THE ALUMNI ASSOCIATION OF THE UNIVERSITY OF OTTAWA

ANNUAL REPORT 2014–2015
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ALUMNI ASSOCIATION OF THE UNIVERSITY OF OTTAWA

WHO WE ARE, WHAT WE DO

The Alumni Association of the University of Ottawa represents a global network of more than 200,000 members in 155 countries. We engage our members to support and promote our University as an internationally renowned, bilingual centre of academic excellence. This is accomplished by:

- strengthening relationships between our alumni and their alma mater
- engaging new and existing alumni through events and activities in the National Capital Region and key cities, nationally and internationally
- establishing partnerships and providing services to benefit the careers, families and lives of our members
- celebrating and recognizing university, student and alumni achievements and contributions

Across the country and around the world, we provide uOttawa alumni with the opportunity to stay connected to their alma mater, build their professional and personal networks, and volunteer in meaningful ways to strengthen the reputation of the University in their region.

Regions where we have uOttawa alumni

161,959
4,012
37,373

CANADA  UNITED STATES  INTERNATIONAL
### Number of uOttawa alumni in each faculty

<table>
<thead>
<tr>
<th>FACULTY</th>
<th>NUMBER OF ALUMNI</th>
</tr>
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<tbody>
<tr>
<td>Arts</td>
<td>44,355</td>
</tr>
<tr>
<td>Common Law</td>
<td>8,568</td>
</tr>
<tr>
<td>Droit civil</td>
<td>5,951</td>
</tr>
<tr>
<td>Law</td>
<td>709</td>
</tr>
<tr>
<td>Telfer School of Management</td>
<td>25,098</td>
</tr>
<tr>
<td>Education</td>
<td>25,071</td>
</tr>
<tr>
<td>Engineering</td>
<td>15,051</td>
</tr>
<tr>
<td>Medicine</td>
<td>6,234</td>
</tr>
<tr>
<td>Social Sciences</td>
<td>36,803</td>
</tr>
<tr>
<td>Science</td>
<td>14,278</td>
</tr>
<tr>
<td>Health Sciences</td>
<td>21,226</td>
</tr>
<tr>
<td><strong>Total University of Ottawa alumni</strong></td>
<td><strong>203,344</strong></td>
</tr>
</tbody>
</table>
MESSAGE FROM THE PRESIDENT

My fellow alumni,

This past year has been one of the most exciting for the Alumni Association!

In May 2015, we completed a historic project; for the first time since 1848, alumni have their own hall on campus. Located in the heart of the campus, the Alex Trebek Alumni Hall is a living symbol of alumni commitment towards their alma mater, and recognition by the University of its proudest ambassadors. We also hit a record high participation rate during Alumni Week 2015; over 5,000 alumni and friends were back on campus this spring to reconnect with their alma mater!

Furthermore, the University launched the most ambitious campaign in its history; Defy the Conventional ; the uOttawa Campaign has a financial goal of $400 million. In efforts to help support this campaign, the uOAA partnered with the President’s office to combine the launch of the campaign with our traditional Destination Gala. As president, I represent the Alumni Association on the Campaign Cabinet.

In the past year, the Association continued its efforts to foster a relationship with the External relations team and support them in achieving the University’s strategic plan Destination 2020. The outreach, finance and governance committees have continued to focus their efforts in line with our strategic goals and priorities, which include increasing the Association’s visibility, strengthening financial partnerships as well as enhancing the Association’s policies and processes.

Without a doubt, the successful implementation of the activities described in this annual report would not have been possible without the impressive support of a host of employees and volunteers, situated in the Ottawa-Gatineau region, across Canada and around the globe. I wish to take this opportunity to thank my fellow Board members and the entire team of dedicated staff at the Alumni Relations Office for your enthusiastic and faithful support.

I look forward to serving my second year alongside each of you as we continue to ensure that uOttawa remains one of the best universities in the world.

