



*Positive Energy Conference – National Opinion Survey
submitted by Nanos, March 2015 (Submission 2015-622)*



Canadians hopeful on energy development but want the environment to trump jobs

Federal government seen as a key player in reducing GHGs and approving pipeline projects

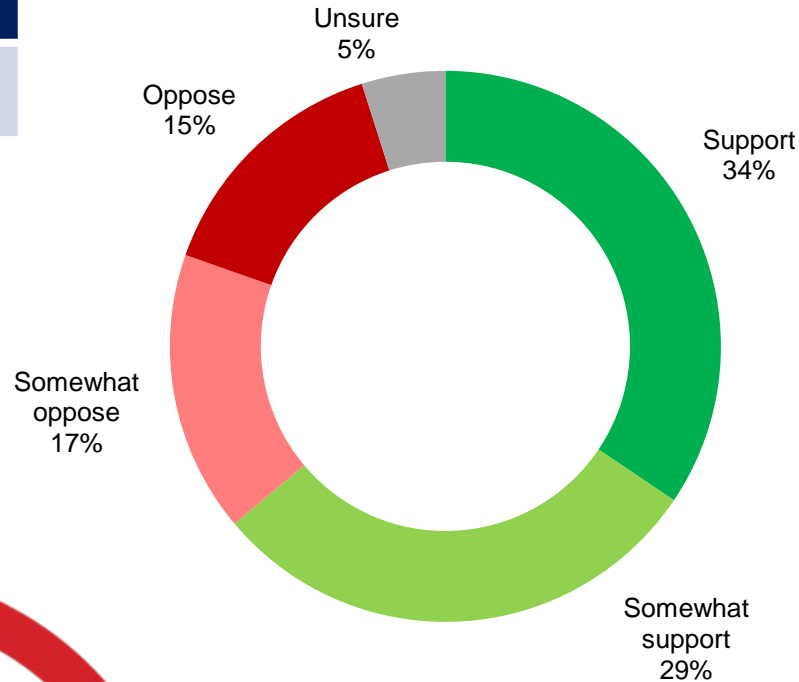
A new national survey by Nanos Research commissioned for the Positive Energy Conference held in Ottawa, organized jointly by the Ivey Business School and the University of Ottawa on March 4-5, 2015 suggests that Canadians see a path forward that can reconcile environmental and energy priorities but want more federal leadership. The key findings of the national survey include:

- although more than six in ten Canadians support future growth of the oil and gas sector, eight of ten believe one can develop energy resources while protecting the environment;
- presented with the choice, protecting the environment at a cost of slower growth was more important than creating jobs even if the environment suffered by a margin of more than 2-to-1;
- a clear majority of Canadians see the federal government, not provincial governments, as taking a leading role in reducing GHGs and major pipelines;
- there exists a significant appetite for more knowledge on energy, the economy and the environment; and,
- the national interest was usually seen as more important than regional or other interests in most regions with the exception of BC.

Growth of Oil and Gas Sector in Canada

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+32.6



| Subgroups | Support/ Somewhat support |
|--------------------------|------------------------------|
| Atlantic (n=100) | 64.1% |
| Quebec (n=250) | 60.0% |
| Ontario (n=300) | 64.8% |
| Prairies (n=200) | 74.0% |
| British Columbia (n=150) | 55.0% |
| Male (n=498) | 71.5% |
| Female (n=503) | 56.3% |
| 18 to 29 (n=206) | 54.1% |
| 30 to 39 (n=169) | 60.8% |
| 40 to 49 (n=208) | 68.1% |
| 50 to 59 (n=178) | 68.8% |
| 60 plus (n=239) | 67.1% |

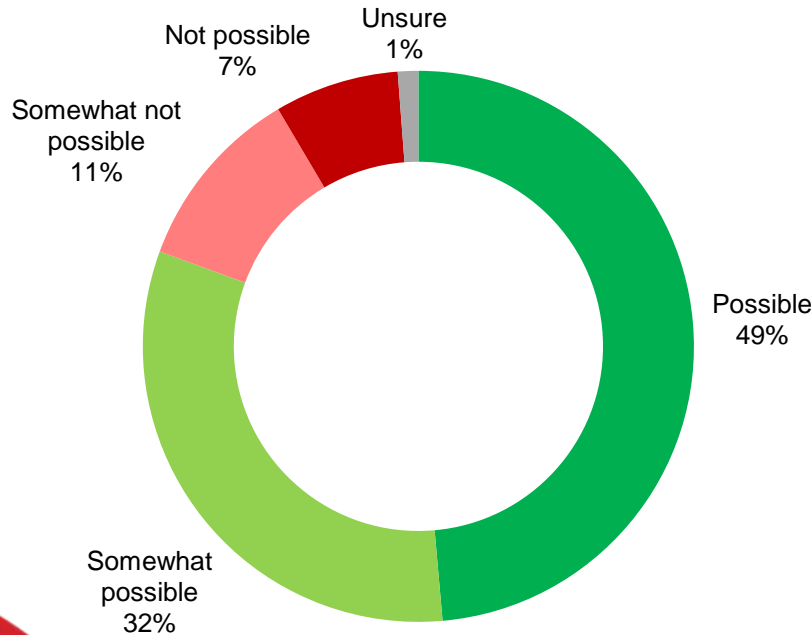
***Note: Charts may not add up to 100 due to rounding**

QUESTION – Do you support, somewhat support, somewhat oppose or oppose growth in the oil and gas sector in Canada?

Possibilities of Developing Energy

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+62.4



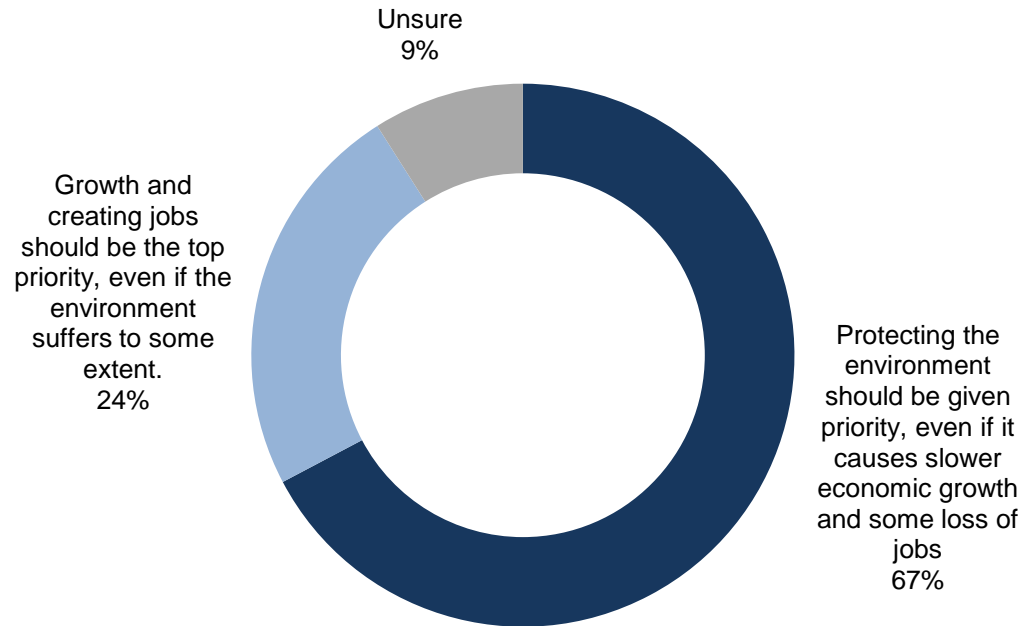
| Subgroups | Possible/ Somewhat Possible |
|--------------------------|-----------------------------------|
| Atlantic (n=100) | 86.0% |
| Quebec (n=250) | 75.2% |
| Ontario (n=300) | 83.2% |
| Prairies (n=200) | 87.4% |
| British Columbia (n=150) | 71.6% |
| Male (n=498) | 80.1% |
| Female (n=503) | 81.1% |
| 18 to 29 (n=206) | 76.5% |
| 30 to 39 (n=169) | 79.7% |
| 40 to 49 (n=208) | 82.3% |
| 50 to 59 (n=178) | 81.1% |
| 60 plus (n=239) | 83.1% |

