

Canadians ambitious on climate but concerned about energy prices; affordability ranked above emissions reductions as top energy need.



The research gauged the opinions among Canadians on the level of concern for climate change and the economy. Canadians were also asked their views on the job done by Canada to implement environmental policies on climate change and ensuring energy remains affordable while working to meet climate change targets. Questions were also asked on actions taken to transition to electricity.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,080 Canadians, 18 years of age or older, between April 30<sup>th</sup> and May 3<sup>rd</sup>, 2023 as part of an omnibus survey. The margin of error for a random survey of 1,080 Canadians is  $\pm 3.0$  percentage points, 19 times out of 20.

The research was commissioned by the University of Ottawa's Positive Energy program and was conducted by Nanos Research.

# Key Findings – Climate



## TIMING TO BE AMBITIOUS IN ADDRESSING CLIMATE CHANGE EVEN IF THERE ARE COSTS TO ECONOMY

After a steady decline from August 2021 to November 2022, the proportion of Canadians who think it is the best time for Canada to be ambitious in addressing climate change even if there are costs to the economy is on the rise, with almost six in ten who say so ([57%](#)) (score of 7-10 out of 10) ([48% in November 2022; 51% in May 2022; 54% in February 2022; 64% in August 2021](#)).



## REASONS FOR VIEWS ON WHETHER IT IS THE BEST TIME TO BE AMBITIOUS IN ADDRESSING CLIMATE CHANGE

When asked the reason for their views on whether it is the best time to be ambitious in addressing climate change, those who think it is the best time most often said we need to act now, climate change can't wait ([78%](#)). Those who think it is the worst time to be ambitious most often said so because of the current financial situation, inflation and an upcoming recession ([18%; a decrease from 28% in November 2022](#)), followed by they do not believe climate change is real or caused by humans or is not a serious issue ([17% compared to 7% in November 2022](#)).



## JOB DONE BY CANADA HAVING POLICIES ON CLIMATE CHANGE THAT ALIGN WITH CANADIAN VIEWS

Consistent with the previous wave, about one in three think Canada currently does a very poor/poor job ([35%](#)) at having environmental policies on climate change which align with the views of Canadians ([36% in May 2021](#)). About four in ten think Canada does an average job ([42%](#)), while about one in five say it does a very good/good job at this ([18%](#)).

# Key Findings – Energy



## CANADIANS CONCERNED ABOUT ENERGY PRICES OVER NEXT SIX MONTHS

Consistent with the previous wave, about seven in ten Canadians are concerned (score of 7-10 out of 10) ([66%](#); [68% in November 2022](#)) about energy prices they will pay for things like heating and transportation over the next six months. Almost one-third of Canadians rate their level of concern a 10 on 10 (very concerned) ([32%](#)), while only [four per cent](#) say they are not concerned at all (score of 0 out of 10).



## JOB DONE BY GOVERNMENTS IN CANADA ENSURING ENERGY IS AFFORDABLE

Canadians are over three times more likely to say governments in Canada do a very poor/poor job ([46%](#)) of ensuring energy is affordable as Canada works to meet its climate change targets rather than a very good/good job ([13%](#)). About one in three Canadians say governments do an average job ([34%](#)) at this. There has been a decrease in the proportion who say governments do a very poor job ([24%](#)) compared to the previous wave in November 2022 ([30%](#)).



## INTEREST AND ACTIONS TAKEN IN TRANSITIONING TO ELECTRICITY

When asked to think of their energy needs and the actions they are taking to transition more of the energy they use to electricity and away from things like gasoline, two in five Canadians say they are interested in transitioning but haven't started yet ([41%](#)), followed by one in four, each, who say they are interested in transitioning and have taken steps to do so ([25%](#)) or they are not interested ([26%](#)). [Eight per cent](#) say they are interested in transitioning and have done all that they plan to do. Residents of Quebec are most likely to be interested in transitioning ([only 11% say they are not interested](#)) with [15 per cent](#) saying they have already done all that they plan to do.



## TOP RANKED MOST IMPORTANT ENERGY NEEDS IN NEXT FIVE YEARS

Canadians most often rank affordability of energy ([39%](#)) first when asked to think about the energy needs of Canadians in the next five years. This was followed by lower greenhouse gas emissions of energy ([31%](#)) and reliability of energy ([20%](#)). Residents of Quebec are more likely to rank lower greenhouse gas emissions as most important ([45%](#)) compared to those from other regions. Similarly, left-leaning Canadians are more likely to rank lower GHGs as most important ([53%](#)), while those who are right-leaning rank affordability as most important ([56%](#)).

A photograph of an iceberg floating in the ocean. The iceberg is white and jagged, with a large portion submerged below the surface. The water is dark blue with gentle ripples. The sky is a pale, hazy blue. In the top right corner, there is a bright green triangular graphic element.

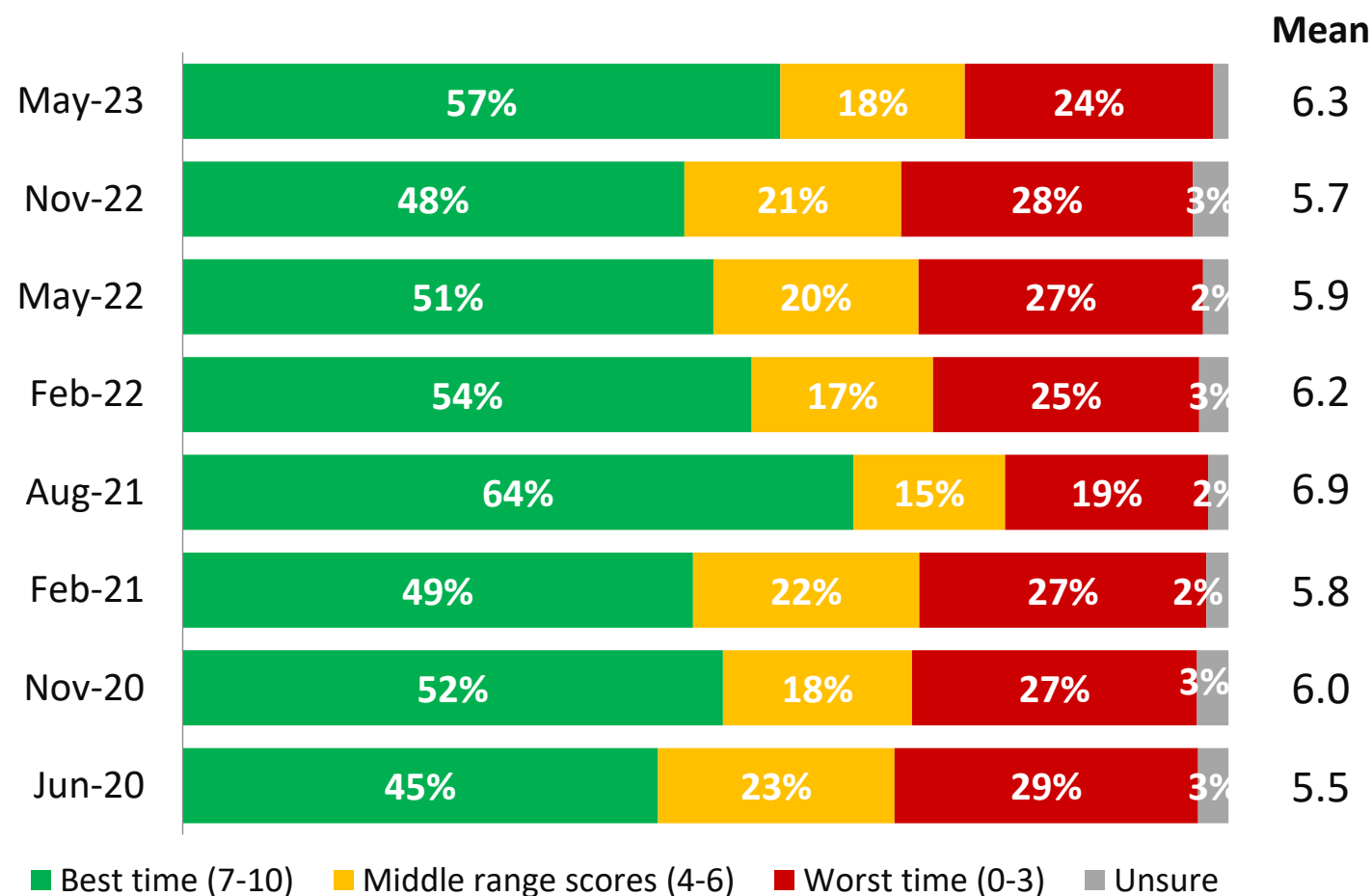
**Climate** ambition

Proportion of Canadians who think that it is the best time (score of 7-10 out of 10) (57%) for Canada to be ambitious in addressing climate change even if there are costs to the economy has surpassed that of the last three waves in February 2022 (54%), May 2022 (51%), and November 2022 (48%).

Over one in four Canadians (27%) rate this as absolutely the best time to be ambitious (score of 10 out of 10).

Q – As you know many Canadians are concerned about both [ROTATE] climate change and the economy. On a scale of 0 to 10 where 0 means this is absolutely the worst time and 10 is absolutely the best time, how good a time is it for Canada to be ambitious in addressing climate change even if there are costs to the economy?

## Good time for Canada to be ambitious in addressing climate change

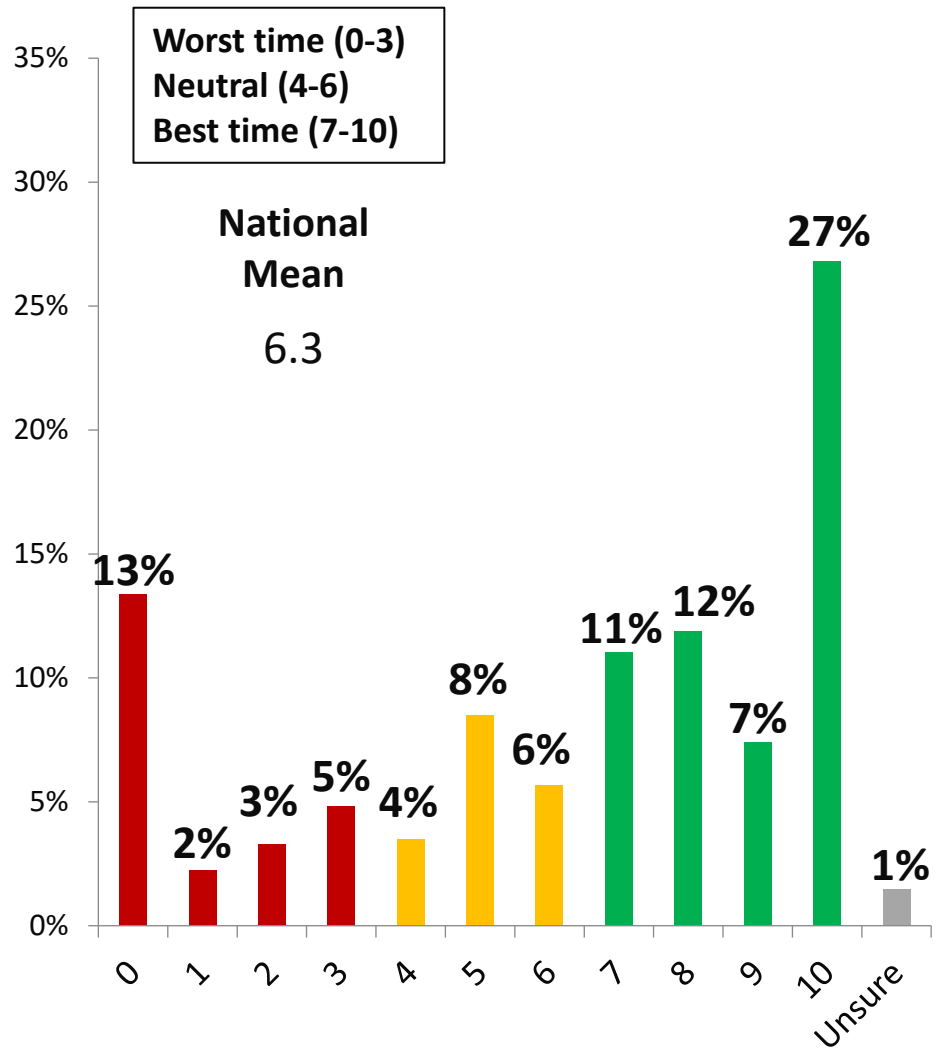


\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Good time for Canada to be ambitious in addressing climate change



Mean	Atlantic (n=105)	Quebec (n=213)	Ontario (n=380)	Prairies (n=217)	BC (n=165)
	6.6	7.5	6.1	4.9	6.5
	Men (n=552)	Women (n=520)	18-34 (n=237)	35-54 (n=383)	55 plus (n=460)
	6.0	6.5	6.1	5.9	6.8
	Usually votes LPC (n=281)	Usually votes CPC (n=332)	Usually votes NDP (n=174)	Left-leaning (n=293)	Right-leaning (n=244)
	7.5	3.8	8.2	8.4	3.5

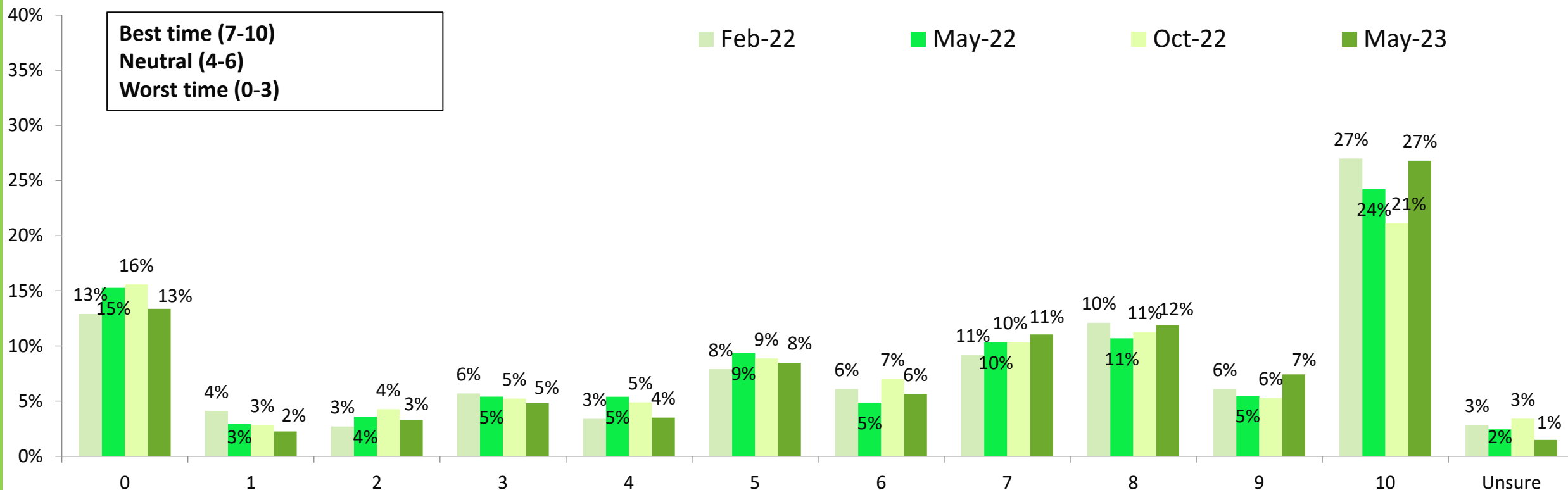
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Q – As you know many Canadians are concerned about both [ROTATE] climate change and the economy. On a scale of 0 to 10 where 0 means this is absolutely the worst time and 10 is absolutely the best time, how good a time is it for Canada to be ambitious in addressing climate change even if there are costs to the economy?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Distribution of responses on timeliness of Canada to be ambitious addressing climate change

Q – As you know many Canadians are concerned about both [ROTATE] climate change and the economy. On a scale of 0 to 10 where 0 means this is absolutely the worst time and 10 is absolutely the best time, how good a time is it for Canada to be ambitious in addressing climate change even if there are costs to the economy?



\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.



