



Title: **Communications Officer**

Partner Location: Côte d'Ivoire

Local partner: World University Service of Canada (WUSC) Côte d'Ivoire

Duration: 3-12 months

Time Commitment: full time - 35 hours per week

Assignment context:

Are you passionate about women's economic empowerment and gender equality? Do you have extraordinary talents in terms of design, materials writing and mastery of digital tools? Do you have excellent communication skills to share?

As a Communications Officer with WUSC Côte d'Ivoire in Abidjan, you will work with the team to create materials, newsletters and publicize the activities of the IGNI+E project in Côte d'Ivoire.

Apply today to contribute to the development of Ivorian youth!

Roles and responsibilities:

- Coordinate and develop the communication strategy in accordance with the project objectives
- Collaborate with the staff to update and implement a communication plan that will increase their visibility for economic development, women's empowerment and gender equality
- Write newsletters, create posters and make videos
- Support the management of online media outreach activities, including updating social media presence and the website
- Participate in pre-assignment training
- Participate in at least 3 public engagement initiatives before, during, or after the assignment. Volunteers will be equipped with the tools, training, and support to achieve these goals. Volunteers will also have one virtual check-in with the Public Engagement Officer throughout the course of their assignment
- Set up a personalized volunteer fundraising page on the WUSC fundraising platform and share it in your networks. Volunteers will be supported with the tools, training and support to achieve the fundraising goal
- Submit reports as required by the partner organization and by WUSC.

Qualifications and experience:

- Currently pursuing a degree in communications, international development or a related field
- Good knowledge of digital trends
- Strong interpersonal, written and oral communication skills
- Demonstrate ingenuity, innovation and adaptability
- A commitment to gender equality, youth inclusion, and international volunteering
- Flexibility, adaptability, excellent interpersonal skills and cultural sensitivity
- Experience with group facilitation and trainings, including content development considered an asset
- Experience living and working internationally considered an asset
- Written and oral fluency in French.

WUSC's Safeguarding Policy:

WUSC's activities seek to balance inequities and create sustainable development around the globe; the work ethic of our staff, volunteers, representatives and partners shall correspond to the values and mission of the organization. WUSC promotes responsibility, respect, honesty, and professional excellence and we will not tolerate harassment, coercion and sexual exploitation and abuse of any form. Successful applicants will be required to sign off on the WUSC Code of Conduct and the Self-Disclosure Form. International and national volunteers will also be required to submit a criminal background check.

WUSC is a signatory to Cooperation Canada Leaders' Pledge on Preventing and Addressing Sexual Misconduct. This commitment represents the shared commitment of Canadian leaders in global development and humanitarian assistance to ensure the full implementation of practices and policies that will protect and respond to our own employees, volunteers and the communities we serve. We are committed to creating safe and respectful workplaces and programs that promote gender equality and are free from gender-based violence, including by addressing and responding to any abuse of power, holding staff accountable and protecting the vulnerable. Read the full commitment.