What is diaper rash?

Diaper rash is a red, itchy rash that develops inside the diaper area. It is most common in newborns and young babies.

What causes diaper rash?

There are several factors that can cause diaper rash. Some of the most common causes include:

- A wet diaper for too long. Changing diapers more often can help prevent diaper rash.
- Irritation from a soiled diaper. Keeping the diaper area clean and dry can help.
- Allergic reactions to certain foods or products. Avoiding these allergens can help prevent diaper rash.
- Moisture from a wet diaper. Keeping the diaper area dry can help.
- Irritation from soap or lotion. Using gentle, fragrance-free products can help.

When to call a doctor:

If your baby's diaper rash is severe or doesn't improve after a few days, or if you notice any of the following:

- The rash is accompanied by fever or other symptoms.
- The rash is painful or difficult to treat.
- The rash does not improve even after changing diapers more often.
- The rash has not improved after trying different treatments.

Diaper rash is a common problem, and most cases clear up with simple treatments. However, if your baby's rash is severe or persistent, it's important to see a doctor to rule out any underlying conditions.