# Reason for considering timeliness of Canada to be ambitious in addressing climate change



Why do you have that opinion? [OPEN]

	Total			Best Time (7-10)			Neutral (4-6)			Worst Time (0-3)		
	2023-05 (n=827)	2022-11 (n=820)	2022-02 (n=872)	2023-05 (n=480)	2022-11 (n=404)	2022-02 (n=493)	2023-05 (n=135)	2022-11 (n=152)	2022-02 (n=137)	2023-05 (n=203)	2022-11 (n=245)	2022-02 (n=222)
<b>TOP RESPONSES</b> We need to act now, climate change can't wait	<b>48.6%</b>	<b>45.8%</b>	48.4%	<b>77.9%</b>	<b>79.9%</b>	79.9%	<b>9.9%</b>	<b>25.2%</b>	14.8%	<b>4.0%</b>	<b>0.7%</b>	2.0%
The current financial situation/inflation/upcoming recession	<b>8.3%</b>	<b>11.6%</b>	N/A	<b>1.3%</b>	<b>2.5%</b>	N/A	<b>21.1%</b>	<b>13.6%</b>	N/A	<b>17.5%</b>	<b>27.7%</b>	N/A
There are other priorities/focus should be on health/vaccine/basic needs	<b>7.9%</b>	<b>5.2%</b>	8.1%	<b>2.2%</b>	<b>0.8%</b>	2.2%	<b>17.9%</b>	<b>10.8%</b>	14.0%	<b>15.0%</b>	<b>9.8%</b>	17.9%
The government has not been effective in addressing climate change/there is absolutely nothing Canada can do to alter climate change in any meaningful way	<b>7.3%</b>	<b>8.5%</b>	2.2%	<b>3.7%</b>	<b>4.2%</b>	0.5%	<b>10.9%</b>	<b>14.1%</b>	1.9%	<b>13.3%</b>	<b>13.0%</b>	5.7%
I do not believe climate change is real or caused by humans/not a serious issue	<b>6.4%</b>	<b>2.1%</b>	3.2%	<b>1.7%</b>	-	0.1%	<b>7.8%</b>	<b>1.2%</b>	2.2%	<b>17.3%</b>	<b>6.5%</b>	10.7%
Diversifying into alternative energy sources and more environmentally friendly solutions could help the economy and create new jobs	<b>4.5%</b>	<b>3.9%</b>	3.4%	<b>5.4%</b>	<b>3.1%</b>	3.5%	<b>3.9%</b>	<b>2.4%</b>	5.2%	<b>2.7%</b>	<b>6.2%</b>	2.4%
Both the economy and the environment need to be taken into consideration	<b>4.3%</b>	<b>3.5%</b>	4.7%	<b>4.2%</b>	<b>3.0%</b>	3.2%	<b>9.9%</b>	<b>7.0%</b>	15.0%	<b>0.9%</b>	<b>1.7%</b>	2.0%
Addressing climate change would cost too much money/raise taxes	<b>3.9%</b>	<b>3.6%</b>	4.5%	<b>0.4%</b>	<b>0.8%</b>	1.1%	<b>4.2%</b>	<b>5.7%</b>	8.1%	<b>12.8%</b>	<b>7.6%</b>	10.4%
Canada's impact on climate change is minimal	<b>3.7%</b>	<b>2.0%</b>	3.7%	<b>0.1%</b>	-	0.6%	<b>3.9%</b>	<b>0.5%</b>	3.9%	<b>12.8%</b>	<b>5.5%</b>	11.0%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=827, accurate 3.4 percentage points plus or minus, 19 times out of 20.

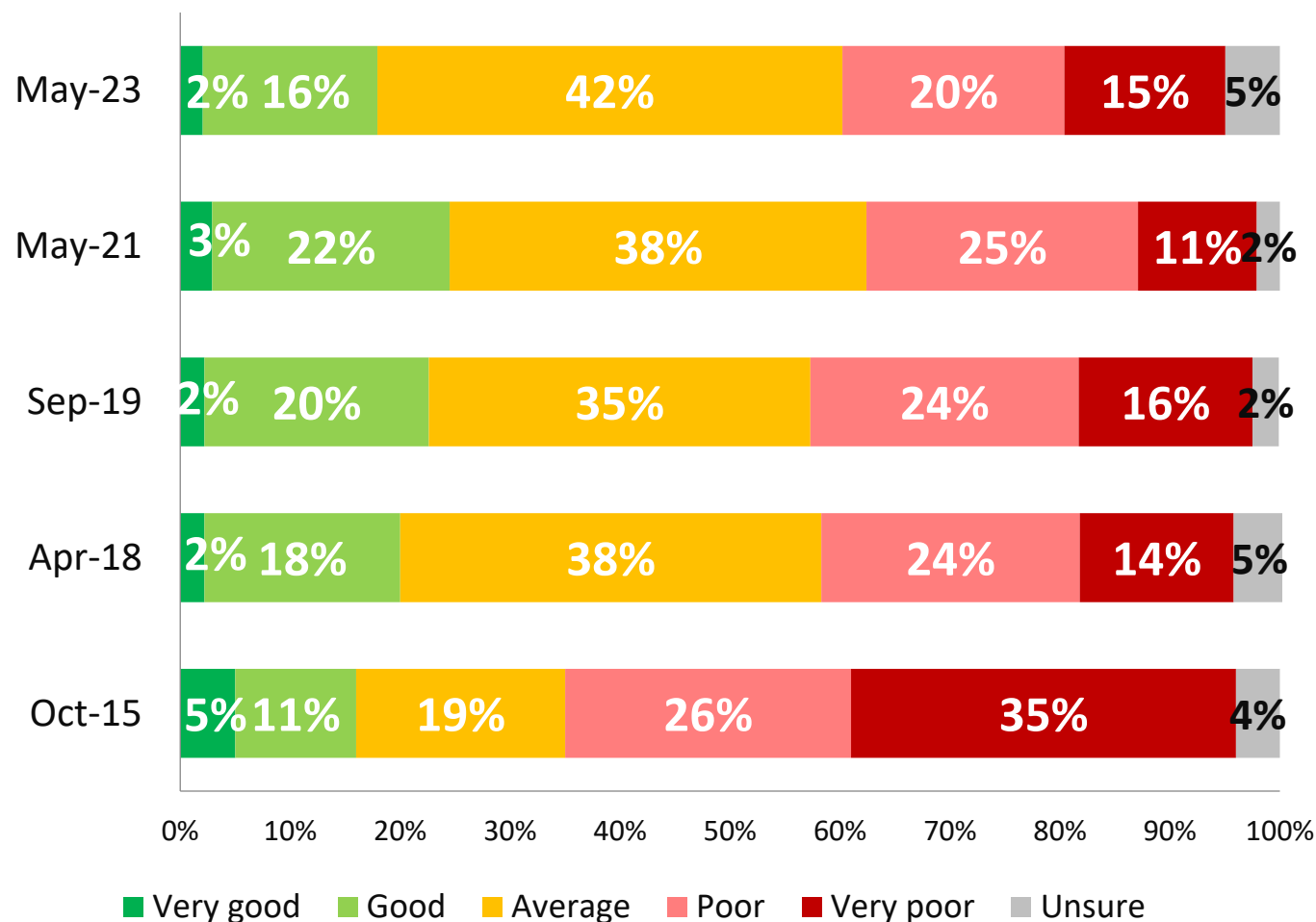
A photograph showing the aftermath of a forest fire. In the foreground, a young, vibrant green tree stands amidst a landscape of charred wood, ash, and sparse, dry vegetation. The background is a dense forest of tall, thin trees, their upper portions shrouded in a thick, grey mist or smoke, suggesting a recent fire event. The overall scene is somber yet hopeful, symbolizing resilience and the cycle of nature.

**Job done** by governments on climate policy  
and affordability

Consistent with the previous wave, about one in three think Canada currently does a very poor/poor job (35%) at having environmental policies on climate change which align with the views of Canadians (36% in May 2021). Of note, the percentage of Canadians saying Canada does a very good/good job has declined from 25% to 18% since the previous wave.

Q – Do you think Canada currently does a very good, good, average, poor or very poor job at having environmental policies on climate change which align with the views of Canadians?

## Job done by Canada on environmental policies on climate change

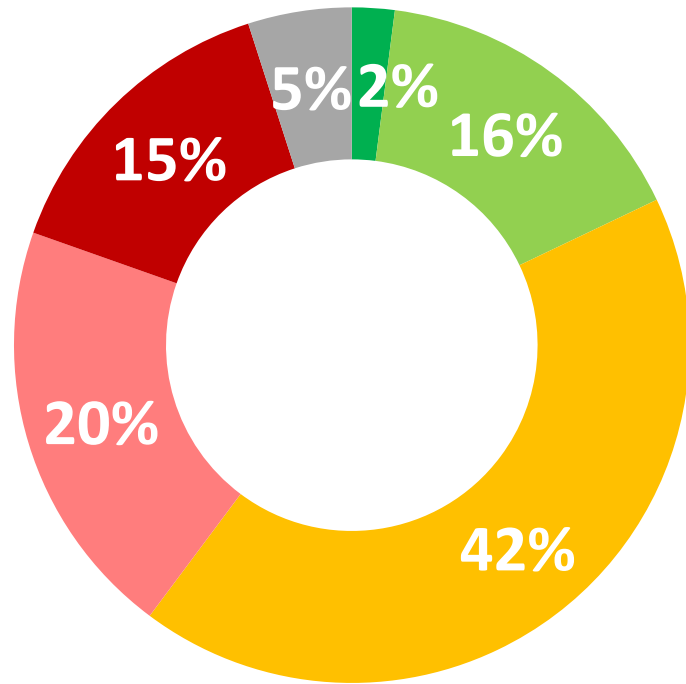


\*Weighted to the true population proportion.

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Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Job done by Canada on environmental policies on climate change



■ Very good    ■ Good    ■ Average  
■ Poor    ■ Very Poor    ■ Unsure

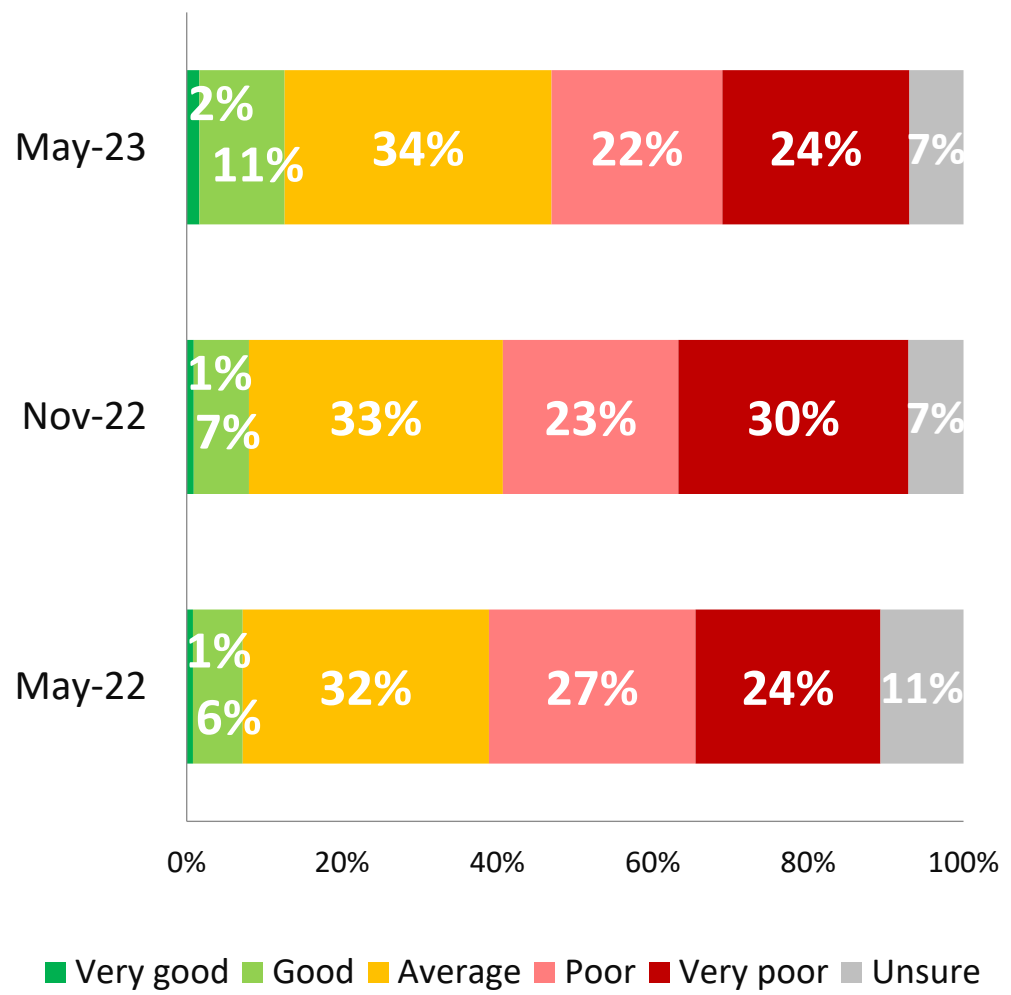
\*Weighted to the true population proportion.  
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	Atlantic (n=105)	Quebec (n=213)	Ontario (n=380)	Prairies (n=217)	BC (n=165)
<b>Very good/Good</b>	<b>17.9%</b>	<b>18.0%</b>	<b>18.4%</b>	<b>17.3%</b>	<b>17.3%</b>
	Men (n=552)	Women (n=520)	18-34 (n=237)	35-54 (n=383)	55 plus (n=460)
	<b>19.5%</b>	<b>16.5%</b>	<b>15.5%</b>	<b>19.9%</b>	<b>17.9%</b>
	Usually votes LPC (n=281)	Usually votes CPC (n=332)	Usually votes NDP (n=174)	Left-leaning (n=293)	Right-leaning (n=244)
	<b>29.8%</b>	<b>14.4%</b>	<b>17.4%</b>	<b>23.2%</b>	<b>11.9%</b>
<b>Very poor/Poor</b>	Atlantic (n=105)	Quebec (n=213)	Ontario (n=380)	Prairies (n=217)	BC (n=165)
	<b>25.2%</b>	<b>29.1%</b>	<b>33.3%</b>	<b>46.6%</b>	<b>38.3%</b>
	Men (n=552)	Women (n=520)	18-34 (n=237)	35-54 (n=383)	55 plus (n=460)
	<b>37.5%</b>	<b>32.4%</b>	<b>33.9%</b>	<b>37.5%</b>	<b>33.4%</b>
Usually votes LPC (n=281)	Usually votes CPC (n=332)	Usually votes NDP (n=174)	Left-leaning (n=293)	Right-leaning (n=244)	
	<b>14.0%</b>	<b>51.7%</b>	<b>35.0%</b>	<b>25.6%</b>	<b>55.6%</b>

Q – Do you think Canada currently does a very good, good, average, poor or very poor job at having environmental policies on climate change which align with the views of Canadians?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Job done by governments in Canada at ensuring energy is affordable



Canadians over **3x** more likely

to say governments in Canada do a very poor/poor job (46%) of ensuring energy is affordable as Canada works to meet its climate change targets rather than a very good/good job (13%). About one in three Canadians say governments do an average job (34%) at this. The percentage of Canadians who say governments do a very good/good job (13%) has increased since the previous waves in November 2022 (8%) and May 2022 (7%).

