



THIS IS FAMILY MEDICINE

A STUDENT-LED CAMPAIGN AIMED AT
SHIFTING THE ATTITUDE TOWARDS
FAMILY MEDICINE

OUR GOAL

To redefine the perception
of Family Medicine by
acknowledging its
importance and celebrating
the contributions made by
family physicians

HOW TO GET INVOLVED

Please reach out to share
your achievements
and/or experiences as a
trainee or current family
physician

TOPICS OF INTEREST



Patient interactions • Scope of practice •
Multidisciplinary teams • Access to care •
Medical education • Medical research •
Remuneration • Much more

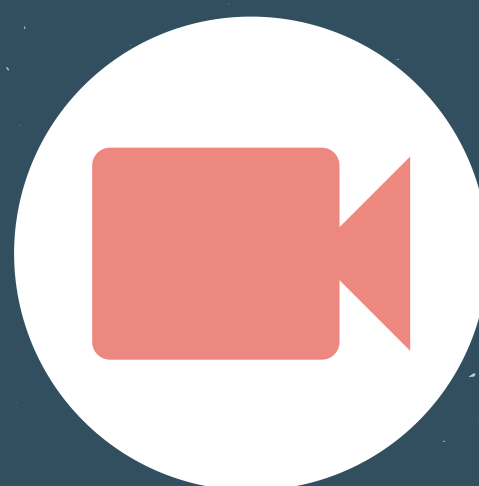


WHAT YOU CAN DO

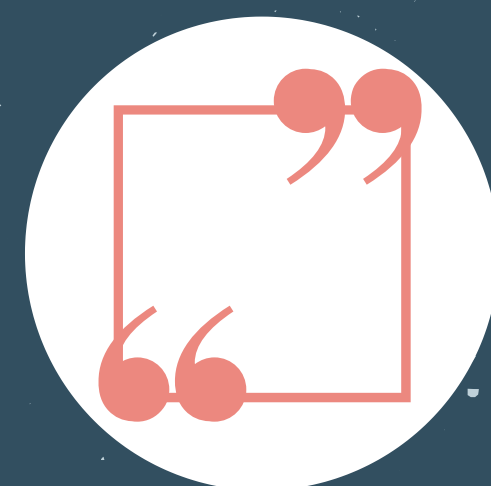
10-15 minute interview
with TIFM team about
a FM-related topic



Provide a quote
and/or photo about a
FM-related topic



Self-submit a video
discussing a
FM-related topic



If interested in becoming involved with TIFM

please contact us at:

thisisfamilymedicine@gmail.com

• UNIVERSITY OF OTTAWA •



In collaboration with:



Faculté de médecine
Département de
médecine familiale

Faculty of Medicine
Department of
Family Medicine