Yours truly,

Elizabeth Rody (BA ’83)
President, University of Ottawa Alumni Association
ALUMNI ASSOCIATION
BOARD OF DIRECTORS 2014–2015

Front row (left to right): John Gitas, Alexandra Bissinger, Liliane Lé, Elizabeth Rody, Carole Theauvette, Rajinder Narula
Second row (left to right): Ryan Kennery, Diane Plouffe-Reardon, Linda Assad Butcher, Shaunt Tokmakjian, Craig S.Haynes
Back row (left to right): Philippe Beaulieu, Jean-Paul Bédard, Jaime Seidner, Brad Ryder
Absent: Charles-Antoine St-Jean
PROGRAMS OFFERED TO UNIVERSITY OF OTTAWA ALUMNI

Over the past year, the Alumni Association has sponsored over fifty activities, which took place on campus, in our key regions, and internationally. Listed below are some of our more popular events.

FALL 2014

Conference with Gaétan Frigon
Well-known Quebec entrepreneur Gaétan Frigon (BA ‘61), who is a former dragon in *Dans l’œil du dragon* (the Francophone equivalent of Dragon’s Den), gave a lecture in French entitled “S’adapter ou crever” (Adapt or Die).

The lecture was followed by a bilingual panel discussion on entrepreneurship and innovation, featuring the following notable University of Ottawa alumni: Anie Rouleau (BCom ‘92), Michel Brûlé (MASc ‘76) and Norman Hébert (LLL ’80).

LinkedIn workshop
Donna Alexander of LinkedIn, and Steven Drover (BCom’97) of uOttawa, presented a workshop on LinkedIn. Alumni learned valuable lessons on how to make better use of this social networking tool.

WINTER 2015

Dress for Success and Networking 101 workshops
A 2013 survey of our alumni revealed that they wanted to see more career-oriented workshops. During the first portion of this event, students and alumni watched a series of live scenarios to learn how to effectively network. The networking portion of the event was held in partnership with the Career Development Centre.

Following the networking portion, students and alumni learned the do’s and don’ts of how to dress professionally, presented by Isabelle Rheaume (BA’00) and Valerie Campeau (BA ’96), certified fashion stylists.

Etiquette Dinner
The Alumni Association hosted its 13th Annual Etiquette Dinner, featuring Julie Blais Comeau, an etiquette expert and author of *Etiquette: Confidence and Credibility*.

Once again this year, this much-anticipated event attracted both young alumni and University staff and students. This year’s workshop gave nearly 300 participants an opportunity to learn more about proper table etiquette and networking during a four-course meal.
**SPRING 2015**

**Alex Trebek Alumni Hall**

May 5, 2015, was a historic day for the Alumni Association as it inaugurated the Alex Trebek Alumni Hall!

The building of this hall was a team effort. The Alumni Association bought into the idea from the start, and was the first to contribute $500,000 towards its construction. Our major partners also heeded the call, and all the University's faculties and library supported the project. Finally, a major contribution from Alex Trebek sealed the deal.

The new Alex Trebek Alumni Hall is a living symbol of our alumni's commitment to their alma mater and of the University's gratitude towards its proudest ambassadors! Moreover, one of the houses that was converted into the Hall once belonged to one of the University's first graduates, Thomas Foran!

Alumni are invited to take part in the many events that will be held at the Hall, and are encouraged to visit the Alumboutique, enjoy a coffee in the lounge while they reminisce on their university days, or hold their next event at the Hall, which they can rent at preferred rates.
Alumni Week

Alumni Week 2015 was the most successful event in the history of the Alumni Association. Over 5,000 people registered for the various activities and lectures hosted by several different faculties.

Defy the Conventional Campaign

To celebrate the public launch of the fundraising campaign for the University of Ottawa, a wide cross-section of the University community participated in a series of events, which took place in the spring of 2015. This allowed the community to come together to celebrate five significant milestones and events at once:

1. the University of Ottawa Alumni Week (UAW)
2. the University of Ottawa's 50th Anniversary as a public institution
3. the grand opening of the new Alex Trebek Alumni Hall
4. the launch of the most ambitious fundraising campaign in the University’s history (Defy the Conventional Campaign)
5. the presentation of the 2015 Alumni Association Awards of Excellence

The campaign launch events were held in conjunction with Alumni Week and culminated in the Defy the Conventional Gala on Saturday, May 9, 2015.