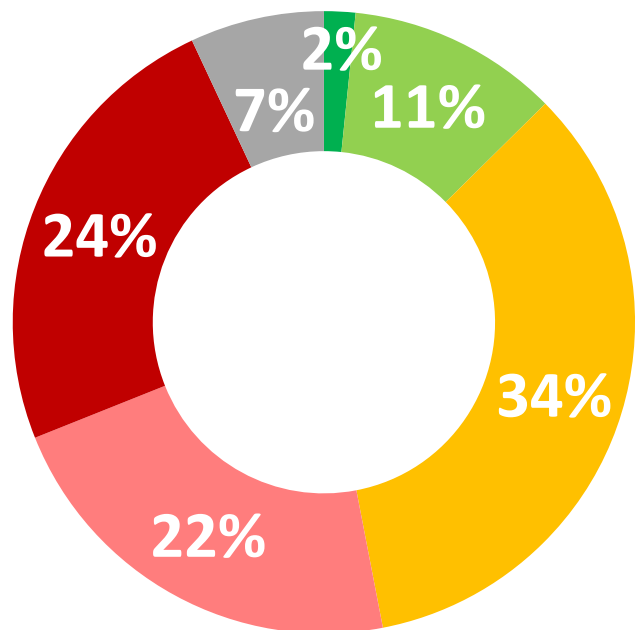
\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – Do governments in Canada do a very good, good, average, poor or very poor job of ensuring energy is affordable as Canada works to meet its climate change targets?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# Job done by governments in Canada at ensuring energy is affordable



■ Very good    ■ Good    ■ Average  
■ Poor    ■ Very Poor    ■ Unsure

	Atlantic (n=105)	Quebec (n=213)	Ontario (n=380)	Prairies (n=217)	BC (n=165)
Average	<b>34.2%</b>	<b>46.6%</b>	<b>35.1%</b>	<b>21.9%</b>	<b>28.0%</b>
	Men (n=552)	Women (n=520)	18-34 (n=237)	35-54 (n=383)	55 plus (n=460)
	<b>34.5%</b>	<b>34.3%</b>	<b>30.9%</b>	<b>32.7%</b>	<b>37.9%</b>
	Usually votes LPC (n=281)	Usually votes CPC (n=332)	Usually votes NDP (n=174)	Left-leaning (n=293)	Right-leaning (n=244)
	<b>47.2%</b>	<b>21.8%</b>	<b>36.9%</b>	<b>42.6%</b>	<b>20.3%</b>
Very poor/poor	Atlantic (n=105)	Quebec (n=213)	Ontario (n=380)	Prairies (n=217)	BC (n=165)
	<b>52.2%</b>	<b>25.0%</b>	<b>47.9%</b>	<b>65.1%</b>	<b>48.9%</b>
	Men (n=552)	Women (n=520)	18-34 (n=237)	35-54 (n=383)	55 plus (n=460)
	<b>47.1%</b>	<b>45.0%</b>	<b>47.4%</b>	<b>50.0%</b>	<b>42.2%</b>
	Usually votes LPC (n=281)	Usually votes CPC (n=332)	Usually votes NDP (n=174)	Left-leaning (n=293)	Right-leaning (n=244)
<b>28.6%</b>	<b>65.0%</b>	<b>43.6%</b>	<b>34.2%</b>	<b>67.6%</b>	

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – Do governments in Canada do a very good, good, average, poor or very poor job of ensuring energy is affordable as Canada works to meet its climate change targets?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30th to May 3rd, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# Reasons for impression of job done by governments in Canada at ensuring energy is affordable as Canada works to meet its climate change targets

Q

Why do you have that opinion? [OPEN]

	All			Very good/good			Average			Very poor/poor			Unsure		
	May 2023 (n=767)	Nov 2022 (n=830)	May 2022 (n=778)	May 2023 (n=93)	Nov 2022 (n=65)	May 2022 (n=56)	May 2023 (n=227)	Nov 2022 (n=249)	May 2022 (n=220)	May 2023 (n=403)	Nov 2022 (n=471)	May 2022 (n=440)	May 2023 (n=44)	Nov 2022 (n=45)	May 2022 (n=62)
Energy/green alternatives/gas prices are high	<b>24.6%</b>	18.6%	44.7%	<b>3.1%</b>	5.2%	35.3%	<b>18.8%</b>	12.6%	37.9%	<b>35.7%</b>	25.2%	55.0%	<b>0.9%</b>	4.6%	10.7%
Carbon tax is not effective/drives up all costs	<b>10.4%</b>	12.6%	8.1%	-	3.4%	6.4%	<b>3.5%</b>	3.8%	5.3%	<b>18.0%</b>	20.0%	11.2%	<b>0.9%</b>	-	-
The governments are not meeting climate targets/any goals in general/not doing anything/not enough effort	<b>9.1%</b>	4.2%	-	<b>3.0%</b>	-	-	<b>9.5%</b>	3.2%	-	<b>10.1%</b>	5.4%	-	<b>11.9%</b>	4.3%	-
Energy costs are reasonable/more affordable than other countries/should be higher to push people to green alternatives	<b>7.0%</b>	5.3%	2.6%	<b>34.9%</b>	27.4%	17.9%	<b>7.4%</b>	8.5%	3.6%	<b>0.8%</b>	0.4%	0.4%	-	4.3%	1.3%
They are on the right path/they are putting effort, but more can be done	<b>6.4%</b>	7.5%	7.1%	<b>24.4%</b>	27.9%	17.0%	<b>9.8%</b>	16.2%	16.7%	<b>0.9%</b>	0.5%	0.9%	-	-	6.8%
Varies by province/need standardized policies for all provinces/based on what is happening in my province	<b>6.2%</b>	3.1%	3.7%	<b>6.9%</b>	3.3%	10.0%	<b>10.6%</b>	6.1%	5.6%	<b>3.4%</b>	0.9%	1.3%	<b>7.0%</b>	9.3%	7.8%
Not enough investment in local/green alternatives/incentives/too reliant on fossil fuels	<b>5.4%</b>	2.5%	7.2%	-	-	3.3%	<b>8.0%</b>	2.6%	6.3%	<b>5.8%</b>	3.0%	8.9%	-	-	2.3%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30th to May 3rd, 2023, n=767, accurate 3.6 percentage points plus or minus, 19 times out of 20.

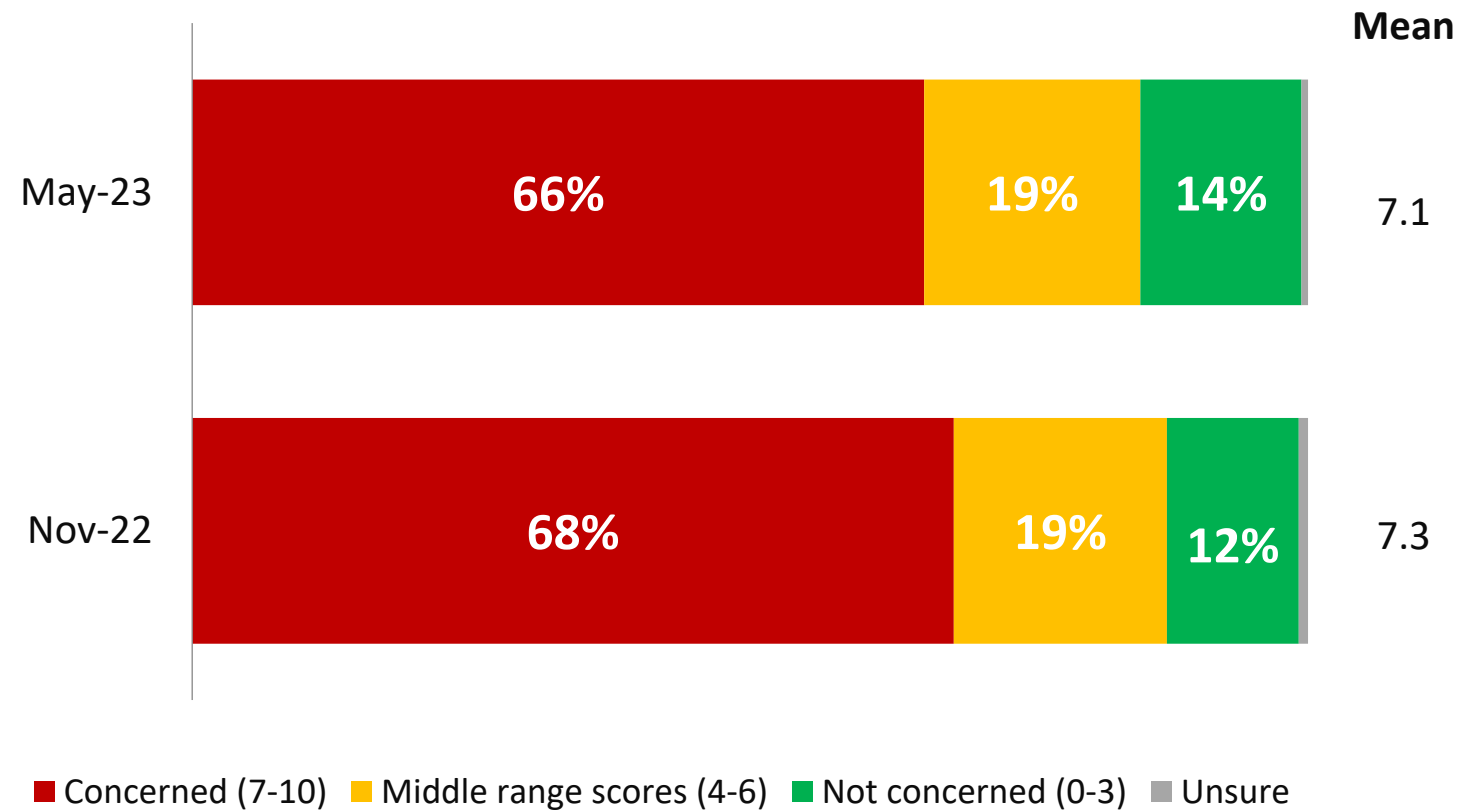
An aerial photograph of a highway rest stop. Two large tanker trucks are parked in designated spots. The rest stop is situated on a highway that runs along a large body of water, with a forested hillside on the left and mountains in the background. The image is dimly lit, suggesting dusk or dawn. A bright green triangle is visible in the top right corner.

**Views** on energy prices, energy needs and  
electrification



Two in three Canadians are concerned (score of 7-10 out of 10) (66%) about energy prices they will pay for things like heating and transportation over the next six months, which is consistent with the previous wave in November 2022 (68%). One in three Canadians rate their level of concern a 10 out of 10 (32%, see next slide).

## Level of concern for energy prices over next six months

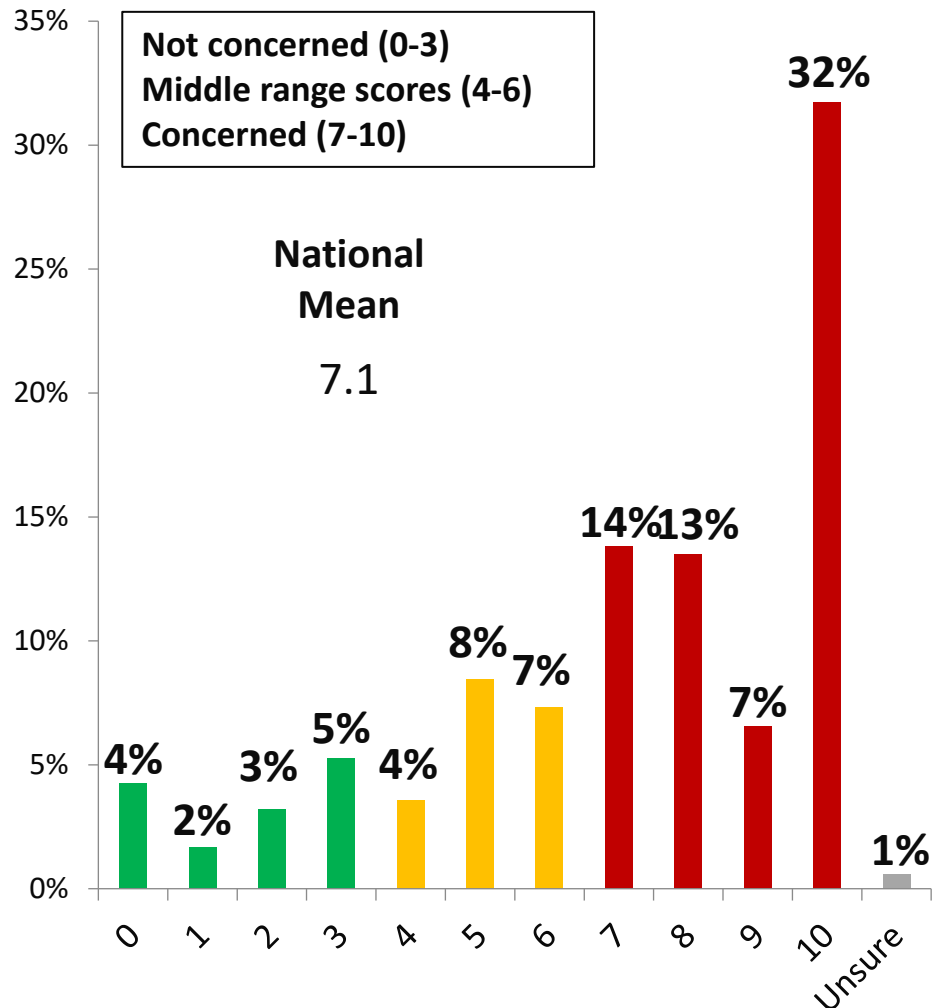


\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Q – On a scale of 0 to 10 where 0 is not at all concerned and 10 is very concerned, how would you rate your concern for energy prices you will pay for things like heating and transportation over the next six months?



# Level of concern for energy prices over next six months

	Atlantic (n=105)	Quebec (n=213)	Ontario (n=380)	Prairies (n=217)	BC (n=165)
<b>Mean</b>	<b>7.6</b>	<b>6.3</b>	<b>7.1</b>	<b>7.9</b>	<b>6.9</b>
	Men (n=552)	Women (n=520)	18-34 (n=237)	35-54 (n=383)	55 plus (n=460)
<b>Mean</b>	<b>7.1</b>	<b>7.1</b>	<b>7.2</b>	<b>7.3</b>	<b>6.9</b>
	Usually votes LPC (n=281)	Usually votes CPC (n=332)	Usually votes NDP (n=174)	Left-leaning (n=293)	Right-leaning (n=244)
<b>Mean</b>	<b>6.5</b>	<b>7.9</b>	<b>6.8</b>	<b>6.0</b>	<b>8.1</b>

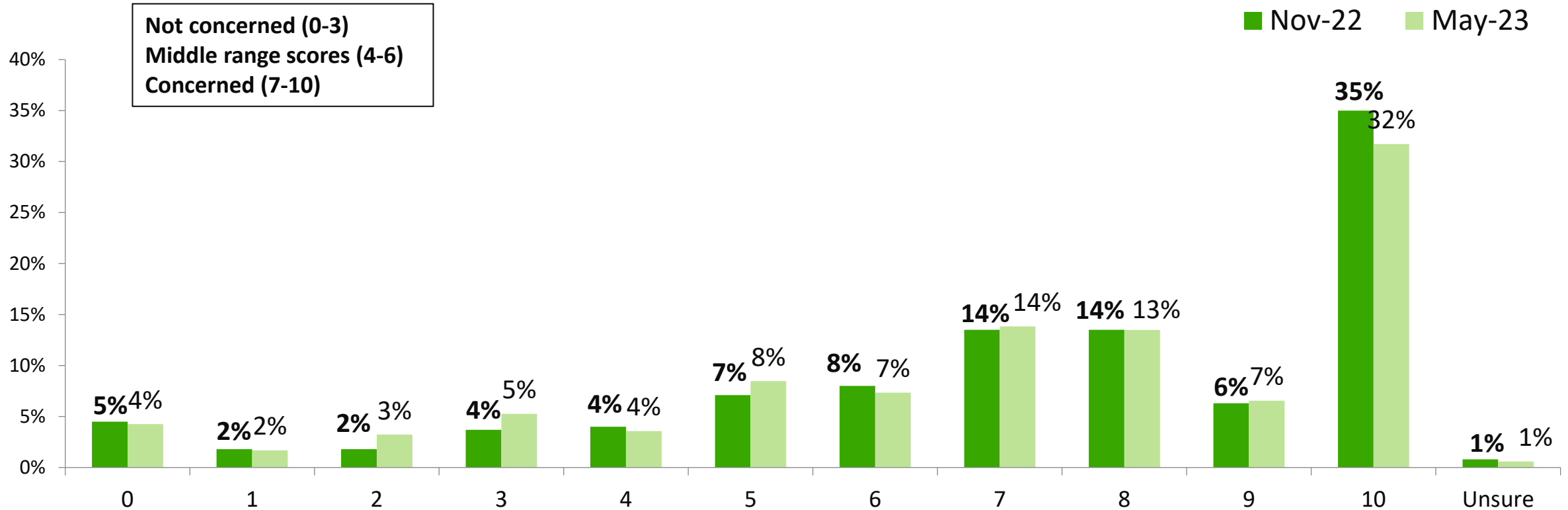
\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – On a scale of 0 to 10 where 0 is not at all concerned and 10 is very concerned, how would you rate your concern for energy prices you will pay for things like heating and transportation over the next six months?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Distribution of responses on concern for energy prices over next six months

Q – On a scale of 0 to 10 where 0 is not at all concerned and 10 is very concerned, how would you rate your concern for energy prices you will pay for things like heating and transportation over the next six months?