***Note: Charts may not add up to 100 due to rounding**

QUESTION – Do you think it is possible, somewhat possible, somewhat not possible or not possible for Canada to develop its energy resources while protecting the environment?

Evaluating Priorities

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



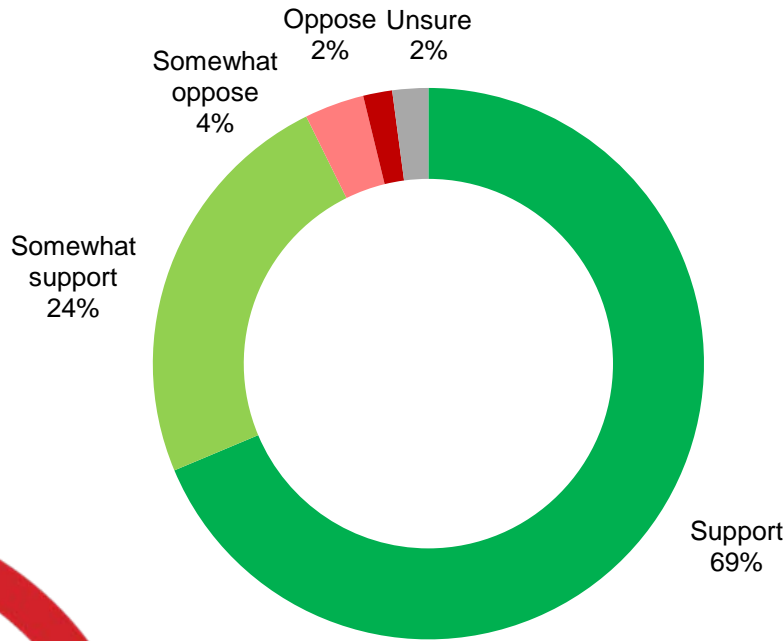
***Note: Charts may not add up to 100 due to rounding**

QUESTION – Which of the following two statements do you agree with most [ROTATE] Protecting the environment should be given priority, even if it causes slower economic growth and some loss of jobs OR growth and creating jobs should be the top priority, even if the environment suffers to some extent.

Growth in the Renewable Energy Sector

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+87.4



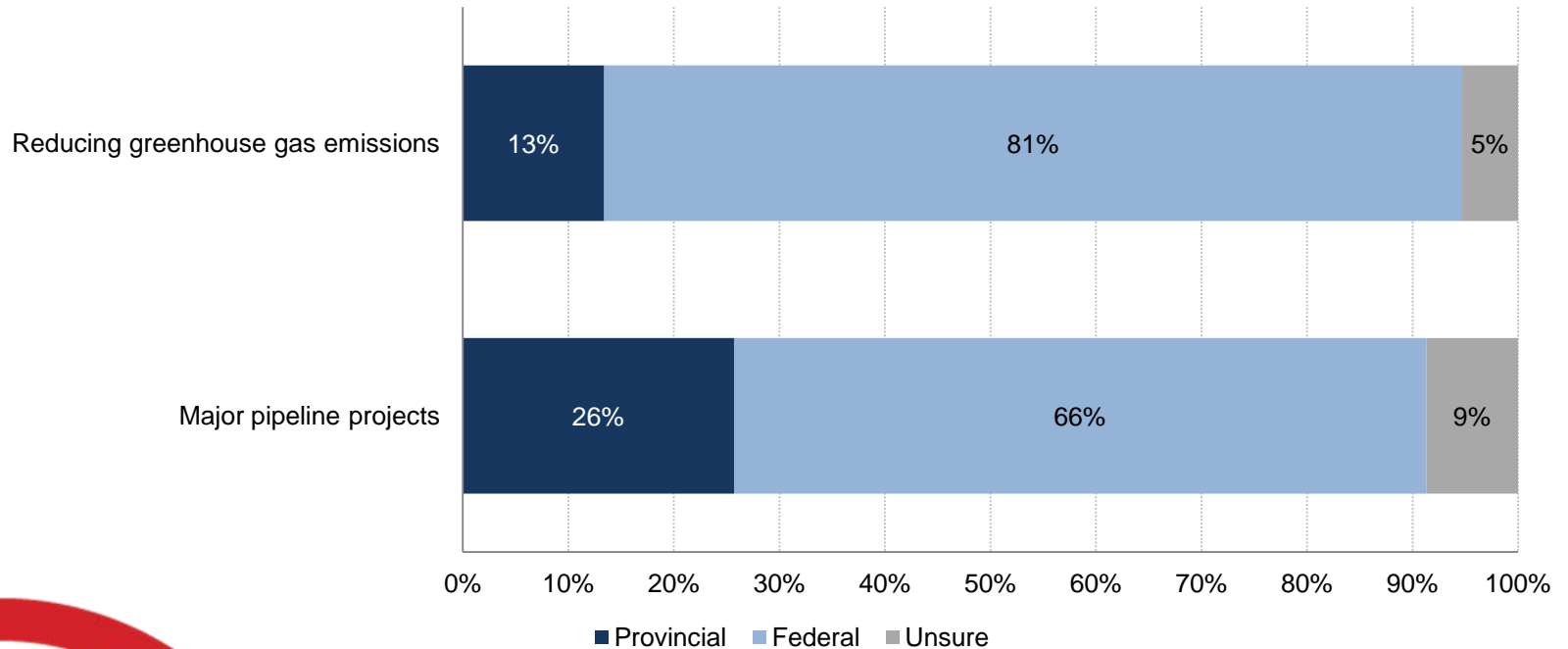
| Subgroups | Support/ Somewhat Support |
|--------------------------|------------------------------|
| Atlantic (n=100) | 97.2% |
| Quebec (n=250) | 93.7% |
| Ontario (n=300) | 91.2% |
| Prairies (n=200) | 91.9% |
| British Columbia (n=150) | 92.1% |
| Male (n=498) | 93.6% |
| Female (n=503) | 91.7% |
| 18 to 29 (n=206) | 93.8% |
| 30 to 39 (n=169) | 93.8% |
| 40 to 49 (n=208) | 92.2% |
| 50 to 59 (n=178) | 91.7% |
| 60 plus (n=239) | 92.0% |

***Note: Charts may not add up to 100 due to rounding**

QUESTION – Do you support, somewhat support, somewhat oppose or oppose growth in the renewable energy sector in Canada.