Defy the Conventional Gala

This historic gala marked the 50th anniversary of uOttawa’s history as a publicly funded university, and celebrated the achievements of our remarkable alumni, including this year’s recipients of the Alumni Association Awards of Excellence. Guests reconnected with friends and enjoyed a creative culinary experience on the lawn facing Tabaret Hall and the Alex Trebek Alumni Hall.
Thomas Friedman Lecture
(Alex Trebek Lecture Series)
This new lecture series, which will be repeated during future Alumni Weeks, is sponsored by alumnus Alex Trebek. The first lecture was given by author, *New York Times* columnist, and *Pulitzer Prize* winner Thomas Friedman. The event was sold out and garnered positive reviews from alumni and the media.

Young Alumni Event
Set your own course: success in the job market of 2020!
Each year during Alumni Week, we sponsor a young alumni event that aims to foster professional development. This year, three alumni from various professional backgrounds inspired participants to take their career to the next level.
REGIONAL EVENTS

All across North America and around the world, the Alumni Association provides its members with opportunities to renew ties to their alma mater, listen to inspiring speakers, and network with fellow alumni.

Over the past year, a record turnout of 750 people attended regional alumni events held in Toronto, Montreal, the Bay area, Los Angeles, New York, Boston, Vancouver, Calgary, Paris, London and Hong Kong. Our researchers and alumni were guest speakers at these events, a few of which are listed below:

Toronto – October 30, 2014
E-1 and Counting: A Year from the Federal Election
Speaker – Jeffrey Simpson, Globe and Mail columnist and Senior Fellow at the Graduate School of Public and International Affairs.

Hong Kong – December 5, 2014
Hong Kong’s strategic role in Canada-China relations
Speaker – Lee George Lam (MSc ’85, MBA ’89)

Toronto – February 12, 2015
Build Your Social Media Brand
Panel featuring:
• Jesse Jones (BA ’03) President and Chief Innovation Officer at TEN81 Lifestyle Inc.
• Gloria McRae, Chief Strategic Officer at Wedge15 with master of ceremonies
• Jennifer Shannon (BA ’00), VP Sales and Marketing at SHOP.CA Toronto

Montreal – March 12, 2015
Civil Law alumni event
Cocktail reception with the Honourable Richard Wagner (BSoc Sc ’78, LLL ’79) Justice Supreme Court of Canada

REGIONAL COUNCILS

Regional Councils, which are led by locally engaged alumni, connect uOttawa alumni with key leaders in their regions through personal networks and active outreach. They sponsor local events to increase the University’s profile, which helps uOttawa establish strategic partnerships for future research and increases the international visibility of the University of Ottawa.

Worldwide regional council locations:

- Toronto (17,865 alumni)
- Montreal (11,868 alumni)
- Calgary (1,538 alumni)
- New York (421 alumni)
- Boston (271 alumni)
- Bay Area (California) (449 alumni)
- Los Angeles (246 alumni)
- Paris (296 alumni)
- Hong Kong (484 alumni)
- Shanghai (106 alumni)
- Vancouver (1,911 alumni)
- London (223 alumni)
ALUMNI ASSOCIATION  
AWARDS OF EXCELLENCE

Every year during Alumni Week, the Association recognizes the outstanding achievements of its members with the annual presentation of the Alumni Association Awards of Excellence. These awards aim to recognize the inspiring talent, effort and influence of the University’s graduates, both locally and worldwide.

This year, the Alumni Association hosted a pre-Gala reception at the newly-minted Alumni Hall, which brought together all six Awards recipients along with some 100 guests, sponsors and University representatives.

2015 AWARD RECIPIENTS

Aline Chrétien – Honorary Member of the Alumni Association
The uOttawa Piano Pedagogy Research Laboratory, of which Aline Chrétien has been the honorary co-chair since 2006, aims to foster multidisciplinary research on the challenges of learning to play the piano.

Richard Wagner (BSocSc ’78, LLL ’79) – Meritas Tabaret Award for Alumni Achievement
In light of Richard Wagner’s judicial career on the Superior Court of Quebec and the Quebec Court of Appeal, his appointment to the Supreme Court of Canada in 2012 was unanimously applauded by Canada’s legal community. Judge Wagner is proud of his roots and continues to generously support his Faculty and its law students.