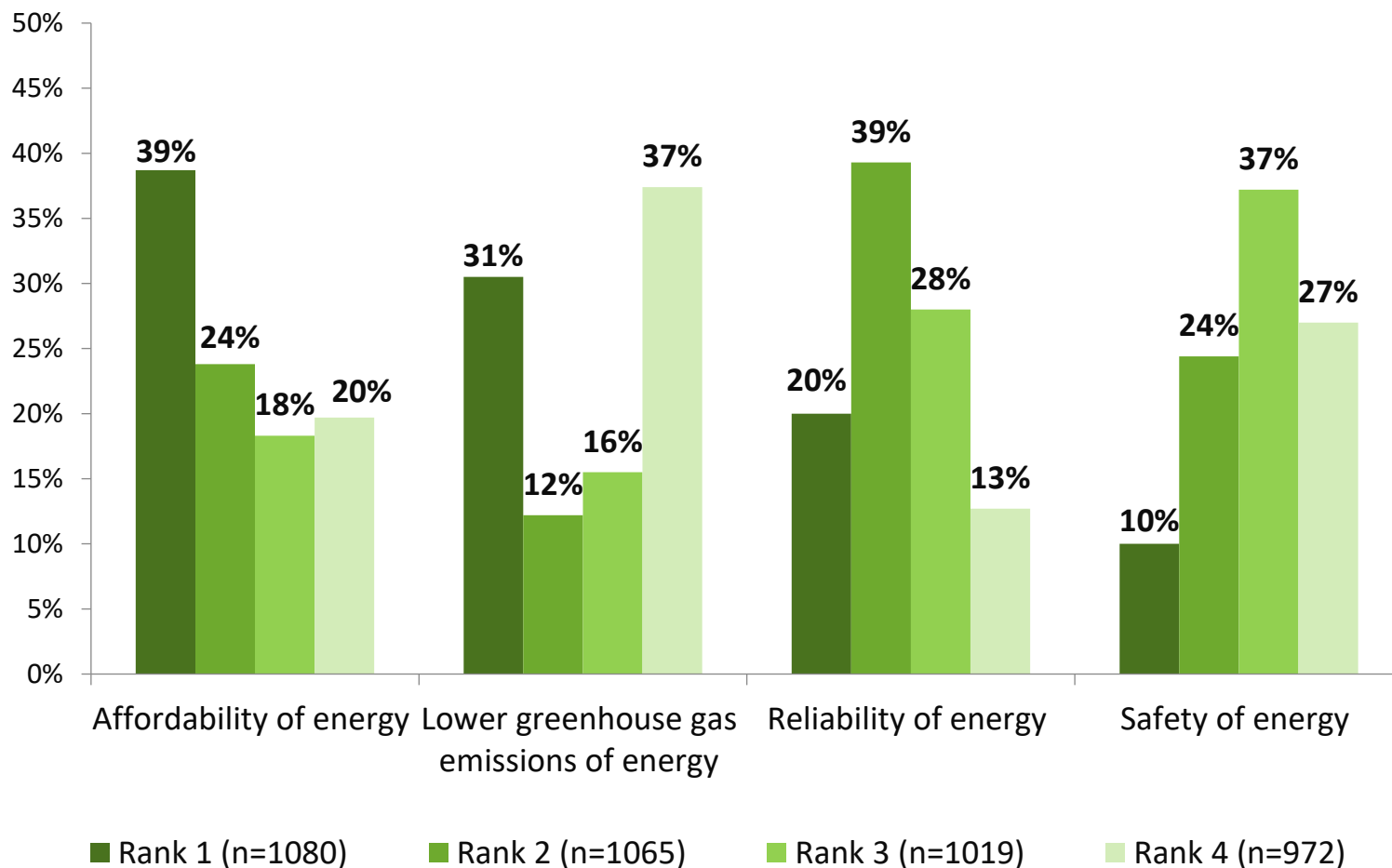
\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Canadians rank affordability as the most important need in the next five years (39%), followed by lowering GHGs (31%) and reliability (20%). Reliability and affordability are most frequently ranked in the top three needs (87% and 81% respectively) followed by safety (72%). Emissions reductions is most frequently ranked fourth (37%).

Q – Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on: [RANDOMIZE]

## Importance of energy needs of Canadians in the next five years



\* Less than one per cent of Canadians (0.8%) were unsure of which energy need is most important.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Importance of energy needs of Canadians in the next five years – first ranked by region, gender and age

Q – Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on: [RANDOMIZE]

	Total – Rank 1 (n=1080)	Atlantic (n=105)	Quebec (n=213)	Ontario (n=380)	Prairies (n=217)	BC (n=165)	Men (n=552)	Women (n=520)	18-34 (n=237)	35-54 (n=383)	55 plus (n=460)
Affordability of energy	38.7%	42.8%	23.9%	40.4%	53.8%	37.6%	39.6%	38.1%	47.4%	39.7%	32.2%
Lower greenhouse gas emissions of energy	30.5%	23.1%	45.1%	27.2%	18.2%	34.8%	30.2%	30.5%	30.0%	28.8%	32.2%
Reliability of energy	20.0%	19.0%	18.2%	21.4%	19.8%	19.9%	23.0%	17.2%	12.1%	21.4%	24.0%
Safety of energy	10.0%	13.3%	11.4%	10.1%	8.3%	7.8%	6.8%	13.0%	8.1%	9.5%	11.6%

\* Less than one per cent of Canadians (0.8%) were unsure of which energy need is most important.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Importance of energy needs of Canadians in the next five years – first ranked by partisanship

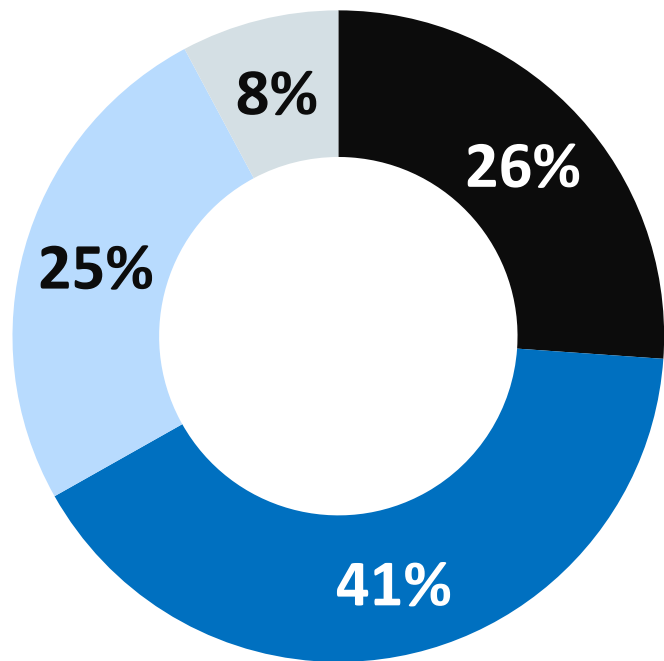
Q – Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on: [RANDOMIZE]

	Total – Rank 1 (n=1080)	Usually votes LPC (n=281)	Usually votes CPC (n=332)	Usually votes NDP (n=174)	Left-leaning (n=293)	Right-leaning (n=244)
Affordability of energy	38.7%	28.8%	55.6%	31.4%	20.5%	55.7%
Lower greenhouse gas emissions of energy	30.5%	37.3%	9.9%	46.4%	52.9%	11.1%
Reliability of energy	20.0%	20.5%	26.0%	12.8%	15.7%	24.0%
Safety of energy	10.0%	11.9%	8.5%	9.4%	10.4%	8.8%

\* Less than one per cent of Canadians (0.8%) were unsure of which energy need is most important.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Interest in transitioning to electricity



- I am not interested in transitioning
- I am interested in transitioning but haven't started yet
- I am interested in transitioning and have taken steps to do so
- I am interested in transitioning and have done all that I plan to do

Interest Level	Geography					Demographics				
	Atlantic (n=105)	Quebec (n=213)	Ontario (n=380)	Prairies (n=217)	BC (n=165)	Men (n=552)	Women (n=520)	18-34 (n=237)	35-54 (n=383)	55 plus (n=460)
I am interested in transitioning but haven't started yet	33.4%	40.1%	44.4%	39.8%	36.3%	39.8%	41.8%	46.3%	41.9%	36.1%
	28.6%	10.6%	30.0%	38.3%	24.3%	27.7%	24.6%	28.2%	27.4%	23.7%
I am NOT interested in transitioning	29.0%	34.0%	20.4%	18.7%	31.4%	25.3%	25.0%	20.7%	23.9%	29.6%
	29.0%	34.0%	20.4%	18.7%	31.4%	25.3%	25.0%	20.7%	23.9%	29.6%

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Q – Thinking of your energy needs for things like transportation or heating your home, which of the following best describes the actions you are taking to transition more of the energy you use to electricity and away from things like gasoline for your vehicle or natural gas for your furnace?  
 [RANDOMIZE]

# Reasons for actions you are taking to transition more of the energy you use to electricity

Q – Why do you say that? [OPEN]

	Total (n=792)	Those who are not interested in transitioning (n=227)	Those who are interested in transitioning but haven't started yet (n=285)	Those who are interested in transitioning and have taken steps to do so (n=212)	Those who are interested in transitioning and have done all they plan to do (n=68)
<b>TOP RESPONSES</b>					
Affordability/cost of transition	35.9%	43.9%	52.2%	11.1%	17.7%
My vehicle is electric/hybrid/used less often/don't own a car	16.3%	4.8%	2.7%	35.9%	49.0%
My heating is electric/heat pump	15.4%	7.2%	5.9%	32.1%	30.1%
Not ready to change/don't need to replace current car or heating/not practical	11.9%	12.8%	17.5%	5.7%	4.0%
Not enough confidence in new technologies/too many uncertainties/performance over long distances/winter	10.3%	17.3%	11.7%	3.8%	2.8%
Personal consumption changes (e.g., using less light, less AC, energy efficient appliances/windows/insulation, etc.,)	9.8%	2.0%	1.5%	23.9%	26.3%
I am planning/considering making transitions in the future	9.2%	0.2%	9.7%	20.2%	2.2%
Not enough infrastructure/capacity/rural setting	7.8%	14.5%	8.1%	1.3%	5.2%

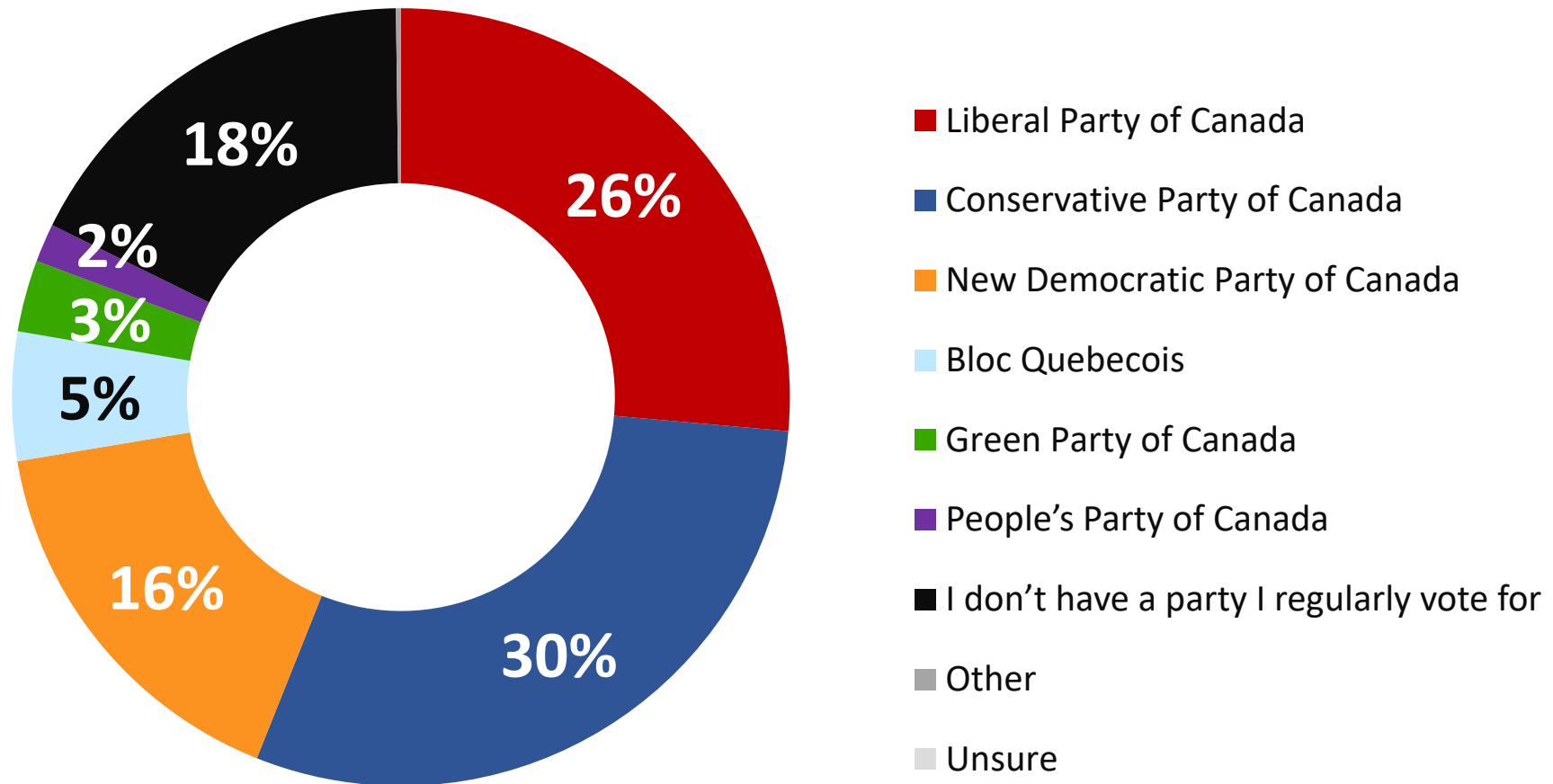
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=792, accurate 3.5 percentage points plus or minus, 19 times out of 20.



# Federal party usually supported

Q

Thinking of federal elections, which federal party do you usually vote for  
[RANDOMIZE] [SHARED WITH ANOTHER CLIENT]



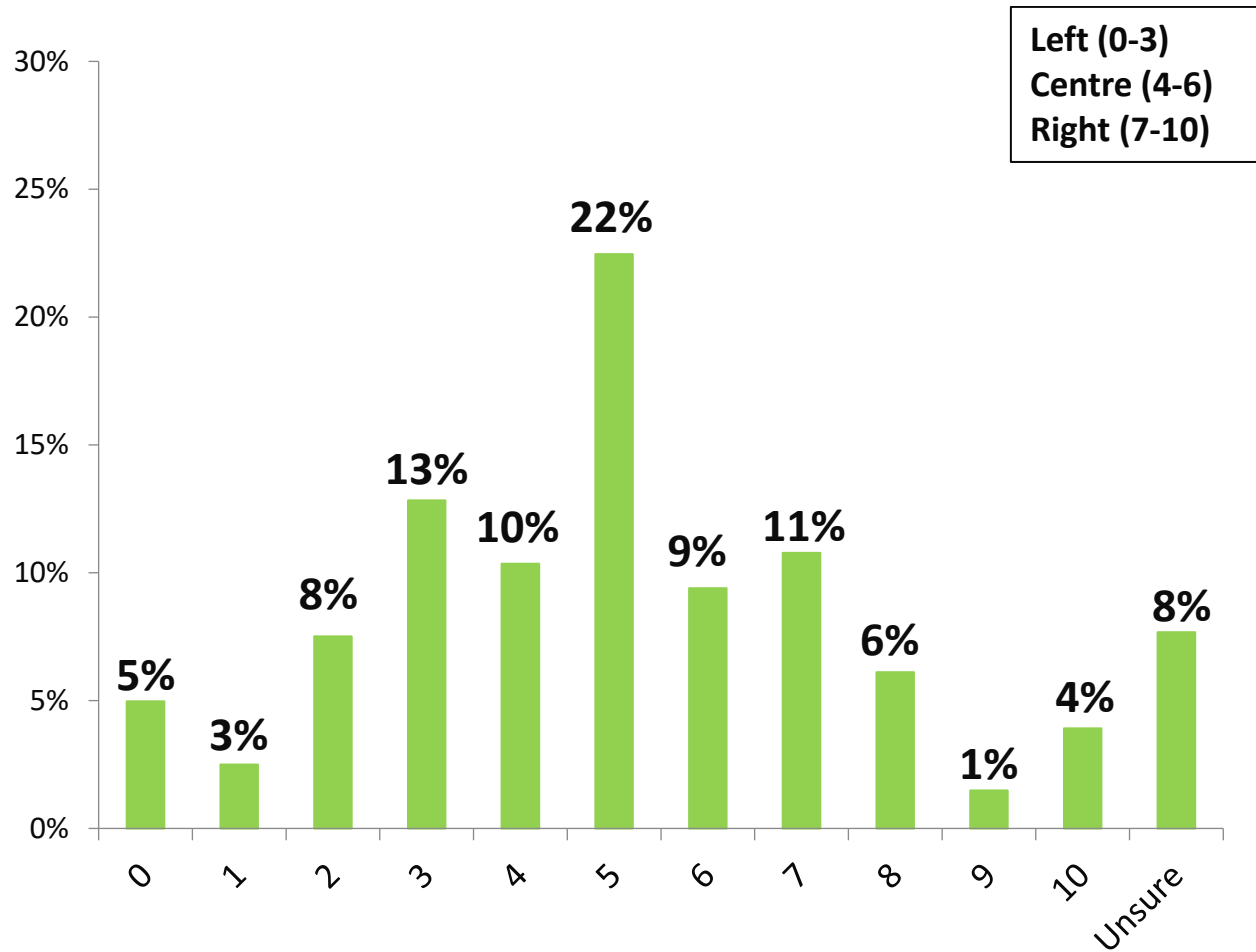
\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Political views scale

**Q** In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right? \_\_\_\_\_



Mean	Atlantic (n=105)	Quebec (n=213)	Ontario (n=380)	Prairies (n=217)	BC (n=165)
	<b>4.4</b>	<b>4.7</b>	<b>4.8</b>	<b>5.5</b>	<b>4.3</b>
Men (n=552)	Women (n=520)	18-34 (n=237)	35-54 (n=383)	55 plus (n=460)	
	<b>5.1</b>	<b>4.5</b>	<b>4.5</b>	<b>5.0</b>	<b>4.8</b>

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 30<sup>th</sup> to May 3<sup>rd</sup>, 2023, n=1,080, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Nanos conducted an RDD dual frame (land-and cell-lines) hybrid telephone and online random survey of 1,080 Canadians, 18 years of age or older, between April 30<sup>th</sup> and May 3<sup>rd</sup>, 2023, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land-and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1,080 Canadians is  $\pm 3.0$  percentage points, 19 times out of 20.