Leading Decision-Making

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

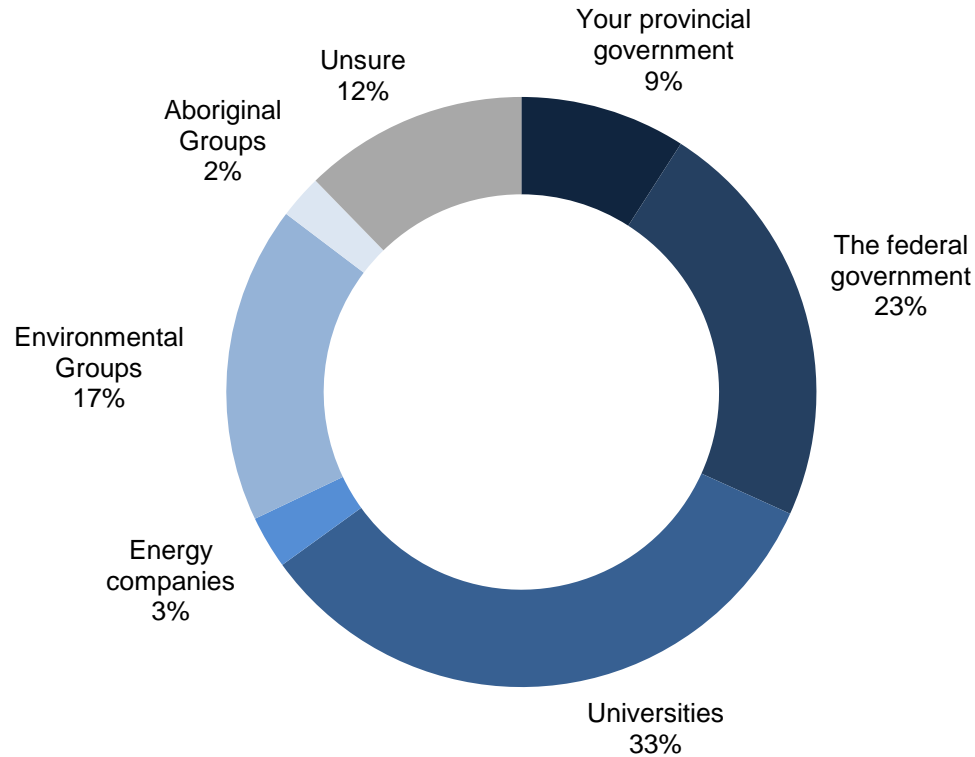


***Note: Charts may not add up to 100 due to rounding**

QUESTION – Should the [ROTATE] provincial or the federal level of government lead decision-making for:

Trust in Advancing Responsible Dialogue

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



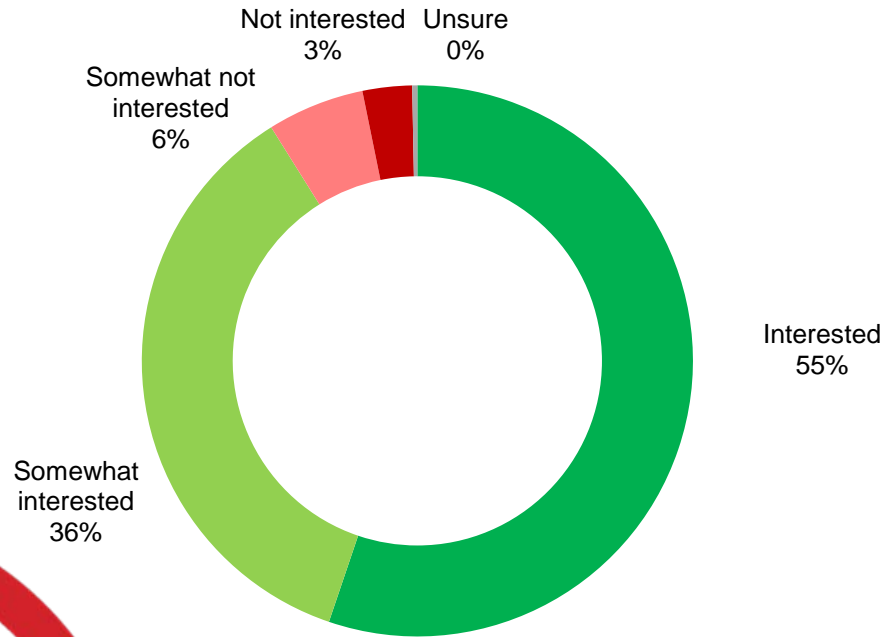
***Note: Charts may not add up to 100 due to rounding**

QUESTION – Who would you trust most to advance a responsible dialogue about the economy, the energy sector and the environment [RANDOMIZE]:

