



TITLE: Digital Strategy Officer

TYPE: Academic Assignment

COUNTRY : Bohicon, Bénin

LENGHT : 12 weeks

PARTNER : ANAF

OVERVIEW:

In Benin, CECI works to strengthen the economic power of women and young women in the livestock, agriculture, forestry, and ecotourism sectors in the coastal, central and south-central regions. In this West African country, the gap between the living conditions of women and men is considerable and the population faces several environmental challenges due to overexploitation of the soil and climatic hazards. Nevertheless, green economic opportunities in targeted growth sectors and the dynamism of local women's rights organizations suggest that there is scope for significant improvement in women's living conditions.

PARTENAIRE :

The National Association of Women Farmers (ANAF) is an umbrella organization that brings together associations and groups of women working in the agricultural sector. Representative, autonomous, and sustainable, it advocates for the interests of women farmers and promotes their active participation in decision-making bodies at the local, national, regional, and international levels, with a focus on gender equality. Present throughout Benin, ANAF works to strengthen the economic and social empowerment of rural women, particularly women farmers. Its network is structured at the municipal level through the Municipal Associations of Women Farmers (ACFA), at the departmental level through the Departmental Associations of Women Farmers (ADFA), and at the village level through women's groups.

RESPONSABILITIES:

- Support the partner organization in conducting an analysis of its digital strategy (strengths, weaknesses, opportunities, and threats) to support the development of its digitalization plan.

- Collaborate in identifying digitalization priorities and develop a roadmap that includes concrete actions to be implemented, along with a detailed timeline.
- Propose an electronic document management system and tools to optimize existing digital platforms, such as the website and social media channels.
- Support the design and development of digital tools, including dashboards, performance indicators, and automated reports, to facilitate monitoring and decision-making.

CROSS-CUTTING RESPONSIBILITIES:

- Systematically integrate gender equality, human rights, and diversity approaches into all activities, ensuring the meaningful participation and representation of women and young women throughout their implementation.
- Integrate environmental issues and climate change adaptation in all activities;
- Make sure to respect, at all times, the organization's guides, manuals, guidelines or instructions related to security and safety;
- Take the necessary means to ensure your own security, namely by establishing an individual risk mitigation plan in your place of assignment.
- Participate in communication activities that might include a fundraising event, designed to share your volunteering experience with those around you and raise awareness of international solidarity issues.
- Write the reports required by the partner organization and the CECI program.

QUALIFICATIONS:

- Currently pursuing university studies in social sciences, economics, or a related field, or possessing relevant experience.
- Experience and knowledge in gender-related issues.
- Strong training and facilitation skills.
- Experience developing training modules.
- Ability to adapt, be flexible, work effectively in a team, and demonstrate sensitivity to cultural realities.
- Ability to plan work, establish priorities, and manage tasks effectively.
- Strong organizational skills and attention to detail.
- Promote a culture of learning and knowledge sharing within the country team and among volunteers.