The research was commissioned by Positive Energy at the University of Ottawa and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	Positive Energy at the University of Ottawa	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.
Population and Final Sample Size	1,080 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	10 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the tabulations appended to the report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, the military, government spending, the monarchy, mental health, and international partnerships.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	April 30 <sup>th</sup> to May 3 <sup>rd</sup> , 2023.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		

# Any questions?

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Nanos Research

(613) 234-4666, ext. 237

[ea@nanosresearch.com](mailto:ea@nanosresearch.com)

For more information on the firm, please visit [www.nanos.co](http://www.nanos.co)



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# TABULATIONS





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			Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - As you know many Canadians are concerned about both [ROTATE] climate change and the economy. On a scale of 0 to 10 where 0 means this is absolutely the worst time and 10 is absolutely the best time, how good a time is it for Canada to be ambitious in addressing climate change even if there are costs to the economy?	Total	Unwgt N	1080	105	213	380	217	165	552	520	8	237	383	460
		Wgt N	1008	68	233	390	178	139	490	510	8	271	324	413
		Mean	6.3	6.6	7.5	6.1	4.9	6.5	6.0	6.5		6.1	5.9	6.8
		Median	7.0	8.0	8.0	7.0	5.0	7.0	7.0	8.0		7.0	7.0	8.0
	Absolutely the worst time (0)	%	13.4	9.7	5.9	15.3	22.3	10.7	16.1	11.0		17.4	16.1	8.6
	1	%	2.3	0.8	0.9	1.9	4.1	3.7	1.9	2.6		0.7	3.5	2.3
	2	%	3.3	5.6	1.7	3.4	4.2	3.6	2.3	4.3		3.1	3.9	3.0
	3	%	4.8	5.5	2.3	3.6	9.6	6.2	5.0	4.5		5.7	1.9	6.5
	4	%	3.5	4.0	2.6	3.7	5.4	2.0	4.3	2.7		4.4	3.5	3.0
	5	%	8.5	8.7	5.1	11.2	9.1	5.6	8.3	8.8		8.8	9.9	7.2
	6	%	5.7	5.1	8.7	3.9	3.1	9.1	6.0	5.5		3.8	6.7	6.0
	7	%	11.0	9.8	10.1	12.9	9.7	9.9	13.0	9.0		8.4	13.4	11.0
	8	%	11.9	10.9	15.5	12.4	9.1	8.3	10.1	13.8		11.6	10.5	13.1
	9	%	7.4	7.4	9.1	6.8	5.1	9.3	7.1	7.8		6.3	6.2	9.2
Absolutely the best time (10)	%	26.8	31.9	35.7	23.4	17.1	31.2	24.4	28.7		27.7	22.8	29.4	
Unsure	%	1.5	0.7	2.4	1.5	1.3	0.5	1.5	1.5		2.2	1.7	0.9	

			Region						Gender			Age		
			Canada 2023-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Why do you have that opinion? [OPEN]	Total	Unwgt N	827	75	172	283	170	127	435	386	6	148	298	381
		Wgt N	764	48	190	286	134	106	381	378	6	172	250	342
	We need to act now, climate change can't wait	%	48.6	56.1	61.3	45.2	38.8	43.9	44.2	52.2		42.1	45.4	54.2
	We should wait until the economy has recovered from the effects of the pandemic	%	0.7	0.0	0.0	1.8	0.3	0.0	0.5	1.0		0.7	0.9	0.6
	There are other priorities/Focus should be on health/ vaccine/ basic needs (food, heat for winter, etc.)	%	7.9	10.2	6.4	9.1	6.2	8.3	7.1	8.8		10.9	7.6	6.6
	Diversifying into alternative energy sources and more environmentally friendly solutions could help the economy and provide jobs/ Focus on being energy efficient/ Investing in technology	%	4.5	2.6	1.7	5.5	3.6	8.7	4.8	4.2		5.0	4.9	4.0

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,080 Canadians, 18 years of age or older, between April 30<sup>th</sup> and May 3<sup>rd</sup>, 2023. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20. \* Some results have been shaded due to small sample size (n-value under 30).

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		Region						Gender			Age		
		Canada 2023-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
I do not believe climate change is real or caused by humans / not a serious issue	%	6.4	3.7	6.6	4.3	8.2	10.4	6.5	6.4		5.5	6.2	6.9
Canada's impact on climate change is minimal	%	3.7	5.3	0.5	3.3	8.3	4.4	6.1	1.4		2.1	4.6	3.9
Both the economy and the environment need to be taken into consideration	%	4.3	3.8	4.4	5.0	3.5	3.3	4.5	4.2		5.0	4.4	3.8
Uncertain times/we should wait to see how the pandemic goes	%	0.3	0.0	0.0	0.4	0.6	0.0	0.2	0.3		0.0	0.3	0.3
Addressing climate change would cost too much money/ raise taxes	%	3.9	3.2	1.6	4.7	6.2	3.3	4.4	3.5		2.9	5.1	3.5
The government has not been effective in addressing climate changes/ There is absolutely nothing Canada can do to alter climate change in any meaningful way/ lack of trust and blame towards the government	%	7.3	6.5	6.0	8.2	7.3	7.7	8.9	5.8		9.6	6.9	6.4
The current financial situation/ inflation/ upcoming recession	%	8.3	8.5	5.9	8.1	14.5	5.2	7.7	9.1		9.7	9.1	7.1
The war in Ukraine	%	0.2	0.0	0.0	0.4	0.0	0.0	0.0	0.3		0.7	0.0	0.0
Research/ Reading articles/ News/ read the UN report	%	0.6	0.0	1.3	0.0	0.9	1.2	0.7	0.6		2.3	0.4	0.0
Other	%	2.3	0.0	3.4	2.6	0.3	2.8	2.7	1.9		1.6	3.3	1.9
Unsure	%	1.1	0.0	0.8	1.4	1.5	0.7	1.8	0.3		2.0	0.8	0.8

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,080 Canadians, 18 years of age or older, between April 30<sup>th</sup> and May 3<sup>rd</sup>, 2023. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20. \* Some results have been shaded due to small sample size (n-value under 30).

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Question - As you know many Canadians are concerned about both [ROTATE] climate change and the economy. On a scale of 0 to 10 where 0 means this is absolutely the worst time and 10 is absolutely the best time, how good a time is it for Canada to be ambitious in addressing climate change even if there are costs to the economy?

Question - Why do you have that opinion? [OPEN]	Total	Unwgt N	Average time (4-6)				Unsure
			Canada 2023-05	Worst time (0-3)	Best time (7-10)		
		Wgt N	827	203	135	480	9
			764	181	125	451	8
We need to act now, climate change can't wait	%		48.6	4.0	9.9	77.9	
We should wait until the economy has recovered from the effects of the pandemic	%		0.7	1.2	1.2	0.2	
There are other priorities/Focus should be on health/ vaccine/ basic needs (food, heat for winter, etc.)	%		7.9	15.0	17.9	2.2	
Diversifying into alternative energy sources and more environmentally friendly solutions could help the economy and provide jobs/ Focus on being energy efficient/ Investing in technology	%		4.5	2.7	3.9	5.4	
I do not believe climate change is real or caused by humans / not a serious issue	%		6.4	17.3	7.8	1.7	
Canada's impact on climate change is minimal	%		3.7	12.8	3.9	0.1	
Both the economy and the environment need to be taken into consideration	%		4.3	0.9	9.9	4.2	
Uncertain times/we should wait to see how the pandemic goes	%		0.3	0.5	0.0	0.2	
Addressing climate change would cost too much money/ raise taxes	%		3.9	12.8	4.2	0.4	
The government has not been effective in addressing climate changes/ There is absolutely nothing Canada can do to alter climate change in any meaningful way/ lack of trust and blame towards the government	%		7.3	13.3	10.9	3.7	
The current financial situation/ inflation/ upcoming recession	%		8.3	17.5	21.1	1.3	
The war in Ukraine	%		0.2	0.0	0.0	0.3	
Research/ Reading articles/ News/ read the UN report	%		0.6	0.6	0.8	0.6	
Other	%		2.3	1.4	5.8	1.5	
Unsure	%		1.1	0.0	2.7	0.2	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,080 Canadians, 18 years of age or older, between April 30<sup>th</sup> and May 3<sup>rd</sup>, 2023. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20. \* Some results have been shaded due to small sample size (n-value under 30).

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			Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Do you think Canada currently does a very good, good, average, poor or very poor job at having environmental policies on climate change which align with the views of Canadians?	Total	Unwgt N	1080	105	213	380	217	165	552	520	8	237	383	460
		Wgt N	1008	68	233	390	178	139	490	510	8	271	324	413
	Very good	%	2.0	1.9	1.9	2.5	1.6	1.6	2.9	1.3		2.5	2.4	1.5
	Good	%	15.9	16.1	16.1	15.9	15.7	15.8	16.7	15.2		13.0	17.5	16.5
	Average	%	42.3	49.0	49.1	43.5	30.5	39.1	40.0	44.2		44.7	38.4	43.8
	Poor	%	20.2	12.1	20.2	20.4	22.3	20.9	20.9	19.6		21.5	19.9	19.6
	Very poor	%	14.6	13.1	8.9	13.0	24.3	17.4	16.5	12.9		12.3	17.6	13.8
Unsure	%	5.0	7.8	3.8	4.8	5.6	5.3	3.0	6.9		5.9	4.3	4.9	

			Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Do governments in Canada do a very good, good, average, poor or very poor job of ensuring energy is affordable as Canada works to meet its climate change targets?	Total	Unwgt N	1080	105	213	380	217	165	552	520	8	237	383	460
		Wgt N	1008	68	233	390	178	139	490	510	8	271	324	413
	Very good	%	1.6	0.7	1.8	1.8	1.1	2.1	2.5	0.8		1.8	1.7	1.5
	Good	%	11.0	10.2	16.5	9.0	7.1	12.6	11.6	10.3		11.1	8.9	12.5
	Average	%	34.4	34.2	46.6	35.1	21.9	28.0	34.5	34.3		30.9	32.7	37.9
	Poor	%	22.0	25.2	14.3	25.5	23.7	21.1	21.5	22.4		20.9	22.7	22.1
	Very poor	%	24.1	26.9	10.7	22.4	41.4	27.8	25.6	22.6		26.4	27.3	20.0
Unsure	%	7.0	2.8	10.1	6.3	4.9	8.4	4.3	9.4		8.9	6.7	5.9	

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Question	Total	Unwgt N	Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
- Why do you have that opinion? [OPEN]		Wgt N	767	73	156	247	168	123	410	351	6	132	272	363
Energy/ green alternatives/ gas prices are high	%		701	47	172	248	131	103	353	342	6	153	226	322
Not enough investment in local/ green alternatives/incentives/ too reliant on fossil fuels	%		24.6	42.8	13.5	28.7	23.2	26.6	19.4	29.5		31.2	27.2	19.6
Green infrastructure is unprepared/ does not have the capacity/ fossil fuels are better/ need to prioritize fossil fuel infrastructure	%		5.4	2.7	9.7	5.0	2.7	3.9	5.5	5.4		6.5	4.8	5.4
Energy costs are reasonable/ more affordable than other countries/ should be higher to push people to green alternatives	%		3.6	2.8	1.1	3.3	8.3	2.9	3.7	3.6		3.1	3.3	4.0
Both affordable and clean energy are unattainable at the same time/ no easy solution	%		7.0	7.2	12.6	3.6	4.3	9.1	8.5	5.3		5.0	7.1	7.8
Carbon tax is not effective/drives up all costs	%		2.0	4.1	1.8	2.1	1.9	1.4	2.4	1.6		0.0	1.4	3.4
There has been no real action/ government has no say in it/ external factors at play (i.e. world markets and events)	%		10.4	4.8	3.4	13.0	15.6	11.9	13.8	7.1		5.8	15.1	9.4
On the right path/ more can be done	%		2.7	4.1	5.2	1.8	1.5	1.4	2.9	2.5		4.2	2.0	2.4
Varies by province/need standardized policies for all provinces/ based on what is happening in my province	%		6.4	4.4	11.4	4.1	4.5	6.9	6.9	6.1		7.0	4.8	7.3
The governments are not meeting climate targets/any goals in general/not doing anything/not enough effort	%		6.2	7.0	7.0	6.9	5.3	4.1	6.3	5.9		2.3	6.7	7.8
Corporate greed/ profits/ industry lobby/wealthy need to pay their fair share	%		9.1	6.1	14.0	7.6	8.1	7.5	7.6	10.9		8.8	6.8	10.9
The governments are corrupt/ they have their own agenda/ controlled by special interests	%		3.9	3.4	3.9	3.8	3.2	5.2	4.3	3.6		5.3	1.8	4.7
Based on my experience/what I've read/what I've heard	%		2.2	0.0	1.8	1.5	4.6	2.3	2.7	1.7		1.4	2.7	2.2
Job done with rebates/incentives	%		1.8	0.0	2.7	2.5	0.0	1.4	2.3	1.3		2.6	1.5	1.5
Need to be energy independent/process here/stop importing/take advantage of position	%		2.5	3.1	0.6	4.0	3.9	0.0	2.2	2.6		2.2	2.9	2.3
Climate change isn't a priority/real/Canada doesn't contribute to it/targets are not reasonable/economy more important	%		1.7	1.4	1.3	0.7	2.5	3.7	2.0	1.4		2.4	0.8	2.0
Need more education/transparency/information	%		1.8	1.3	1.1	1.3	3.4	2.4	1.6	2.0		0.6	1.9	2.3
Other	%		1.5	1.3	1.2	1.8	1.2	1.7	1.3	1.6		2.1	1.5	1.1
Unsure	%		3.5	1.7	2.7	4.6	2.5	4.5	3.3	3.8		4.2	4.0	2.9
			3.7	1.7	4.9	3.8	3.4	3.1	3.4	4.1		5.2	3.9	2.9

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		Question - Do governments in Canada do a very good, good, average, poor or very poor job of ensuring energy is affordable as Canada works to meet its climate change targets?					
			Canada 2023-05	Very good/good	Average	Poor/very poor	Unsure
Question - Why do you have that opinion? [OPEN]	Total	Unwgt N	767	93	227	403	44
		Wgt N	701	86	210	363	41
	Energy/ green alternatives/ gas prices are high	%	24.6	3.1	18.8	35.7	0.9
	Not enough investment in local/ green alternatives/incentives/ too reliant on fossil fuels	%	5.4	0.0	8.0	5.8	0.0
	Green infrastructure is unprepared/ does not have the capacity/ fossil fuels are better/ need to prioritize fossil fuel infrastructure	%	3.6	0.0	3.1	5.1	0.0
	Energy costs are reasonable/ more affordable than other countries/ should be higher to push people to green alternatives	%	7.0	34.9	7.4	0.8	0.0
	Both affordable and clean energy are unattainable at the same time/ no easy solution	%	2.0	3.0	3.1	1.2	1.8
	Carbon tax is not effective/drives up all costs	%	10.4	0.0	3.5	18.0	0.9
	There has been no real action/ government has no say in it/ external factors at play (i.e. world markets and events)	%	2.7	4.4	3.2	0.9	12.0
	On the right path/ more can be done	%	6.4	24.4	9.8	0.9	0.0
	Varies by province/need standardized policies for all provinces/ based on what is happening in my province	%	6.2	6.9	10.6	3.4	7.0
	The governments are not meeting climate targets/any goals in general/not doing anything/not enough effort	%	9.1	3.0	9.5	10.1	11.9
	Corporate greed/ profits/ industry lobby/wealthy need to pay their fair share	%	3.9	2.1	3.8	4.8	0.0
	The governments are corrupt/ they have their own agenda/ controlled by special interests	%	2.2	0.0	1.0	3.6	0.0
	Based on my experience/what I've read/what I've heard	%	1.8	1.9	3.8	0.7	0.0
	Job done with rebates/incentives	%	2.5	11.8	2.1	0.5	2.4
	Need to be energy independent/process here/stop importing/take advantage of position	%	1.7	1.5	0.6	2.5	0.0
	Climate change isn't a priority/real/Canada doesn't contribute to it/targets are not reasonable/economy more important	%	1.8	0.0	0.9	2.1	6.8
	Need more education/transparency/information	%	1.5	0.7	1.7	0.9	6.6
	Other	%	3.5	2.1	5.7	2.8	1.8
	Unsure	%	3.7	0.0	3.2	0.0	47.8