Interest in Energy, Economy and Environment Information

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Net Score
+82.5



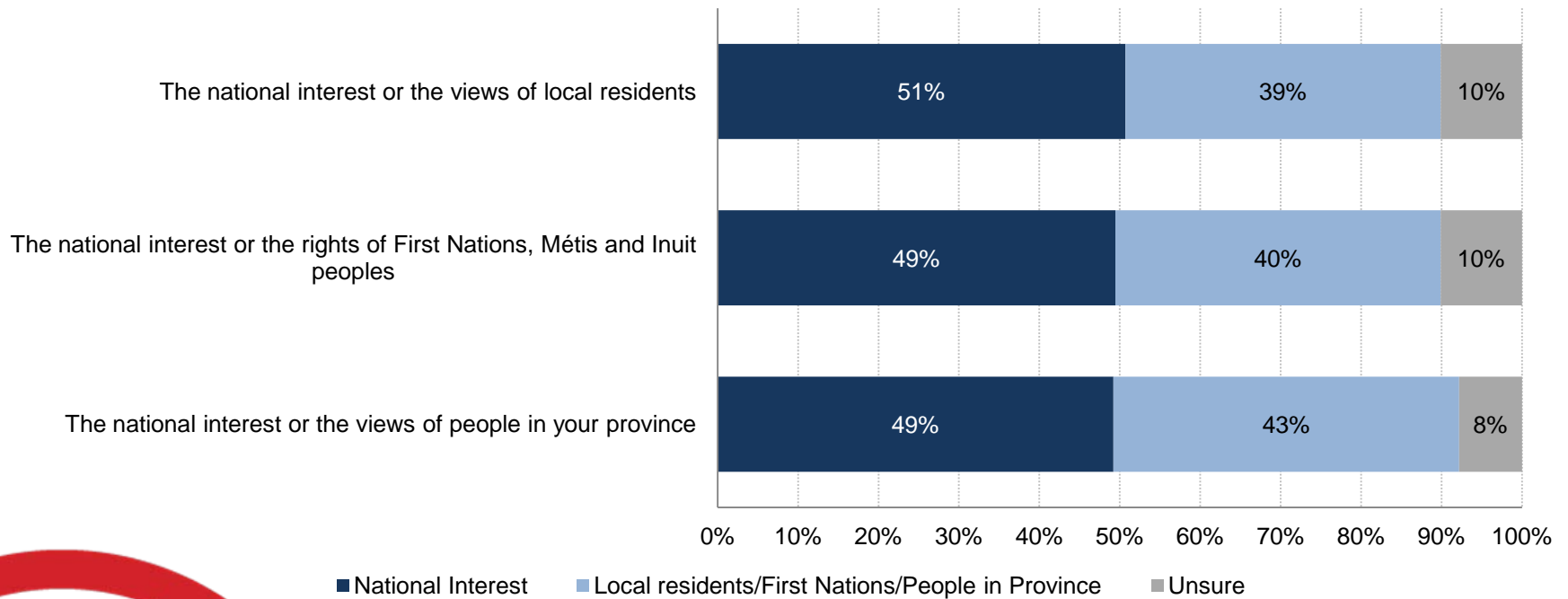
| Subgroups | Interested/ Somewhat Interested |
|--------------------------|------------------------------------|
| Atlantic (n=100) | 94.7% |
| Quebec (n=250) | 91.4% |
| Ontario (n=300) | 91.3% |
| Prairies (n=200) | 85.8% |
| British Columbia (n=150) | 95.2% |
| Male (n=498) | 92.4% |
| Female (n=503) | 89.8% |
| 18 to 29 (n=206) | 92.2% |
| 30 to 39 (n=169) | 87.6% |
| 40 to 49 (n=208) | 91.4% |
| 50 to 59 (n=178) | 89.8% |
| 60 plus (n=239) | 93.5% |

***Note: Charts may not add up to 100 due to rounding**

QUESTION – Would you say that you are interested, somewhat interested, somewhat not interested or not interested in having more information about the relationship between energy, the economy and the environment?

Important Factors in Energy Projects

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

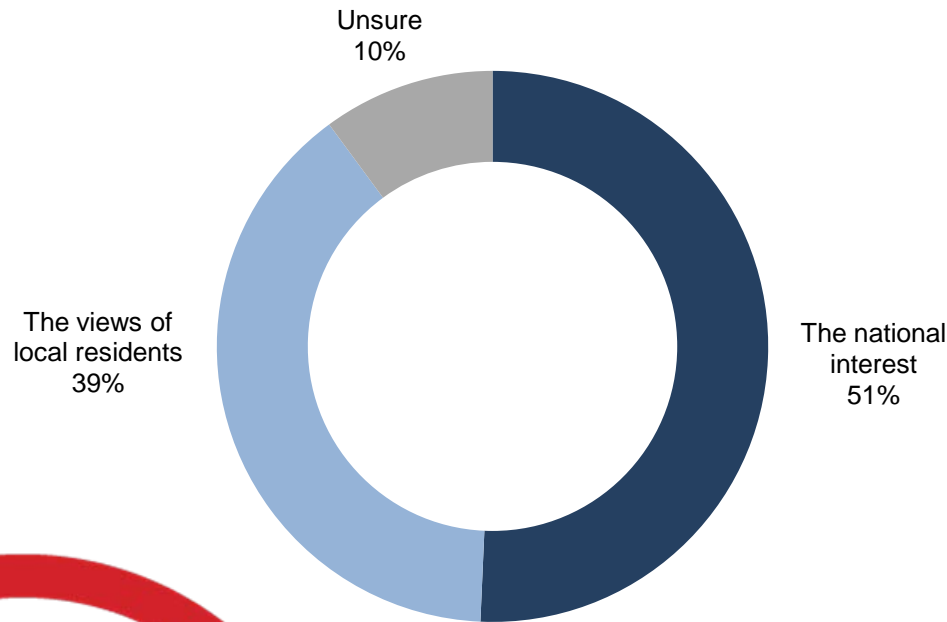


***Note: Charts may not add up to 100 due to rounding**

QUESTION – What is more important in a proposed energy project moving forward? [ROTATE]

Important Factors in Energy Projects

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



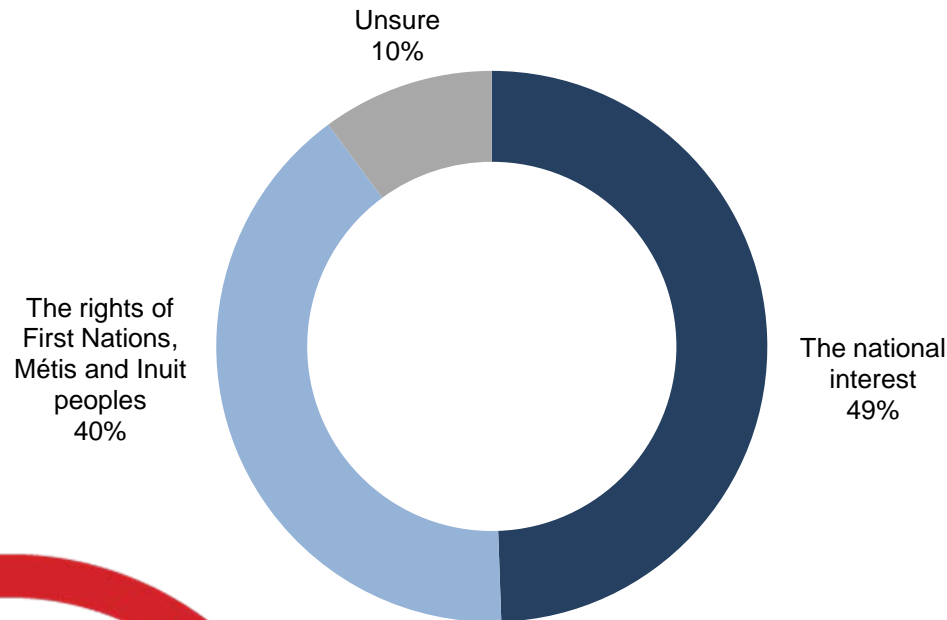
| Subgroups | The national interest | The view of local residents |
|--------------------------|-----------------------|-----------------------------|
| Atlantic (n=100) | 37.9% | 54.6% |
| Quebec (n=250) | 52.6% | 39.3% |
| Ontario (n=300) | 54.2% | 34.6% |
| Prairies (n=200) | 57.2% | 31.4% |
| British Columbia (n=150) | 40.5% | 48.1% |
| Male (n=498) | 56.7% | 34.2% |
| Female (n=503) | 44.7% | 44.1% |
| 18 to 29 (n=206) | 42.3% | 46.6% |
| 30 to 39 (n=169) | 50.5% | 37.5% |
| 40 to 49 (n=208) | 45.7% | 45.0% |
| 50 to 59 (n=178) | 60.5% | 31.0% |
| 60 plus (n=239) | 55.2% | 34.9% |

***Note: Charts may not add up to 100 due to rounding**

QUESTION – What is more important in a proposed energy project moving forward, the national interest or the views of local residents?