Bernie Ashe (BAdm ’78) – Alumnus of the Year
Last year was certainly a big one for Bernie Ashe, CEO of Ottawa Sports and Entertainment Group (OSEG), the company that took the lead in the transformation of Lansdowne Park. In addition to his seat on the board of CHEO and dedication to numerous other causes, Bernie Ashe has remained involved with his alma mater.

Gaye Moffett (BScN ’72, Med ’91) – Community Service
Gaye Moffett is the nurse-entrepreneur behind the “caring empire” of GEM Health Care Services, one of Canada’s largest independent health care companies. Nothing stops this whirlwind, who is driven by a deep desire to give back to society. Giving back, says Gaye Moffett, makes you a better person. For her alma mater, it certainly makes her a shining example to emulate.

Dr. Mélanie Lacasse (BSc ’99, BA’01, MD ’06) – Young Alumna Award
In addition to practicing family medicine in the Basse-Lièvre area of the Outaouais, Dr. Lacasse created a series of “cliniques de dépannage”, medical clinics that provide a stopgap solution for some 15,000 people who do not have a family doctor. In addition to her work with several organizations and her supervision of uOttawa medical trainees in her own clinic, Dr. Lacasse remains very involved in the University.

Ken Guarisco (BA ’77) – Commitment to the University
One of the football program’s most faithful allies, Ken Guarisco is still active in the University’s association for former players and has played a key role in many of the football program’s successes. His many contributions demonstrate his willingness to give players everything they need to study, play and succeed, both on the field and in life. Ken Guarisco is a model of generosity and commitment whom the University of Ottawa is proud to count among its most loyal friends.
The Alumni Association is proud to sponsor the following bursaries and congratulates all of the 2014–2015 recipients:

**Alumni Association Leadership Scholarship ($5,000):**
Ariel Holmwood-Bramwell, Faculty of Arts

**Arcade Guindon Bursary ($5,000):**
Alexander William Maclnnis, Faculty of Arts

In partnership with the Student Federation of the University of Ottawa, the Association also congratulates the recipients for the following scholarships:

**Leadership and innovation ($1,000):**
Élizabeth Radtke, Faculty of Social Sciences

**Dedication and Involvement ($1,000):**
Jonathan Chin Fook, Faculty of Arts

**Bouchard & Latreille: Support and Teamwork ($1,000):**
Noémie Lavoie, Faculty of Social Sciences

**Volunteer of the Year ($1,000):**
Imroze Shaheen, Faculty of Health Sciences

**Student Community Impact ($1,000):**
Taylor Trott, Faculty of Arts
### REVENUES

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<tr>
<th>Description</th>
<th>Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
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<tr>
<td>Affinity Partner Revenue</td>
<td>$312,000</td>
<td>$340,266</td>
<td>$28,266</td>
</tr>
<tr>
<td>Other</td>
<td>$202,000</td>
<td>$217,784</td>
<td>$15,784</td>
</tr>
<tr>
<td><strong>Total revenues</strong></td>
<td><strong>$514,000</strong></td>
<td><strong>$558,049</strong></td>
<td><strong>$44,049</strong></td>
</tr>
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</table>

### EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>Budget</th>
<th>Actual</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affinity Partner Related Expenses</td>
<td>$3,000</td>
<td>$1,288</td>
<td>$1,712</td>
</tr>
<tr>
<td>Board expenses</td>
<td>$94,000</td>
<td>$52,487</td>
<td>$41,513</td>
</tr>
<tr>
<td>Contributions towards alumni relations and uOttawa activities</td>
<td>$446,667</td>
<td>$413,909</td>
<td>$32,758</td>
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<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$543,667</strong></td>
<td><strong>$467,684</strong></td>
<td><strong>$75,983</strong></td>
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<tr>
<td><strong>Net surplus (deficit)</strong></td>
<td><strong>($29,667)</strong></td>
<td><strong>$90,365</strong></td>
<td><strong>$120,032</strong></td>
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### SUMMARY