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			Region						Gender			Age			
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus	
Question - On a scale of 0 to 10 where 0 is not at all concerned and 10 is very concerned, how would you rate your concern for energy prices you will pay for things like heating and transportation over the next six months?	Total	Unwgt N	1080	105	213	380	217	165	552	520	8	237	383	460	
		Wgt N	1008	68	233	390	178	139	490	510	8	271	324	413	
		Mean	7.1	7.6	6.3	7.1	7.9	6.9	7.1	7.1		7.2	7.3	6.9	
		Median	8.0	8.0	7.0	8.0	8.0	8.0	8.0	8.0		8.0	8.0	7.0	
		Not at all concerned (0)	%	4.3	4.7	7.3	3.5	1.2	5.0	3.4	5.1		2.3	4.4	5.4
	1	%	1.7	0.0	2.3	1.9	0.9	1.8	2.0	1.4		2.3	1.3	1.6	
	2	%	3.2	0.9	4.2	3.0	0.7	6.6	3.1	3.4		4.4	2.7	2.9	
	3	%	5.3	3.5	10.5	2.9	5.2	4.1	4.9	5.5		4.5	4.7	6.2	
	4	%	3.6	3.3	2.1	4.6	3.1	3.8	4.5	2.7		3.1	3.7	3.8	
	5	%	8.5	4.3	9.5	9.5	5.3	9.8	9.7	7.4		7.3	8.7	9.1	
	6	%	7.3	8.7	11.0	5.3	7.1	6.7	7.9	6.3		6.1	6.3	8.9	
	7	%	13.8	14.7	10.4	17.6	11.7	11.4	14.3	13.4		16.3	13.6	12.4	
	8	%	13.5	14.5	11.7	14.9	15.1	9.9	13.1	13.7		13.4	13.6	13.5	
	9	%	6.5	7.3	4.0	9.4	4.0	5.8	6.0	7.2		6.2	5.0	7.9	
	Very concerned (10)	%	31.7	36.6	26.2	27.1	45.2	34.4	30.8	33.1		32.4	35.8	28.1	
Unsure	%	0.6	1.5	0.8	0.3	0.4	0.7	0.3	0.7		1.8	0.3	0.0		

			Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Thinking of your energy needs for things like transportation or heating your home, which of the following best describes the actions you are taking to transition more of the energy you use to electricity and away from things like gasoline for your vehicle or natural gas for your furnace?: [RANDOMIZE]	Total	Unwgt N	1080	105	213	380	217	165	552	520	8	237	383	460
		Wgt N	1008	68	233	390	178	139	490	510	8	271	324	413
	I am not interested in transitioning	%	26.1	28.6	10.6	30.0	38.3	24.3	27.7	24.6		28.2	27.4	23.7
	I am interested in transitioning but haven't started yet	%	40.7	33.4	40.1	44.4	39.8	36.3	39.8	41.8		46.3	41.9	36.1
	I am interested in transitioning and have taken steps to do so	%	25.4	29.0	34.0	20.4	18.7	31.4	25.3	25.0		20.7	23.9	29.6
	I am interested in transitioning and have done all that I plan to do	%	7.8	9.0	15.3	5.2	3.2	8.0	7.2	8.6		4.9	6.8	10.5

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Question - Why do you say that? [OPEN]	Total	Unwgt N	Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
		Wgt N	729	48	171	272	133	105	364	360	6	169	233	327
	Not ready to change/don't need to replace current car or heating/not practical	%	11.9	1.7	15.1	10.9	12.4	12.9	9.5	14.2	6	14.5	12.5	10.0
	My heating is electric/heat pump	%	15.4	27.4	25.1	11.7	6.3	15.1	13.6	17.2		10.2	13.4	19.4
	My vehicle is electric/hybrid/used less often/don't own a car	%	16.3	13.4	27.3	13.4	7.5	18.4	14.5	18.4		11.9	15.9	18.8
	Affordability/cost of transition	%	35.9	43.6	20.5	40.9	43.3	35.3	35.4	36.7		42.7	38.5	30.6
	I am planning/considering making transitions in the future	%	9.2	8.6	10.0	7.9	6.7	14.5	9.9	8.4		9.7	7.7	9.9
	For future generations/to save the planet/it's the right thing to do	%	1.3	1.4	2.6	0.4	1.5	1.4	2.1	0.6		0.9	1.2	1.7
	Not enough infrastructure/capacity/rural setting	%	7.8	6.1	3.8	7.8	14.1	7.2	8.6	6.9		7.4	8.8	7.4
	Not enough confidence in new technologies/too many uncertainties/Performance over long distances/winter	%	10.3	7.3	7.8	11.1	16.8	5.6	11.5	9.4		8.8	11.7	10.2
	Not enough incentives to transition/government support	%	3.1	2.7	3.7	2.0	5.3	2.3	2.2	3.8		3.6	3.6	2.5
	Personal consumption changes (e.g., using less light, less AC, energy efficient appliances/windows/insulation, etc.)	%	9.8	15.0	11.3	10.6	6.8	6.8	10.2	9.6		5.8	6.7	14.1
	Electricity is still generated with oil and gas/coal/has environmental impact	%	2.1	2.7	0.6	1.8	4.6	1.9	2.6	1.7		2.0	2.5	1.8
	Battery manufacturing/mining/waste also pollute	%	2.6	4.0	2.5	1.9	2.8	3.7	2.4	2.9		0.7	3.5	2.9
	It is out of my control because I live in an apartment/condo	%	4.2	3.4	2.6	5.2	2.9	6.2	2.9	5.3		7.2	4.6	2.3
	My heating is natural gas/natural gas is cleaner/more effective	%	2.4	1.4	0.0	2.1	6.0	2.8	3.3	1.5		1.9	2.9	2.3
	Availability/wait lists/lack of EV options	%	2.3	1.4	6.3	0.6	1.8	0.9	3.0	1.6		2.4	2.0	2.4
	I have installed solar panels	%	1.4	3.3	0.0	1.4	1.3	2.7	1.7	1.1		1.0	1.1	1.7
	Lack of information/don't know how/not interested	%	1.5	0.0	0.6	2.0	2.1	1.4	1.3	1.7		2.2	1.0	1.4
	I am already all electric	%	0.8	1.0	1.9	0.5	0.0	0.7	1.1	0.5		0.8	0.6	0.9
	Other	%	2.8	1.0	2.5	3.5	1.2	4.6	2.8	2.6		3.6	3.0	2.4
	Unsure	%	0.5	0.0	0.0	0.9	1.2	0.0	0.4	0.7		1.2	0.0	0.6

\*Values are based on the percentage of positive responses to a specific response option (columns exceed 100%) \*\*Multifrequency tab based on multiple responses

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Question - Why do you say that? [OPEN]	Total	Unwgt N	Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
		Wgt N	1033	70	247	372	193	152	505	520	8	234	329	470
	Not ready to change/don't need to replace current car or heating/not practical	%	8.4	1.2	10.5	8.0	8.6	9.0	6.9	9.8		10.5	8.9	7.0
	My heating is electric/heat pump	%	10.8	18.9	17.4	8.6	4.3	10.4	9.8	11.9		7.4	9.5	13.5
	My vehicle is electric/hybrid/used less often/don't own a car	%	11.5	9.2	18.9	9.8	5.2	12.7	10.5	12.7		8.6	11.3	13.1
	Affordability/cost of transition	%	25.4	30.0	14.2	30.0	30.0	24.4	25.5	25.4		30.8	27.3	21.3
	I am planning/considering making transitions in the future	%	6.5	5.9	6.9	5.8	4.7	10.0	7.1	5.8		7.0	5.5	6.9
	For future generations/to save the planet/it's the right thing to do	%	0.9	0.9	1.8	0.3	1.1	1.0	1.5	0.4		0.6	0.8	1.2
	Not enough infrastructure/capacity/rural setting	%	5.5	4.2	2.6	5.7	9.8	5.0	6.2	4.8		5.3	6.2	5.1
	Not enough confidence in new technologies/too many uncertainties/Performance over long distances/winter	%	7.3	5.1	5.4	8.2	11.6	3.9	8.3	6.5		6.3	8.3	7.1
	Not enough incentives to transition/government support	%	2.2	1.8	2.6	1.5	3.6	1.6	1.6	2.6		2.6	2.5	1.8
	Personal consumption changes (e.g., using less light, less AC, energy efficient appliances/windows/insulation, etc.)	%	6.9	10.3	7.8	7.7	4.7	4.7	7.4	6.6		4.2	4.7	9.8
	Electricity is still generated with oil and gas/coal/has environmental impact	%	1.5	1.9	0.4	1.3	3.2	1.3	1.8	1.2		1.5	1.8	1.3
	Battery manufacturing/mining/waste also pollute	%	1.8	2.7	1.7	1.4	1.9	2.6	1.7	2.0		0.5	2.5	2.0
	It is out of my control because I live in an apartment/condo	%	3.0	2.3	1.8	3.8	2.0	4.3	2.1	3.7		5.2	3.3	1.6
	My heating is natural gas/natural gas is cleaner/more effective	%	1.7	0.9	0.0	1.6	4.2	1.9	2.4	1.0		1.4	2.0	1.6
	Availability/wait lists/lack of EV options	%	1.6	0.9	4.4	0.5	1.2	0.6	2.2	1.1		1.7	1.4	1.6
	I have installed solar panels	%	1.0	2.3	0.0	1.0	0.9	1.9	1.2	0.7		0.7	0.8	1.2
	Lack of information/don't know how/not interested	%	1.0	0.0	0.4	1.5	1.4	1.0	1.0	1.1		1.6	0.7	1.0
	I am already all electric	%	0.6	0.7	1.3	0.3	0.0	0.5	0.8	0.3		0.5	0.4	0.7
	Other	%	2.0	0.7	1.8	2.6	0.8	3.2	2.0	1.8		2.6	2.1	1.7
	Unsure	%	0.4	0.0	0.0	0.6	0.8	0.0	0.3	0.5		0.9	0.0	0.4

\*Values are based on the proportion a response represents of all responses (columns add up to 100%) \*\*Multifrequency tab based on multiple responses

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Question - Thinking of your energy needs for things like transportation or heating your home, which of the following best describes the actions you are taking to transition more of the energy you use to electricity and away from things like gasoline for your vehicle or natural gas for your furnace?:  
[RANDOMIZE]

Question - Why do you say that? [OPEN]	Total	Unwgt N	Canada 2023-05				
			I am not interested in transitioning	I am interested in transitioning but haven't started yet	I am interested in transitioning and have taken steps to do so	I am interested in transitioning and have done all that I plan to do	
		Wgt N	792	227	285	212	68
		%	729	202	269	193	66
Not ready to change/don't need to replace current car or heating/not practical	%		11.9	12.8	17.5	5.7	4.0
My heating is electric/heat pump	%		15.4	7.2	5.9	32.1	30.1
My vehicle is electric/hybrid/used less often/don't own a car	%		16.3	4.8	2.7	35.9	49.0
Affordability/cost of transition	%		35.9	43.9	52.2	11.1	17.7
I am planning/considering making transitions in the future	%		9.2	0.2	9.7	20.2	2.2
For future generations/to save the planet/it's the right thing to do	%		1.3	0.0	0.8	3.4	1.7
Not enough infrastructure/capacity/rural setting	%		7.8	14.5	8.1	1.3	5.2
Not enough confidence in new technologies/too many uncertainties/Performance over long distances/winter	%		10.3	17.3	11.7	3.8	2.8
Not enough incentives to transition/government support	%		3.1	1.0	4.7	3.2	2.7
Personal consumption changes (e.g., using less light, less AC, energy efficient appliances/windows/insulation, etc.,)	%		9.8	2.0	1.5	23.9	26.3
Electricity is still generated with oil and gas/coal/has environmental impact	%		2.1	7.0	0.1	0.4	0.0
Battery manufacturing/mining/waste also pollute	%		2.6	5.6	1.4	1.0	3.2
It is out of my control because I live in an apartment/condo	%		4.2	5.0	4.7	1.6	7.1
My heating is natural gas/natural gas is cleaner/more effective	%		2.4	8.1	0.3	0.2	0.0
Availability/wait lists/lack of EV options	%		2.3	0.4	5.3	0.7	0.0
I have installed solar panels	%		1.4	0.0	0.0	4.5	2.0
Lack of information/don't know how/not interested	%		1.5	1.4	2.8	0.2	0.0
I am already all electric	%		0.8	1.0	0.0	0.2	4.9
Other	%		2.8	4.1	2.5	1.9	3.2
Unsure	%		0.5	0.0	1.5	0.0	0.0

\*Values are based on the percentage of positive responses to a specific response option (columns exceed 100%) \*\*Multifrequency tab based on multiple responses

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**2023-2370 – Positive Energy – National Survey – STAT SHEET**

Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on:  
[RANDOMIZE]

Question- Rank 1	Total	Unwgt N	Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
			1080	105	213	380	217	165	552	520	8	237	383	460
		Wgt N	1008	68	233	390	178	139	490	510	8	271	324	413
	Reliability of energy	%	20.0	19.0	18.2	21.4	19.8	19.9	23.0	17.2		12.1	21.4	24.0
	Affordability of energy	%	38.7	42.8	23.9	40.4	53.8	37.6	39.6	38.1		47.4	39.7	32.2
	Lower greenhouse gas emissions of energy	%	30.5	23.1	45.1	27.2	18.2	34.8	30.2	30.5		30.0	28.8	32.2
	Safety of energy	%	10.0	13.3	11.4	10.1	8.3	7.8	6.8	13.0		8.1	9.5	11.6
	Unsure	%	0.8	1.8	1.5	0.9	0.0	0.0	0.4	1.2		2.4	0.5	0.0

Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on:  
[RANDOMIZE]

Question- Rank 2	Total	Unwgt N	Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
			1065	102	208	375	217	163	544	513	8	228	380	457
		Wgt N	993	66	228	384	178	137	482	503	8	261	321	411
	Reliability of energy	%	39.3	33.8	41.1	37.4	46.1	35.8	41.0	38.0		40.4	41.6	36.8
	Affordability of energy	%	23.8	22.6	23.7	25.4	20.2	25.1	25.9	21.6		22.8	23.9	24.4
	Lower greenhouse gas emissions of energy	%	12.2	23.4	11.2	12.7	11.4	8.2	11.0	13.1		11.3	10.5	14.2
	Safety of energy	%	24.4	19.3	23.5	24.6	22.3	30.4	21.7	27.1		25.5	23.8	24.1
	Unsure	%	0.2	0.9	0.5	0.0	0.0	0.5	0.4	0.1		0.0	0.2	0.5

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**2023-2370 – Positive Energy – National Survey – STAT SHEET**

Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on:  
[RANDOMIZE]

Question- Rank 3	Total	Unwgt N	Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
			1019	99	198	355	213	154	527	484	8	213	369	437
		Wgt N	948	64	217	363	174	130	465	474	8	244	311	392
	Reliability of energy	%	28.0	28.9	31.1	26.8	23.9	30.9	24.4	31.1		34.3	22.6	28.3
	Affordability of energy	%	18.3	20.7	16.8	18.3	16.6	22.0	16.7	20.0		12.0	18.3	22.3
	Lower greenhouse gas emissions of energy	%	15.5	17.2	10.6	16.6	16.8	17.7	16.3	14.8		15.7	14.7	15.9
	Safety of energy	%	37.2	30.2	40.9	37.3	41.4	28.6	41.4	33.3		36.9	43.4	32.5
	Unsure	%	1.0	3.0	0.5	1.0	1.2	0.8	1.2	0.8		1.1	1.0	1.0

Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on:  
[RANDOMIZE]

Question- Rank 4	Total	Unwgt N	Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
			972	98	183	341	203	147	504	460	8	203	354	415
		Wgt N	901	63	200	349	164	125	444	448	8	232	297	372
	Reliability of energy	%	12.7	19.3	8.4	14.2	9.9	15.9	11.4	14.1		13.5	13.9	11.4
	Affordability of energy	%	19.7	12.6	36.8	17.2	10.7	14.5	16.6	22.6		16.4	18.7	22.5
	Lower greenhouse gas emissions of energy	%	37.4	33.8	28.0	40.5	46.7	33.7	39.2	36.1		38.3	41.8	33.4
	Safety of energy	%	27.0	34.3	23.1	25.8	28.1	31.7	29.2	24.4		28.6	21.7	30.2
	Unsure	%	3.2	0.0	3.7	2.3	4.7	4.2	3.7	2.7		3.2	3.9	2.6

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**2023-2370 – Positive Energy – National Survey – STAT SHEET**

Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on:  
[RANDOMIZE]

			Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question- Rank 5	Total	Unwgt N	352	42	60	116	87	47	199	152	1	67	132	153
		Wgt N	313	27	63	117	66	40	169	143	1	76	108	129
	Reliability of energy	%	0.4	0.0	0.0	0.0	1.8	0.0	0.0	0.8		0.0	0.0	0.9
	Affordability of energy	%	2.1	3.0	6.9	0.7	0.0	1.9	2.9	1.3		1.3	1.5	3.2
	Lower greenhouse gas emissions of energy	%	7.2	4.7	1.4	5.9	12.9	11.8	7.8	6.5		11.4	8.1	3.9
	Safety of energy	%	3.1	1.7	6.7	4.4	0.0	0.0	2.9	3.4		3.5	3.9	2.2
	Unsure	%	87.2	90.7	85.0	89.0	85.3	86.3	86.4	88.0		83.8	86.5	89.7

			Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Thinking of federal elections, which federal party do you usually vote for? [RANDOMIZE]	Total	Unwgt N	1080	105	213	380	217	165	552	520	8	237	383	460
		Wgt N	1008	68	233	390	178	139	490	510	8	271	324	413
	Liberal Party of Canada	%	26.4	27.9	31.2	29.7	18.0	19.0	25.3	27.7		25.0	27.0	26.8
	Conservative Party of Canada	%	29.6	25.3	11.6	34.4	44.8	29.3	35.9	24.0		22.8	33.0	31.5
	New Democratic Party of Canada	%	16.3	17.0	13.8	14.7	17.8	22.8	13.2	19.0		19.8	14.7	15.3
	Bloc Quebecois	%	5.4	0.0	23.1	0.0	0.0	0.0	5.9	4.9		3.8	5.1	6.6
	Green Party of Canada	%	3.0	4.1	2.9	3.1	0.2	5.8	2.4	3.6		4.0	2.4	2.7
	People's Party of Canada	%	1.6	1.2	1.7	1.5	1.8	1.9	2.0	1.2		3.6	1.5	0.4
	I don't have a party I regularly vote for	%	17.5	23.3	15.7	16.3	17.3	21.2	14.8	19.6		20.2	16.3	16.7
	Other	%	0.2	1.2	0.0	0.3	0.0	0.0	0.4	0.0		0.8	0.0	0.0

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**2023-2370 – Positive Energy – National Survey – STAT SHEET**

			Region						Gender			Age		
			Canada 2023-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?	Total	Unwgt N	1080	105	213	380	217	165	552	520	8	237	383	460
		Wgt N	1008	68	233	390	178	139	490	510	8	271	324	413
		Mean	4.8	4.4	4.7	4.8	5.5	4.3	5.1	4.5		4.5	5.0	4.8
		Median	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0		5.0	5.0	5.0
	Left (0)	%	5.0	5.3	3.2	7.6	1.6	4.6	3.8	5.6		8.0	2.6	4.8
	1	%	2.5	4.9	1.8	1.8	2.5	4.4	2.0	3.0		2.4	2.6	2.5
	2	%	7.5	8.9	6.5	7.8	2.6	14.1	5.6	9.4		11.0	5.6	6.8
	3	%	12.8	8.7	15.1	12.1	12.3	13.6	11.7	14.0		7.7	17.0	12.9
	4	%	10.4	9.1	14.7	8.7	10.6	8.1	12.4	8.3		12.9	8.0	10.5
	5	%	22.5	29.0	22.9	20.3	22.0	25.2	22.4	22.7		19.9	24.3	22.7
	6	%	9.4	8.9	9.3	10.0	8.3	9.6	11.9	6.9		7.1	8.8	11.4
	7	%	10.8	6.0	5.3	12.1	16.9	10.7	12.4	9.4		10.1	11.0	11.1
	8	%	6.1	3.2	5.0	6.9	8.3	4.5	7.2	5.2		5.0	7.5	5.7
	9	%	1.5	2.2	0.9	1.8	2.5	0.0	1.5	1.5		0.7	1.5	2.0
Right (10)	%	3.9	2.1	4.1	3.7	6.7	1.6	4.6	3.3		4.2	4.9	2.9	
Unsure	%	7.7	11.7	11.0	7.3	5.8	3.7	4.5	10.6		11.0	6.1	6.7	

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2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET

Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]													Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?			
		Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure		
Question - As you know many Canadians are concerned about both [ROTATE] climate change and the economy. On a scale of 0 to 10 where 0 means this is absolutely the worst time and 10 is absolutely the best time, how good a time is it for Canada to be ambitious in addressing climate change even if there are costs to the economy?	Total	Unwgt N	1080	281	332	174	50	33	16	192	2	293	461	244	82	
		Wgt N	1008	266	299	164	54	30	16	176	2	280	426	225	77	
		Mean	6.3	7.5	3.8	8.2	8.2	8.2	6.5	6.5	8.4	6.5	3.5	6.0		
		Median	7.0	8.0	3.0	9.0	9.0	9.0	7.0	7.0	9.0	7.0	3.0	7.0		
		Absolutely the worst time (0)	%	13.4	5.4	28.4	1.7	1.6	0.0	11.8	1.8	9.4	35.6	12.7		
	1	%	2.3	0.3	5.6	0.6	0.0	0.0	1.8	0.3	1.5	6.4	1.3			
	2	%	3.3	1.5	7.1	1.6	0.0	0.0	2.4	1.2	4.0	4.9	2.3			
	3	%	4.8	2.3	9.2	2.3	1.6	4.2	4.6	2.3	4.7	8.9	2.7			
	4	%	3.5	3.5	5.5	1.0	1.6	7.4	2.8	0.7	3.1	6.3	8.0			
	5	%	8.5	7.0	10.9	7.4	5.9	3.3	9.1	4.5	11.5	7.7	8.4			
	6	%	5.7	4.3	6.1	6.3	4.8	12.9	6.0	2.9	7.7	5.4	5.4			
	7	%	11.0	14.6	7.8	10.6	12.1	3.7	12.5	12.2	12.0	7.9	11.1			
	8	%	11.9	15.9	8.5	10.9	17.4	11.1	12.2	14.0	12.5	7.5	13.4			
9	%	7.4	11.0	2.8	10.2	14.6	8.6	5.6	11.5	8.5	2.1	2.6				
	Absolutely the best time (10)	%	26.8	32.3	6.9	47.2	37.0	48.7	28.6	48.0	24.2	7.4	20.4			
	Unsure	%	1.5	1.9	1.1	0.2	3.4	0.0	2.6	0.6	1.0	0.0	11.8			

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2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET

		Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]										Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?			
		Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure	
Question - Why do you have that opinion? [OPEN]	Total	Unwgt N	827	208	253	130	39	25	11	159	2	224	349	195	59
		Wgt N	764	196	221	125	43	23	11	144	2	214	319	177	55
	We need to act now, climate change can't wait	%	48.6	59.8	22.4	68.4	70.6			51.6		73.0	46.9	21.5	50.5
	We should wait until the economy has recovered from the effects of the pandemic	%	0.7	0.5	1.3	0.0	0.0			1.1		0.0	0.3	1.6	2.9
	There are other priorities/Focus should be on health/vaccine/ basic needs (food, heat for winter, etc.)	%	7.9	4.7	13.9	2.3	3.0			10.1		3.7	7.4	12.8	11.7
	Diversifying into alternative energy sources and more environmentally friendly solutions could help the economy and provide jobs/ Focus on being energy efficient/ Investing in technology	%	4.5	7.4	2.6	4.2	0.0			4.5		5.4	6.1	1.4	1.3
	I do not believe climate change is real or caused by humans / not a serious issue	%	6.4	5.3	9.5	3.5	5.0			3.6		2.5	5.2	13.2	5.8
	Canada's impact on climate change is minimal	%	3.7	1.6	9.4	1.5	0.0			1.9		0.5	3.8	8.7	0.0

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2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET

		Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]								Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?				
		Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure
Both the economy and the environment need to be taken into consideration	%	4.3	5.4	4.8	1.5	2.4			5.5		2.4	7.3	1.9	1.8
Uncertain times/we should wait to see how the pandemic goes	%	0.3	0.6	0.0	0.0	0.0			0.6		0.0	0.3	0.0	2.0
Addressing climate change would cost too much money/raise taxes	%	3.9	2.5	7.9	0.7	2.6			3.9		0.6	3.4	8.4	5.3
The government has not been effective in addressing climate changes/ There is absolutely nothing Canada can do to alter climate change in any meaningful way/ lack of trust and blame towards the government	%	7.3	4.0	11.6	3.2	6.6			7.1		4.4	5.9	13.8	5.6
The current financial situation/ inflation/ upcoming recession	%	8.3	4.5	12.6	10.3	4.0			7.0		5.2	8.8	12.0	5.8
The war in Ukraine	%	0.2	0.0	0.0	0.0	0.0			0.9		0.0	0.4	0.0	0.0
Research/ Reading articles/ News/ read the UN report	%	0.6	0.5	0.0	1.0	3.4			0.0		0.6	0.8	0.6	0.0
Other	%	2.3	2.5	2.3	2.2	2.4			1.6		1.3	2.3	3.2	3.2
Unsure	%	1.1	0.9	1.8	1.3	0.0			0.5		0.4	1.1	0.9	3.9

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2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET

Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?

Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]

			Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure
Question - Do you think Canada currently does a very good, good, average, poor or very poor job at having environmental policies on climate change which align with the views of Canadians?	Total	Unwgt N	1080	281	332	174	50	33	16	192	2	293	461	244	82
		Wgt N	1008	266	299	164	54	30	16	176	2	280	426	225	77
	Very good	%	2.0	4.8	2.6	0.0	0.0	0.0	16	0.0	2	1.7	2.2	2.9	0.0
	Good	%	15.9	25.0	11.7	17.4	7.2	12.0		12.7		21.5	15.7	9.1	16.4
	Average	%	42.3	53.3	30.5	43.1	51.5	43.3		44.3		48.9	46.1	28.6	37.2
	Poor	%	20.2	9.7	26.1	26.4	24.5	19.8		18.0		18.6	20.1	23.8	16.2
	Very poor	%	14.6	4.4	25.6	8.6	11.1	18.2		14.8		7.0	11.8	31.8	7.9
	Unsure	%	5.0	2.9	3.5	4.4	5.7	6.6		10.3		2.2	4.2	3.8	22.3

Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?

Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]

			Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4- 6)	Right (7-10)	Unsure
Question - Do governments in Canada do a very good, good, average, poor or very poor job of ensuring energy is affordable as Canada works to meet its climate change targets?	Total	Unwgt N	1080	281	332	174	50	33	16	192	2	293	461	244	82
		Wgt N	1008	266	299	164	54	30	16	176	2	280	426	225	77
	Very good	%	1.6	2.4	1.9	1.3	1.6	0.0	16	0.7	2	1.5	2.0	1.6	0.0
	Good	%	11.0	16.9	6.3	8.4	13.1	13.4		12.3		14.8	12.0	5.6	6.8
	Average	%	34.4	47.2	21.8	36.9	55.5	30.9		30.0		42.6	36.7	20.3	32.4
	Poor	%	22.0	19.3	22.2	30.4	10.4	28.0		21.4		22.2	22.3	21.3	21.7
	Very poor	%	24.1	9.3	42.8	13.2	11.1	17.8		27.0		11.9	20.5	46.3	23.1
	Unsure	%	7.0	4.9	5.0	9.8	8.3	10.0		8.6		6.9	6.5	4.8	16.1

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,080 Canadians, 18 years of age or older, between April 30<sup>th</sup> and May 3<sup>rd</sup>, 2023. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20. \* Some results have been shaded due to small sample size (n-value under 30).



2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET

Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]													Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?			
			Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure	
Question - Why do you have that opinion? [OPEN]	Total	Unwgt N	767	182	256	114	38	18	12	146	1	196	328	191	52	
		Wgt N	701	171	224	105	42	16	12	130	1	185	295	173	48	
	Energy/ green alternatives/ gas prices are high	%	24.6	23.2	25.3	34.5	9.6			20.5		20.8	27.0	23.0	30.0	
	Not enough investment in local/ green alternatives/incentives/ too reliant on fossil fuels	%	5.4	5.3	1.6	7.0	16.4			8.5		8.5	6.0	2.6	0.0	
	Green infrastructure is unprepared/ does not have the capacity/ fossil fuels are better/ need to prioritize fossil fuel infrastructure	%	3.6	1.7	8.4	1.7	0.0			1.2		1.5	1.9	9.2	2.0	
	Energy costs are reasonable/ more affordable than other countries/ should be higher to push people to green alternatives	%	7.0	11.2	3.3	10.0	8.5			6.2		11.8	6.4	3.4	4.3	
	Both affordable and clean energy are unattainable at the same time/ no easy solution	%	2.0	2.3	0.0	4.2	4.7			2.3		2.6	2.3	0.6	2.6	
	Carbon tax is not effective/drives up all costs	%	10.4	1.9	22.7	2.6	0.0			8.9		3.0	8.2	24.5	2.0	
	There has been no real action/ government has no say in it/ external factors at play (i.e. world markets and events)	%	2.7	1.6	3.2	1.4	8.4			2.8		1.2	3.6	2.1	4.4	
	On the right path/ more can be done	%	6.4	13.9	2.3	5.6	5.6			5.9		9.4	6.1	3.5	7.9	
	Varies by province/need standardized policies for all provinces/ based on what is happening in my province	%	6.2	9.2	4.9	5.1	7.7			5.7		9.9	5.5	4.1	4.1	
	The governments are not meeting climate targets/any goals in general/not doing anything/not enough effort	%	9.1	9.1	4.5	9.7	11.1			14.2		9.0	10.7	5.9	12.1	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,080 Canadians, 18 years of age or older, between April 30<sup>th</sup> and May 3<sup>rd</sup>, 2023. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20. \* Some results have been shaded due to small sample size (n-value under 30).



2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET

										Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?				
										Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]				
		Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure
Corporate greed/ profits/ industry lobby/wealthy need to pay their fair share	%	3.9	2.2	1.9	4.6	8.1			7.3		7.4	2.8	1.6	5.7
The governments are corrupt/ they have their own agenda/ controlled by special interests	%	2.2	1.3	3.4	0.7	2.3			2.0		0.9	2.2	3.9	0.7
Based on my experience/what I've read/what I've heard	%	1.8	0.8	2.6	1.0	4.7			1.5		1.1	2.7	0.7	2.7
Job done with rebates/incentives	%	2.5	4.9	1.2	1.5	0.0			3.8		3.3	1.9	2.1	4.1
Need to be energy independent/process here/stop importing/take advantage of position	%	1.7	0.8	3.5	0.0	0.0			1.5		0.4	1.8	3.4	0.0
Climate change isn't a priority/real/Canada doesn't contribute to it/targets are not reasonable/economy more important	%	1.8	1.6	3.2	0.8	0.0			0.8		0.5	1.6	4.1	0.0
Need more education/transparency/information	%	1.5	3.4	1.3	0.0	2.6			0.5		0.0	2.2	1.8	1.5
Other	%	3.5	3.4	3.4	5.4	3.0			2.1		4.6	3.4	2.1	5.3
Unsure	%	3.7	2.2	3.2	4.1	7.4			4.3		4.2	3.9	1.2	10.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,080 Canadians, 18 years of age or older, between April 30<sup>th</sup> and May 3<sup>rd</sup>, 2023. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20. \* Some results have been shaded due to small sample size (n-value under 30).



2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET

		Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]										Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?			
		Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure	
Question - On a scale of 0 to 10 where 0 is not at all concerned and 10 is very concerned, how would you rate your concern for energy prices you will pay for things like heating and transportation over the next six months?	Total	Unwgt N	1080	281	332	174	50	33	16	192	2	293	461	244	82
		Wgt N	1008	266	299	164	54	30	16	176	2	280	426	225	77
		Mean	7.1	6.5	7.9	6.8	6.4	6.4	7.3	6.0	7.0	8.1	8.6		
		Median	8.0	7.0	9.0	7.0	7.0	7.0	8.0	7.0	7.0	9.0	10.0		
		Not at all concerned (0)	%	4.3	6.4	3.2	3.2	6.3	4.4	2.9	7.2	4.7	1.2	0.0	
	1	%	1.7	2.3	1.1	1.1	2.7	2.5	2.0	2.0	2.1	1.1	0.0		
	2	%	3.2	3.5	1.6	5.9	2.7	6.5	3.0	5.5	3.5	1.0	0.0		
	3	%	5.3	6.1	2.8	6.4	4.0	4.8	8.1	8.9	4.5	3.5	1.3		
	4	%	3.6	4.7	2.8	4.2	3.6	6.6	1.9	6.2	2.6	2.2	3.2		
	5	%	8.5	10.6	6.7	7.7	17.2	9.4	5.8	9.6	9.6	6.8	2.8		
	6	%	7.3	8.5	3.4	11.5	11.5	2.8	8.3	8.4	9.4	1.8	8.6		
	7	%	13.8	16.5	13.3	14.4	10.5	24.2	10.2	16.2	13.5	13.1	9.0		
	8	%	13.5	14.0	13.1	12.8	15.5	15.3	13.9	14.9	12.0	14.5	13.8		
	9	%	6.5	5.0	9.3	5.5	4.4	3.3	6.3	4.4	7.3	8.1	5.5		
Very concerned (10)	%	31.7	22.3	42.7	26.0	19.8	20.2	36.0	16.0	30.3	46.6	53.7			
Unsure	%	0.6	0.0	0.0	1.2	1.8	0.0	1.7	0.7	0.5	0.0	2.2			

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,080 Canadians, 18 years of age or older, between April 30<sup>th</sup> and May 3<sup>rd</sup>, 2023. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20. \* Some results have been shaded due to small sample size (n-value under 30).