Important Factors in Energy Projects

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



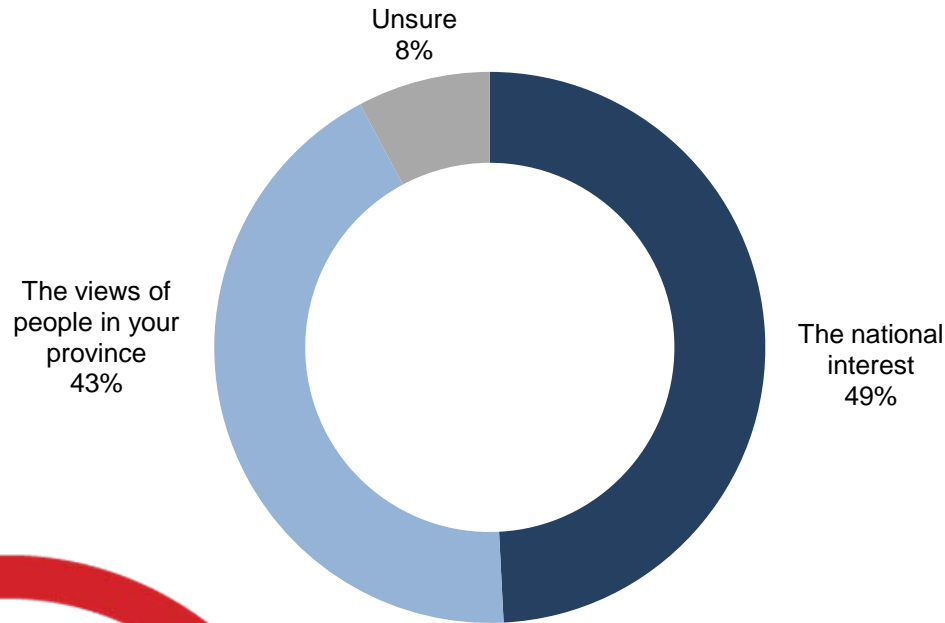
| Subgroups | The national interest | The rights of First Nations, Métis and Inuit peoples |
|--------------------------|-----------------------|--|
| Atlantic (n=100) | 36.4% | 55.2% |
| Quebec (n=250) | 48.9% | 41.6% |
| Ontario (n=300) | 46.6% | 42.0% |
| Prairies (n=200) | 62.2% | 26.7% |
| British Columbia (n=150) | 47.6% | 43.8% |
| Male (n=498) | 51.5% | 38.6% |
| Female (n=503) | 47.4% | 42.2% |
| 18 to 29 (n=206) | 41.9% | 49.2% |
| 30 to 39 (n=169) | 51.8% | 36.9% |
| 40 to 49 (n=208) | 46.0% | 40.4% |
| 50 to 59 (n=178) | 57.0% | 34.4% |
| 60 plus (n=239) | 51.7% | 39.8% |

***Note: Charts may not add up to 100 due to rounding**

QUESTION – What is more important in a proposed energy project moving forward, the national interest or the rights of First Nations, Metis and Inuit peoples?

Important Factors in Energy Projects

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



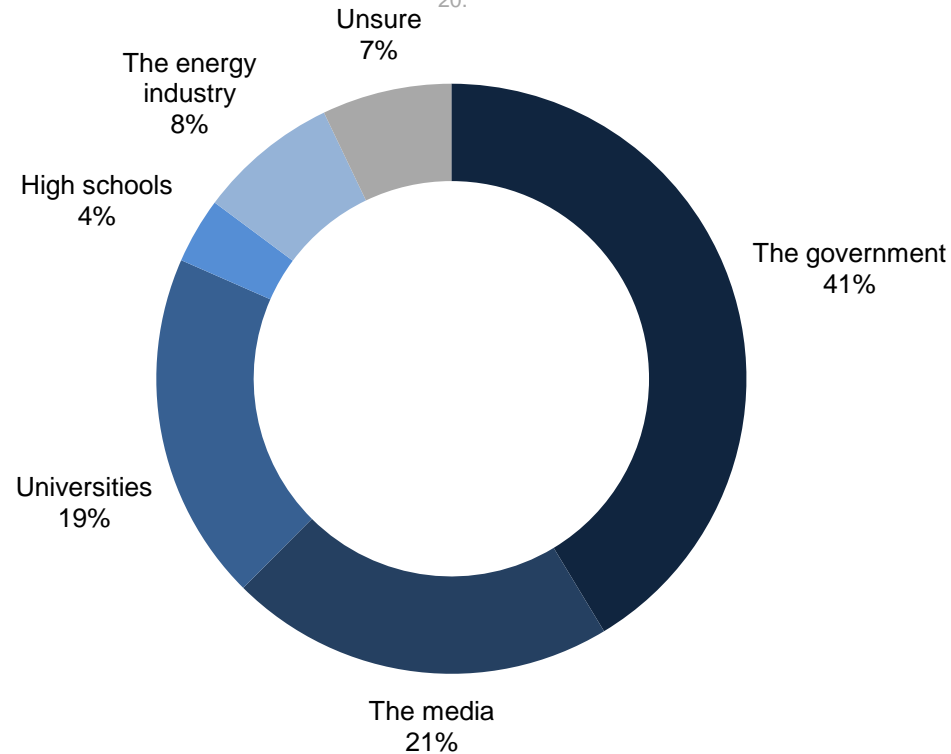
| Subgroups | The national interest | The view of people in your province |
|--------------------------|-----------------------|-------------------------------------|
| Atlantic (n=100) | 35.2% | 60.3% |
| Quebec (n=250) | 49.6% | 44.7% |
| Ontario (n=300) | 58.2% | 33.3% |
| Prairies (n=200) | 53.5% | 36.9% |
| British Columbia (n=150) | 34.5% | 55.9% |
| Male (n=498) | 53.0% | 41.2% |
| Female (n=503) | 45.5% | 44.7% |
| 18 to 29 (n=206) | 44.0% | 45.7% |
| 30 to 39 (n=169) | 45.7% | 46.3% |
| 40 to 49 (n=208) | 46.8% | 44.2% |
| 50 to 59 (n=178) | 56.4% | 38.9% |
| 60 plus (n=239) | 53.0% | 40.2% |

***Note: Charts may not add up to 100 due to rounding**

QUESTION – What is more important in a proposed energy project moving forward, the national interest or the views of people in your province?

