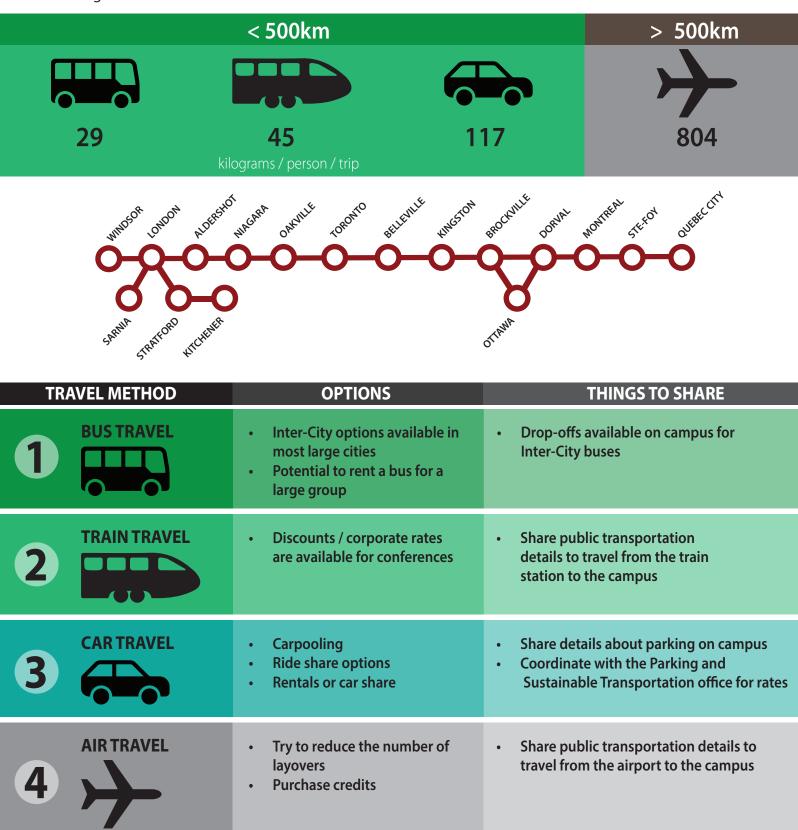


Sustainable Events Guide: Travel guide

A big contributor to the environmental footprint of your event is the amount of greenhouse gas emissions created by travel. Buses and trains produce far fewer emissions per passenger when travelling fewer than 500 kilometers. This makes sense if you live along the Quebec - Windsor corridor.

Encourage your participants to use sustainable forms of transportation to travel by suggesting the following alternatives.



Once your participants are in town, make sure to let them know how they can continue using sustainable transportation options.



Offer directions from the airport or train station to the main campus/hotel.



Share details about public transit and schedules



Let participants know they can rent bikes or e-scooters