2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET

		Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]										Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?			
		Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure	
Question - Thinking of your energy needs for things like transportation or heating your home, which of the following best describes the actions you are taking to transition more of the energy you use to electricity and away from things like gasoline for your vehicle or natural gas for your furnace?: [RANDOMIZE]	Total	Unwgt N	1080	281	332	174	50	33	16	192	2	293	461	244	82
		Wgt N	1008	266	299	164	54	30	16	176	2	280	426	225	77
		%	26.1	14.1	48.1	8.8	8.8	13.3	25.0	2	11.3	21.0	52.3	32.0	
		I am not interested in transitioning	%	40.7	53.0	32.0	51.6	30.7	39.5	32.8	48.8	42.1	27.8	41.4	
		I am interested in transitioning but haven't started yet	%	25.4	25.6	14.2	31.7	38.8	44.7	32.6	32.0	26.7	16.1	20.5	
	I am interested in transitioning and have taken steps to do so	%	7.8	7.2	5.7	7.9	21.7	2.5	9.7	7.9	10.3	3.8	6.1		
	I am interested in transitioning and have done all that I plan to do														

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2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET

		Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]											Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?			
Question	Total	Unwgt N	Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure	
– Why do you say that? [OPEN]	Total	Wgt N	792	189	258	121	37	25	12	150	0	211	332	192	57	
			729	178	226	115	41	22	12	135	0	202	302	172	54	
	Not ready to change/don't need to replace current car or heating/not practical	%	11.9	17.3	11.7	9.2	9.7			7.8	-	13.1	13.1	10.0	6.4	
	My heating is electric/heat pump	%	15.4	18.2	13.0	14.7	27.9			12.9	-	18.0	16.7	11.6	9.7	
	My vehicle is electric/hybrid/used less often/don't own a car	%	16.3	18.9	8.5	21.1	37.7			16.3	-	22.9	15.9	9.4	15.8	
	Affordability/cost of transition	%	35.9	38.6	37.6	37.1	20.0			35.8	-	34.5	35.3	38.0	38.6	
	I am planning/considering making transitions in the future	%	9.2	11.3	5.7	8.9	9.3			11.0	-	17.0	6.9	5.2	5.7	
	For future generations/to save the planet/it's the right thing to do	%	1.3	2.4	0.5	1.6	2.7			0.0	-	1.2	2.1	0.6	0.0	
	Not enough infrastructure/capacity/rural setting	%	7.8	4.4	14.8	5.5	2.4			6.4	-	4.5	7.6	12.7	6.2	
	Not enough confidence in new technologies/too many uncertainties/Performance over long distances/winter	%	10.3	9.3	15.1	3.5	4.2			13.2	-	5.5	10.2	17.4	6.6	
	Not enough incentives to transition/government support	%	3.1	1.8	2.8	3.7	7.7			3.5	-	1.9	2.4	5.0	5.1	
	Personal consumption changes (e.g., using less light, less AC, energy efficient appliances/windows/insulation, etc.,)	%	9.8	11.2	8.9	9.0	10.6			10.2	-	9.4	10.6	9.5	7.8	
	Electricity is still generated with oil and gas/coal/has environmental impact	%	2.1	0.5	4.8	0.3	0.0			0.6	-	0.6	1.9	4.8	0.0	
	Battery manufacturing/mining/waste also pollute	%	2.6	0.6	4.3	1.0	3.1			2.7	-	0.5	3.1	3.9	3.2	
	It is out of my control because I live in an apartment/condo	%	4.2	7.1	1.1	10.1	0.0			3.0	-	9.5	2.6	2.0	0.0	

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**2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET**

		Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]										Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?		
		Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure
My heating is natural gas/natural gas is cleaner/more effective	%	2.4	1.0	5.1	1.0	0.0			1.4	-	0.9	1.6	5.7	1.2
Availability/wait lists/lack of EV options	%	2.3	3.0	0.4	3.5	8.5			1.5	-	5.0	1.5	0.6	1.6
I have installed solar panels	%	1.4	0.3	0.9	2.2	0.0			3.1	-	1.7	1.9	0.4	0.0
Lack of information/don't know how/not interested	%	1.5	0.8	0.8	4.6	0.0			0.0	-	0.6	2.2	1.2	1.9
I am already all electric	%	0.8	1.1	0.6	0.0	2.7			0.9	-	0.6	0.9	0.4	1.6
Other	%	2.8	0.7	3.8	2.1	0.0			5.4	-	1.7	2.6	4.0	4.7
Unsure	%	0.5	0.0	0.4	2.1	0.0			0.5	-	0.4	0.8	0.0	1.4

\*Values are based on the percentage of positive responses to a specific response option (columns exceed 100%) \*\*Multifrequency tab based on multiple responses

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2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET

		Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]											Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?		
Question	Total	Unwgt N	Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure
– Why do you say that? [OPEN]	Total	Unwgt N	1122	283	363	172	53	34	14	203	0	313	468	274	67
		Wgt N	1033	265	318	162	60	29	14	184	0	302	422	245	63
	Not ready to change/don't need to replace current car or heating/not practical	%	8.4	11.6	8.3	6.5	6.6	10.5		5.7	-	8.8	9.3	7.0	5.4
	My heating is electric/heat pump	%	10.8	12.2	9.2	10.4	19.0	15.5		9.5	-	12.0	12.0	8.2	8.3
	My vehicle is electric/hybrid/used less often/don't own a car	%	11.5	12.7	6.0	14.9	25.8	11.8		12.0	-	15.3	11.4	6.6	13.4
	Affordability/cost of transition	%	25.4	26.0	26.7	26.3	13.7	17.5		26.2	-	23.0	25.2	26.7	32.8
	I am planning/considering making transitions in the future	%	6.5	7.6	4.0	6.3	6.3	17.5		8.0	-	11.3	4.9	3.6	4.8
	For future generations/to save the planet/it's the right thing to do	%	0.9	1.6	0.3	1.1	1.8	4.7		0.0	-	0.8	1.5	0.5	0.0
	Not enough infrastructure/capacity/rural setting	%	5.5	2.9	10.5	3.9	1.6	0.0		4.7	-	3.0	5.4	8.9	5.3
	Not enough confidence in new technologies/too many uncertainties/Performance over long distances/winter	%	7.3	6.3	10.7	2.5	2.9	0.0		9.7	-	3.7	7.3	12.2	5.6
	Not enough incentives to transition/government support	%	2.2	1.2	2.0	2.6	5.3	0.0		2.6	-	1.3	1.7	3.5	4.4
	Personal consumption changes (e.g., using less light, less AC, energy efficient appliances/windows/insulation, etc.,)	%	6.9	7.6	6.3	6.4	7.2	9.6		7.5	-	6.3	7.6	6.6	6.7
	Electricity is still generated with oil and gas/coal/has environmental impact	%	1.5	0.3	3.4	0.2	0.0	0.0		0.5	-	0.4	1.4	3.3	0.0
	Battery manufacturing/mining/waste also pollute	%	1.8	0.4	3.1	0.7	2.1	4.3		2.0	-	0.4	2.2	2.8	2.8
	It is out of my control because I live in an apartment/condo	%	3.0	4.8	0.8	7.1	0.0	0.0		2.2	-	6.4	1.9	1.4	0.0

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2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET

		Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]								Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?				
		Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure
My heating is natural gas/natural gas is cleaner/more effective	%	1.7	0.7	3.6	0.7	0.0	0.0		1.0	-	0.6	1.2	4.0	1.0
Availability/wait lists/lack of EV options	%	1.6	2.0	0.3	2.5	5.8	3.0		1.1	-	3.3	1.1	0.5	1.4
I have installed solar panels	%	1.0	0.2	0.6	1.6	0.0	2.2		2.3	-	1.2	1.4	0.3	0.0
Lack of information/don't know how/not interested	%	1.0	0.6	0.5	3.2	0.0	3.4		0.0	-	0.4	1.5	0.9	1.6
I am already all electric	%	0.6	0.7	0.4	0.0	1.8	0.0		0.7	-	0.4	0.7	0.3	1.4
Other	%	2.0	0.5	2.7	1.5	0.0	0.0		4.0	-	1.1	1.9	2.8	4.0
Unsure	%	0.4	0.0	0.3	1.5	0.0	0.0		0.4	-	0.3	0.6	0.0	1.2

\*Values are based on the proportion an activity represents of all response options (columns add up to 100%). \*\*Multifrequency tab based on multiple responses

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**2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET**

Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on: [RANDOMIZE]

			Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]									Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?			
Question - Rank			Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure
1	Total	Unwgt N	1080	281	332	174	50	33	16	192	2	293	461	244	82
		Wgt N	1008	266	299	164	54	30	16	176	2	280	426	225	77
	Reliability of energy	%	20.0	20.5	26.0	12.8	12.4	12.8		18.5		15.7	21.6	24.0	15.2
	Affordability of energy	%	38.7	28.8	55.6	31.4	18.3	21.0		38.6		20.5	39.0	55.7	53.6
	Lower greenhouse gas emissions of energy	%	30.5	37.3	9.9	46.4	52.7	65.0		30.8		52.9	28.4	11.1	17.0
	Safety of energy	%	10.0	11.9	8.5	9.4	14.9	1.3		10.3		10.4	10.7	8.8	8.1
	Unsure	%	0.8	1.5	0.0	0.0	1.8	0.0		1.7		0.4	0.2	0.5	6.0

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**2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET**

Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on: [RANDOMIZE]

		Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]										Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?			
Question - Rank	Total	Unwgt N	Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure
2		Wgt N	1065	278	328	173	49	32	16	187	2	291	458	238	78
			993	264	295	163	53	29	16	171	2	279	422	219	73
	Reliability of energy	%	39.3	35.2	49.5	30.8	41.0	24.8		38.0		27.1	41.9	49.8	39.4
	Affordability of energy	%	23.8	25.2	23.3	20.5	22.3	31.3		24.2		25.4	23.5	22.6	23.4
	Lower greenhouse gas emissions of energy	%	12.2	17.1	6.4	14.3	9.7	14.7		13.2		15.6	12.3	6.4	15.9
	Safety of energy	%	24.4	22.3	20.5	34.4	27.0	29.2		23.9		31.8	21.8	20.8	21.3
	Unsure	%	0.2	0.2	0.3	0.0	0.0	0.0		0.6		0.0	0.4	0.3	0.0

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**2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET**

Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on: [RANDOMIZE]

		Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]										Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?			
Question - Rank		Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure	
3	Total	Unwgt N	1019	270	314	168	48	32	13	172	2	284	441	219	75
		Wgt N	948	256	282	158	52	29	13	157	2	272	406	200	70
	Reliability of energy	%	28.0	28.0	14.9	42.3	37.8	40.9		32.6		40.0	25.1	18.4	24.7
	Affordability of energy	%	18.3	23.1	16.3	19.0	13.6	17.4		16.3		21.8	18.7	14.9	12.9
	Lower greenhouse gas emissions of energy	%	15.5	19.6	16.4	13.8	9.6	3.8		12.7		14.7	16.3	12.9	21.4
	Safety of energy	%	37.2	28.2	50.5	24.8	36.9	36.2		38.4		22.9	39.5	51.3	39.6
	Unsure	%	1.0	1.1	1.9	0.0	2.1	1.6		0.0		0.6	0.5	2.5	1.4

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**2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET**

Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on: [RANDOMIZE]

			Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]									Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?			
Question - Rank			Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure
4	Total	Unwgt N	972	260	299	161	46	31	10	163	2	276	424	204	68
		Wgt N	901	246	267	150	50	28	10	149	2	263	389	187	62
	Reliability of energy	%	12.7	15.4	9.4	12.6	8.2	25.4		13.5		16.9	10.3	7.9	25.5
	Affordability of energy	%	19.7	23.1	5.7	29.8	44.3	30.6		20.1		31.3	19.4	7.5	8.8
	Lower greenhouse gas emissions of energy	%	37.4	24.0	61.4	23.5	24.2	10.3		37.3		15.9	41.5	62.2	28.3
	Safety of energy	%	27.0	35.9	19.3	30.9	19.2	29.2		25.4		33.5	26.3	17.7	31.9
	Unsure	%	3.2	1.6	4.2	3.1	4.0	4.5		3.6		2.4	2.5	4.7	5.4

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**2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET**

Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on: [RANDOMIZE]

			Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]									Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?			
Question - Rank			Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4-6)	Right (7-10)	Unsure
5	Total	Unwgt N	352	87	117	55	19	9	2	61	2	96	157	71	28
		Wgt N	313	82	99	49	20	8	2	52	2	88	138	63	24
	Reliability of energy	%	0.4	0.0	0.0	2.4				0.0		1.3	0.0	0.0	
	Affordability of energy	%	2.1	2.2	0.8	0.0				3.8		1.9	2.3	2.9	
	Lower greenhouse gas emissions of energy	%	7.2	0.8	15.2	2.6				10.5		2.4	3.4	17.5	
	Safety of energy	%	3.1	6.6	0.9	4.4				0.0		4.8	2.7	1.4	
	Unsure	%	87.2	90.4	83.2	90.6				85.7		89.5	91.5	78.1	

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2023-2370 – Positive Energy – National Survey – by Political Leaning & Party Preference – STAT SHEET

Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]													Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?			
			Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	Left (0-3)	Centre (4- 6)	Right (7-10)	Unsure	
Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?	Total	Unwgt N	1080	281	332	174	50	33	16	192	2	293	461	244	82	
		Wgt N	1008	266	299	164	54	30	16	176	2	280	426	225	77	
		Mean	4.8	3.8	6.8	2.9	4.4	3.9		4.6		2.0	5.0	7.9		
		Median	5.0	4.0	7.0	3.0	5.0	4.0		5.0		2.0	5.0	8.0		
	Left (0)	%	5.0	6.4	0.4	14.6	0.0	5.9		3.1		17.9	0.0	0.0	0.0	
	1	%	2.5	3.4	0.3	6.8	1.6	2.4		1.5		9.0	0.0	0.0	0.0	
	2	%	7.5	10.5	0.8	18.4	5.8	18.1		3.8		27.0	0.0	0.0	0.0	
	3	%	12.8	20.5	0.4	23.2	20.4	14.7		11.3		46.1	0.0	0.0	0.0	
	4	%	10.4	18.4	1.3	15.0	13.1	5.2		10.3		0.0	24.5	0.0	0.0	
	5	%	22.5	19.5	22.0	12.9	30.4	24.8		33.0		0.0	53.2	0.0	0.0	
	6	%	9.4	6.1	15.3	3.2	9.7	10.8		9.5		0.0	22.3	0.0	0.0	
	7	%	10.8	3.7	26.9	2.7	4.4	7.4		4.7		0.0	0.0	48.4	0.0	
	8	%	6.1	3.8	15.8	0.0	3.2	0.0		1.3		0.0	0.0	27.4	0.0	
9	%	1.5	0.7	2.6	0.5	0.0	0.0		1.4		0.0	0.0	6.7	0.0		
Right (10)	%	3.9	0.0	10.5	0.0	0.0	0.0		1.6		0.0	0.0	17.6	0.0		
Unsure	%	7.7	6.9	3.6	2.7	11.4	10.7		18.5		0.0	0.0	0.0	100.0		

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			Question - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]									
			Canada 2023-05	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	Other	
Question - In politics people sometimes talk of left and right. In terms of your political views, where would you place yourself on a scale where 0 means left and 10 means right?	Total	Unwgt N	1080	281	332	174	50	33	16	192	2	
		Wgt N	1008	266	299	164	54	30	16	176	2	
		Mean	4.8	3.8	6.8	2.9	4.4	3.9		4.6		
		Median	5.0	4.0	7.0	3.0	5.0	4.0		5.0		
	Left (0)	%	5.0	6.4	0.4	14.6	0.0	5.9		3.1		
	1	%	2.5	3.4	0.3	6.8	1.6	2.4		1.5		
	2	%	7.5	10.5	0.8	18.4	5.8	18.1		3.8		
	3	%	12.8	20.5	0.4	23.2	20.4	14.7		11.3		
	4	%	10.4	18.4	1.3	15.0	13.1	5.2		10.3		
	5	%	22.5	19.5	22.0	12.9	30.4	24.8		33.0		
	6	%	9.4	6.1	15.3	3.2	9.7	10.8		9.5		
	7	%	10.8	3.7	26.9	2.7	4.4	7.4		4.7		
	8	%	6.1	3.8	15.8	0.0	3.2	0.0		1.3		
	9	%	1.5	0.7	2.6	0.5	0.0	0.0		1.4		
	Right (10)	%	3.9	0.0	10.5	0.0	0.0	0.0		1.6		
Unsure	%	7.7	6.9	3.6	2.7	11.4	10.7		18.5			

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