Knowledge About Energy Issues

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 2nd and 3rd, 2015, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



***Note: Charts may not add up to 100 due to rounding**

QUESTION – Who should take the lead in improving people's knowledge about energy issues in Canada. [RANDOMIZE]



Methodology

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by the Positive Energy Conference in Ottawa, jointly organized by the Ivey School of Business and the University of Ottawa.

Note: Charts may not add up to 100 due to rounding.



About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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Tabulations



2015-622 – Positive Energy Conference/Nanos Energy Survey – STAT SHEET

| | | Question 1 - Do you support, somewhat support, somewhat oppose or oppose growth in the oil and gas sector in Canada | | | | | |
|--------|------------------|---|------------|------------------|-----------------|------------|------------|
| | | Total | Support | Somewhat support | Somewhat oppose | Oppose | Unsure |
| | | Responses | Percentage | Percentage | Percentage | Percentage | Percentage |
| Region | Canada 2015-03 | 1000 | 34.4 | 29.4 | 16.5 | 14.7 | 4.9 |
| | Atlantic Canada | 100 | 33.0 | 31.1 | 15.0 | 19.1 | 1.8 |
| | Quebec | 250 | 28.5 | 31.5 | 20.7 | 15.9 | 3.4 |
| | Ontario | 300 | 33.3 | 31.5 | 14.8 | 14.1 | 6.3 |
| | Prairies | 200 | 45.9 | 28.1 | 10.1 | 7.0 | 8.9 |
| | British Columbia | 150 | 32.4 | 22.6 | 22.5 | 21.3 | 1.3 |
| Gender | Male | 498 | 40.6 | 30.9 | 14.4 | 12.2 | 1.8 |
| | Female | 502 | 28.3 | 28.0 | 18.6 | 17.2 | 8.0 |
| Age | 18 to 29 | 206 | 25.1 | 29.0 | 19.3 | 19.5 | 7.1 |
| | 30 to 39 | 169 | 32.7 | 28.1 | 13.5 | 18.6 | 7.1 |
| | 40 to 49 | 208 | 38.2 | 29.9 | 17.0 | 11.3 | 3.6 |
| | 50 to 59 | 178 | 40.9 | 27.9 | 16.6 | 12.8 | 1.9 |
| | 60 plus | 239 | 35.6 | 31.5 | 15.7 | 12.3 | 4.9 |

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



2015-622 – Positive Energy Conference/Nanos Energy Survey – STAT SHEET

| | | Question 2 - Do you think it is possible, somewhat possible, somewhat not possible or not possible for Canada to develop its energy resources while protecting the environment? | | | | | |
|--------|------------------|---|------------|-------------------|-----------------------|--------------|------------|
| | | Total | Possible | Somewhat possible | Somewhat not possible | Not possible | Unsure |
| | | Responses | Percentage | Percentage | Percentage | Percentage | Percentage |
| Region | Canada 2015-03 | 1000 | 48.6 | 32.0 | 10.9 | 7.3 | 1.2 |
| | Atlantic Canada | 100 | 48.0 | 38.0 | 10.2 | 2.8 | 1.0 |
| | Quebec | 250 | 46.1 | 29.1 | 15.4 | 7.6 | 1.8 |
| | Ontario | 300 | 48.9 | 34.3 | 8.5 | 6.6 | 1.6 |
| | Prairies | 200 | 56.2 | 31.2 | 7.0 | 5.3 | .3 |
| | British Columbia | 150 | 42.4 | 29.2 | 13.9 | 13.9 | .7 |
| Gender | Male | 498 | 49.1 | 31.0 | 10.8 | 7.8 | 1.3 |
| | Female | 502 | 48.1 | 33.0 | 11.0 | 6.8 | 1.1 |
| Age | 18 to 29 | 206 | 43.5 | 33.0 | 15.8 | 7.8 | .0 |
| | 30 to 39 | 169 | 44.5 | 35.2 | 11.3 | 8.6 | .5 |
| | 40 to 49 | 208 | 52.3 | 30.0 | 8.7 | 7.8 | 1.2 |
| | 50 to 59 | 178 | 54.4 | 26.7 | 10.5 | 7.2 | 1.1 |
| | 60 plus | 239 | 48.5 | 34.6 | 8.6 | 5.6 | 2.6 |

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



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Question 3 - Which of the following two statements do you agree with most [ROTATE]:

| | | Total | Protecting the environment should be given priority, even if it causes slower economic growth and some loss of jobs | Growth and creating jobs should be the top priority, even if the environment suffers to some extent | Unsure |
|--------|------------------|-----------|---|---|------------|
| | | Responses | Percentage | Percentage | Percentage |
| Region | Canada 2015-03 | 1000 | 67.2 | 23.7 | 9.0 |
| | Atlantic Canada | 100 | 78.1 | 13.4 | 8.5 |
| | Quebec | 250 | 67.9 | 23.4 | 8.6 |
| | Ontario | 300 | 64.0 | 26.0 | 10.1 |
| | Prairies | 200 | 63.0 | 28.2 | 8.8 |
| | British Columbia | 150 | 71.0 | 20.7 | 8.2 |
| Gender | Male | 498 | 64.6 | 26.5 | 8.9 |
| | Female | 502 | 69.9 | 20.9 | 9.2 |
| Age | 18 to 29 | 206 | 70.4 | 19.6 | 10.0 |
| | 30 to 39 | 169 | 70.0 | 19.6 | 10.4 |
| | 40 to 49 | 208 | 65.9 | 25.2 | 8.9 |
| | 50 to 59 | 178 | 66.7 | 28.3 | 5.1 |
| | 60 plus | 239 | 64.1 | 25.5 | 10.3 |

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



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| | | Question 4 - Do you support, somewhat support, somewhat oppose or oppose growth in the renewable energy sector in Canada. | | | | | |
|--------|------------------|---|------------|------------------|-----------------|------------|------------|
| | | Total | Support | Somewhat support | Somewhat oppose | Oppose | Unsure |
| | | Responses | Percentage | Percentage | Percentage | Percentage | Percentage |
| Region | Canada 2015-03 | 1000 | 68.6 | 24.0 | 3.5 | 1.7 | 2.1 |
| | Atlantic Canada | 100 | 82.5 | 14.7 | .0 | 1.7 | 1.1 |
| | Quebec | 250 | 66.3 | 27.4 | 3.5 | .9 | 1.9 |
| | Ontario | 300 | 65.5 | 25.7 | 4.0 | 2.8 | 2.0 |
| | Prairies | 200 | 63.4 | 28.5 | 4.2 | 1.3 | 2.6 |
| | British Columbia | 150 | 76.6 | 15.5 | 4.2 | 1.2 | 2.5 |
| Gender | Male | 498 | 70.3 | 23.3 | 3.7 | 2.0 | .7 |
| | Female | 502 | 67.0 | 24.7 | 3.4 | 1.4 | 3.5 |
| Age | 18 to 29 | 206 | 79.4 | 14.4 | 1.8 | .9 | 3.5 |
| | 30 to 39 | 169 | 66.7 | 27.1 | 3.5 | 1.0 | 1.7 |
| | 40 to 49 | 208 | 66.8 | 25.4 | 5.4 | 1.6 | .8 |
| | 50 to 59 | 178 | 69.4 | 22.3 | 3.5 | 3.0 | 1.8 |
| | 60 plus | 239 | 61.8 | 30.2 | 3.5 | 1.9 | 2.6 |