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<tbody>
<tr>
<td>Balance as of April 30, 2014</td>
<td>$621,185</td>
</tr>
<tr>
<td>Add: Revenues</td>
<td>$558,049</td>
</tr>
<tr>
<td>Less: Expenses</td>
<td>$467,684</td>
</tr>
<tr>
<td>Balance as of April 30, 2015</td>
<td>$711,550</td>
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**Note:**

For this upcoming Alumni Week only, as part as a special effort to support the launch of the major fundraising campaign, the Alumni Association Board of Directors increased their funding for the Gala and regional events of $175,000. In return for this contribution, the Association was recognized as the principal sponsor of Alumni Week and the Campaign Launch events across the globe.
GOVERNANCE REPORT

2014–2015 was an exciting year for the Alumni Association from a governance’s perspective. During the AGM held on November 1, 2014, the members adopted a new by-law to modernize the Association’s governance framework. In addition to reviewing the terms of each board member, the Association consolidated its previous committees into four to increase the Board’s efficiency.

A new training and orientation binder was also developed to help new board members have a better understanding of their role and responsibilities, the Association’s history as well as its strategic priorities. In 2014–2015, the Association welcomed several new board members, renewed one board member and elected a new executive committee as follows:

NEW BOARD MEMBERS:

- Linda Assad-Butcher (Ottawa, ON) – BSc Nursing ('70) and MEd ('84)
- Philippe Beaulieu (Montréal, QC) – BA ('91), Economics and Mathematics
  » President, Montreal regional council
- Alexandra Bissinger, (Vancouver, BC) – BASc, Civil Eng ('09) and M Sc. Civil Eng ('13)
  » Member, Vancouver regional council
- Elias Hage (Ottawa, ON) – B Com ('02)
- Diane Plouffe Reardon (Ottawa, ON) – B.Sc. Soc. ('70)
- Shaunt Tokmakjian (London, ON) Juris Doctor (2014)

SECOND TERM RENEWAL:

- John Gitas (New York, NY) – B. Sc ('00) and BA ('01)
  » President, New York Regional Council

EXECUTIVE COMMITTEE

- President: Elizabeth Rody
- Chair Finance & Audit Committee: Rajinder Narula
- Chair of the Governance Committee: Liliane Lê
- Chair of the Outreach Committee: Brad Ryder
- Representative to the Board of Governors: Jean-Paul Bédard
- Secretary: Carole Theauvette

Members of the Finance and Audit Committee: Rajinder Narula (Chair), Charles-Antoine St-Jean, Philippe Beaulieu, Alexandra Bissinger and Elias Hage

Members of the Governance Committee: Liliane Lê (Chair), Carole Theauvette, Linda Assad-Butcher, and Shaunt Tokmakjian

Members of the Outreach Committee: Brad Ryder (Chair), Ryan Kennery, John Gitas, Diane Plouffe-Reardon, and Jaime Seidner

The Association would also like to convey its gratitude to, Craig Haynes, who through his three years tenure as President, has ensured that the Association’s relationship with its members is a positive and long lasting one.

Finally, over the upcoming year, the Governance Committee will develop the appropriate transitions measures to implement the new by-law, and will be presenting its progress during the next AGM to be held in May 2016 to coincide with Alumni Week.
OUR VALUED PARTNERS

The Alumni Association is proud to partner with Johnson Inc., MBNA and Canada Life. We are grateful for their support to our alumni activities and for their commitment to the University of Ottawa. Over 25,000 of our members currently rely on our partners’ services.

JOHNSON

Special rates for our alumni on home, auto and travel insurance.

mbna

With every eligible purchase made using the University of Ottawa Alumni Association MasterCard®, alumni and student programs receive financial support from MBNA.

Canada Life

University of Ottawa alumni and their spouses can apply for low group rates on life insurance through our partnership with Canada Life.
STAY CONNECTED

The Alumni Association is making good use of social media to stay connected with its members;

- The LinkedIn group has over 7,000 members and includes various regional sub-groups
- The Association’s Facebook page has 4,600 “likes”
- Our Twitter account has 2,000 followers
- Our alumni can use Flickr to view pictures of all events

@uOttawaAlumni  linkedin.com/groups?gid=126224
Flickr.com/uottawaalumni  facebook.com/uOttawaAlumni