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



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Should the [ROTATE] provincial or the federal level of government lead decision-making for:

| | | Question 5 - Major pipeline projects | | | |
|--------|------------------|--------------------------------------|-----------------------|--------------------|------------|
| | | Total | Provincial government | Federal government | Unsure |
| | | Responses | Percentage | Percentage | Percentage |
| Region | Canada 2015-03 | 1000 | 25.7 | 65.6 | 8.7 |
| | Atlantic Canada | 100 | 28.1 | 64.7 | 7.2 |
| | Quebec | 250 | 28.2 | 64.0 | 7.8 |
| | Ontario | 300 | 17.3 | 74.9 | 7.8 |
| | Prairies | 200 | 20.2 | 68.2 | 11.5 |
| | British Columbia | 150 | 44.2 | 46.8 | 8.9 |
| Gender | Male | 498 | 25.1 | 68.7 | 6.2 |
| | Female | 502 | 26.3 | 62.6 | 11.1 |
| Age | 18 to 29 | 206 | 34.4 | 56.1 | 9.6 |
| | 30 to 39 | 169 | 25.6 | 64.5 | 9.9 |
| | 40 to 49 | 208 | 20.1 | 72.5 | 7.5 |
| | 50 to 59 | 178 | 24.4 | 67.8 | 7.7 |
| | 60 plus | 239 | 24.3 | 67.0 | 8.7 |

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



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Should the [ROTATE] provincial or the federal level of government lead decision-making for:

| | | Question 6 - Reducing greenhouse gas emissions | | | |
|--------|------------------|--|-----------------------|--------------------|------------|
| | | Total | Provincial government | Federal government | Unsure |
| | | Responses | Percentage | Percentage | Percentage |
| Region | Canada 2015-03 | 1000 | 13.4 | 81.3 | 5.3 |
| | Atlantic Canada | 100 | 8.8 | 84.8 | 6.4 |
| | Quebec | 250 | 17.1 | 77.3 | 5.6 |
| | Ontario | 300 | 11.5 | 83.2 | 5.3 |
| | Prairies | 200 | 14.2 | 79.5 | 6.4 |
| | British Columbia | 150 | 13.0 | 84.6 | 2.5 |
| Gender | Male | 498 | 11.4 | 84.7 | 3.8 |
| | Female | 502 | 15.3 | 78.0 | 6.7 |
| Age | 18 to 29 | 206 | 17.1 | 79.4 | 3.5 |
| | 30 to 39 | 169 | 12.4 | 80.3 | 7.3 |
| | 40 to 49 | 208 | 12.0 | 82.7 | 5.3 |
| | 50 to 59 | 178 | 10.7 | 85.9 | 3.4 |
| | 60 plus | 239 | 14.1 | 79.2 | 6.8 |

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



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| | | Question 7 - Who would you trust most to advance a responsible dialogue about the economy, the energy sector and the environment [RANDOMIZE] | | | | | | | |
|--------|------------------|--|----------------------------|------------------------|--------------|------------------|----------------------|-------------------|------------|
| | | Total | Your provincial government | The federal government | Universities | Energy companies | Environmental Groups | Aboriginal Groups | Unsure |
| | | Responses | Percentage | Percentage | Percentage | Percentage | Percentage | Percentage | Percentage |
| Region | Canada 2015-03 | 1000 | 9.1 | 22.7 | 33.3 | 2.9 | 17.4 | 2.4 | 12.3 |
| | Atlantic Canada | 100 | 6.1 | 17.5 | 39.1 | 1.0 | 21.4 | 1.0 | 14.0 |
| | Quebec | 250 | 11.0 | 23.5 | 32.2 | 2.8 | 17.8 | 2.5 | 10.1 |
| | Ontario | 300 | 6.1 | 24.7 | 34.0 | 2.5 | 18.2 | 2.6 | 12.0 |
| | Prairies | 200 | 14.9 | 24.5 | 30.6 | 5.0 | 10.5 | .4 | 14.1 |
| | British Columbia | 150 | 6.1 | 18.3 | 33.6 | 2.5 | 21.7 | 5.1 | 12.8 |
| Gender | Male | 498 | 9.8 | 26.4 | 32.1 | 2.8 | 13.3 | 1.8 | 13.8 |
| | Female | 502 | 8.4 | 19.0 | 34.5 | 3.0 | 21.4 | 2.9 | 10.7 |
| Age | 18 to 29 | 206 | 6.0 | 13.0 | 44.2 | 3.5 | 22.0 | 3.3 | 8.0 |
| | 30 to 39 | 169 | 8.9 | 23.8 | 36.1 | 3.4 | 17.1 | 2.2 | 8.6 |
| | 40 to 49 | 208 | 8.8 | 27.8 | 28.7 | 2.0 | 16.7 | 2.4 | 13.7 |
| | 50 to 59 | 178 | 9.4 | 25.4 | 30.5 | 2.5 | 13.8 | 1.1 | 17.3 |
| | 60 plus | 239 | 11.9 | 23.8 | 28.2 | 3.2 | 16.9 | 2.5 | 13.5 |

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between March 2nd and 3rd, 2015. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



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Question 8 - Would you say that you are interested, somewhat interested, somewhat not interested or not interested in having more information about the relationship between energy, the economy and the environment?

| | | Total | Interested | Somewhat interested | Somewhat not interested | Not interested | Unsure |
|--------|------------------|-----------|------------|---------------------|-------------------------|----------------|------------|
| | | Responses | Percentage | Percentage | Percentage | Percentage | Percentage |
| Region | Canada 2015-03 | 1000 | 55.2 | 35.9 | 5.7 | 2.9 | .3 |
| | Atlantic Canada | 100 | 60.3 | 34.4 | 3.5 | 1.7 | .0 |
| | Quebec | 250 | 50.1 | 41.3 | 6.8 | 1.5 | .3 |
| | Ontario | 300 | 57.9 | 33.4 | 5.1 | 3.6 | .0 |
| | Prairies | 200 | 51.9 | 33.9 | 8.1 | 4.8 | 1.3 |
| | British Columbia | 150 | 59.5 | 35.7 | 2.9 | 1.9 | .0 |
| Gender | Male | 498 | 58.1 | 34.3 | 5.4 | 2.2 | .0 |
| | Female | 502 | 52.3 | 37.5 | 5.9 | 3.6 | .7 |
| Age | 18 to 29 | 206 | 53.2 | 39.0 | 6.1 | 1.8 | .0 |
| | 30 to 39 | 169 | 50.2 | 37.4 | 8.3 | 3.2 | .8 |
| | 40 to 49 | 208 | 57.1 | 34.3 | 4.9 | 3.7 | .0 |
| | 50 to 59 | 178 | 55.8 | 34.0 | 5.8 | 4.5 | .0 |
| | 60 plus | 239 | 58.4 | 35.1 | 3.9 | 1.7 | .8 |

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ROTATE QUESTIONS 9-12 PLUS ROTATE OPTIONS

What is more important in a proposed energy project moving forward? [ROTATE]

| | | Question 9 - The national interest or the views of local residents | | | |
|--------|------------------|--|-----------------------|------------------------------|------------|
| | | Total | The national interest | The views of local residents | Unsure |
| | | Responses | Percentage | Percentage | Percentage |
| Region | Canada 2015-03 | 1000 | 50.7 | 39.2 | 10.1 |
| | Atlantic Canada | 100 | 37.9 | 54.6 | 7.5 |
| | Quebec | 250 | 52.6 | 39.3 | 8.1 |
| | Ontario | 300 | 54.2 | 34.6 | 11.2 |
| | Prairies | 200 | 57.2 | 31.4 | 11.4 |
| | British Columbia | 150 | 40.5 | 48.1 | 11.4 |
| | Gender | Male | 498 | 56.7 | 34.2 |
| | Female | 502 | 44.7 | 44.1 | 11.2 |
| Age | 18 to 29 | 206 | 42.3 | 46.6 | 11.0 |
| | 30 to 39 | 169 | 50.5 | 37.5 | 12.0 |
| | 40 to 49 | 208 | 45.7 | 45.0 | 9.3 |
| | 50 to 59 | 178 | 60.5 | 31.0 | 8.5 |
| | 60 plus | 239 | 55.2 | 34.9 | 9.9 |

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What is more important in a proposed energy project moving forward? [ROTATE]

| | | Question 10 - The national interest or the rights of First Nations, Métis and Inuit peoples. | | | |
|--------|------------------|--|-----------------------|--|------------|
| | | Total | The national interest | The rights of First Nations, Métis and Inuit peoples | Unsure |
| | | Responses | Percentage | Percentage | Percentage |
| Region | Canada 2015-03 | 1000 | 49.4 | 40.4 | 10.1 |
| | Atlantic Canada | 100 | 36.4 | 55.2 | 8.4 |
| | Quebec | 250 | 48.9 | 41.6 | 9.5 |
| | Ontario | 300 | 46.6 | 42.0 | 11.4 |
| | Prairies | 200 | 62.2 | 26.7 | 11.1 |
| | British Columbia | 150 | 47.6 | 43.8 | 8.6 |
| Gender | Male | 498 | 51.5 | 38.6 | 9.9 |
| | Female | 502 | 47.4 | 42.2 | 10.4 |
| Age | 18 to 29 | 206 | 41.9 | 49.2 | 8.8 |
| | 30 to 39 | 169 | 51.8 | 36.9 | 11.3 |
| | 40 to 49 | 208 | 46.0 | 40.4 | 13.6 |
| | 50 to 59 | 178 | 57.0 | 34.4 | 8.6 |
| | 60 plus | 239 | 51.7 | 39.8 | 8.5 |

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What is more important in a proposed energy project moving forward? [ROTATE]

| | | Question 11 - The national interest or the views of people in your province | | | |
|--------|------------------|---|-----------------------|--------------------------------------|------------|
| | | Total | The national interest | The views of people in your province | Unsure |
| | | Responses | Percentage | Percentage | Percentage |
| Region | Canada 2015-03 | 1000 | 49.2 | 43.0 | 7.8 |
| | Atlantic Canada | 100 | 35.2 | 60.3 | 4.5 |
| | Quebec | 250 | 49.6 | 44.7 | 5.7 |
| | Ontario | 300 | 58.2 | 33.3 | 8.5 |
| | Prairies | 200 | 53.5 | 36.9 | 9.6 |
| | British Columbia | 150 | 34.5 | 55.9 | 9.6 |
| Gender | Male | 498 | 53.0 | 41.2 | 5.8 |
| | Female | 502 | 45.5 | 44.7 | 9.7 |
| Age | 18 to 29 | 206 | 44.0 | 45.7 | 10.3 |
| | 30 to 39 | 169 | 45.7 | 46.3 | 8.0 |
| | 40 to 49 | 208 | 46.8 | 44.2 | 8.9 |
| | 50 to 59 | 178 | 56.4 | 38.9 | 4.7 |
| | 60 plus | 239 | 53.0 | 40.2 | 6.8 |

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| | | Question 12 - Who should take the lead in improving people's knowledge about energy issues in Canada [RANDOMIZE]. | | | | | | |
|--------|------------------|--|----------------|------------|--------------|--------------|---------------------|------------|
| | | Total | The government | The media | Universities | High schools | The energy industry | Unsure |
| | | Responses | Percentage | Percentage | Percentage | Percentage | Percentage | Percentage |
| Region | Canada 2015-03 | 1000 | 41.3 | 21.1 | 19.1 | 3.6 | 7.7 | 7.1 |
| | Atlantic Canada | 100 | 44.1 | 18.0 | 17.8 | 3.7 | 7.6 | 8.8 |
| | Quebec | 250 | 39.7 | 20.2 | 21.7 | 5.1 | 8.5 | 4.9 |
| | Ontario | 300 | 42.4 | 24.4 | 15.5 | 2.7 | 6.4 | 8.7 |
| | Prairies | 200 | 50.1 | 11.4 | 18.0 | 3.9 | 9.6 | 6.9 |
| | British Columbia | 150 | 28.5 | 31.5 | 24.5 | 2.5 | 6.2 | 6.8 |
| Gender | Male | 498 | 43.5 | 21.4 | 18.1 | 2.4 | 7.6 | 6.9 |
| | Female | 502 | 39.1 | 20.9 | 20.1 | 4.8 | 7.7 | 7.4 |
| Age | 18 to 29 | 206 | 53.6 | 19.0 | 13.7 | 7.0 | 4.2 | 2.5 |
| | 30 to 39 | 169 | 35.1 | 21.4 | 20.6 | 4.0 | 8.0 | 10.9 |
| | 40 to 49 | 208 | 40.1 | 21.9 | 20.2 | 2.4 | 8.9 | 6.4 |
| | 50 to 59 | 178 | 36.1 | 21.1 | 18.2 | 3.0 | 9.7 | 11.9 |
| | 60 plus | 239 | 40.1 | 22.2 | 22.6 | 1.9 | 7.8 | 5.5 |

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